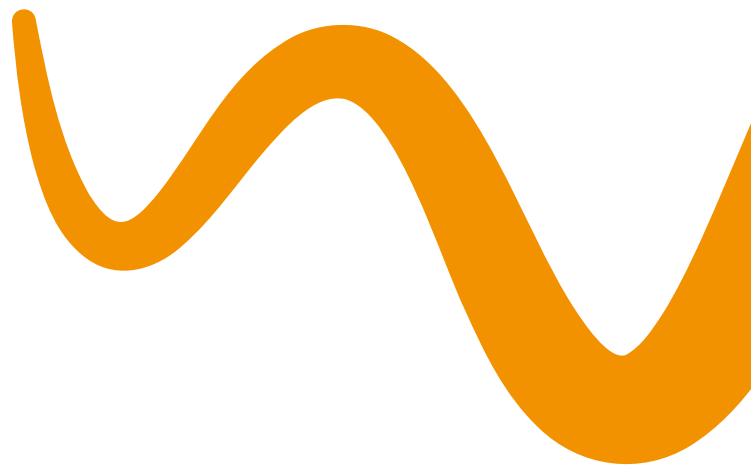




CLOSE TO YOU

2024 GENERAL CATALOGUE

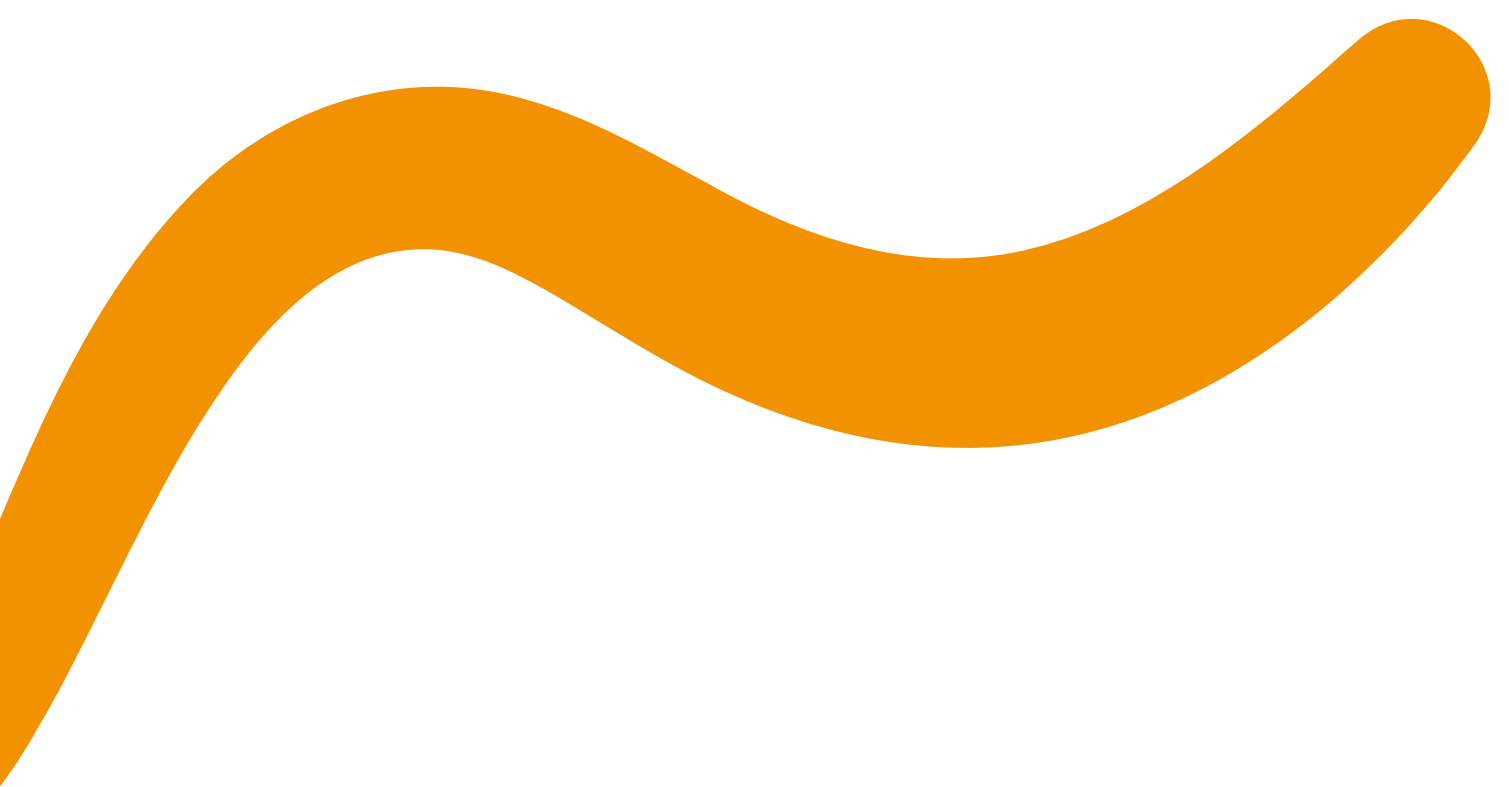
Think BIC



YOU JUST IMAGINE,
WE MAKE IT REAL.



THINK BIC



CLOSE TO YOU

We were there beside you as you took your first steps in this world. From the moment your doodling became words to the time you lit those special birthday candles, BIC has shared your journey, filling your everyday moments with joy, creativity, and sustainability. As life moves forward, we innovate to remain your trustworthy daily life companion.

Our commitment to innovation leads the way with each step forward in life. We're constantly seeking new ways to simplify your daily routines and add more joy to your journey. Sustainability is our legacy. We're committed to protecting our planet for future generations while considering your values.

This philosophy forms the foundation of everything we do at BIC Graphic. We've forged strong bonds with every person and company we engage with. Our local teams understand your unique needs, crafting high-quality products tailored just for you. We're not just a brand; we're your dedicated partner.

Close to you signifies our dedication to delivering quality and sustainability tailored to your needs through our European-made solutions, predominantly sourced from France and Spain. Our local production guarantees both proximity and accessibility, fostering an interconnected network.

Let's continue building this strong partnership where innovation, iconic simplicity and sustainability thrive while reflecting your uniqueness.





BIC GRAPHIC

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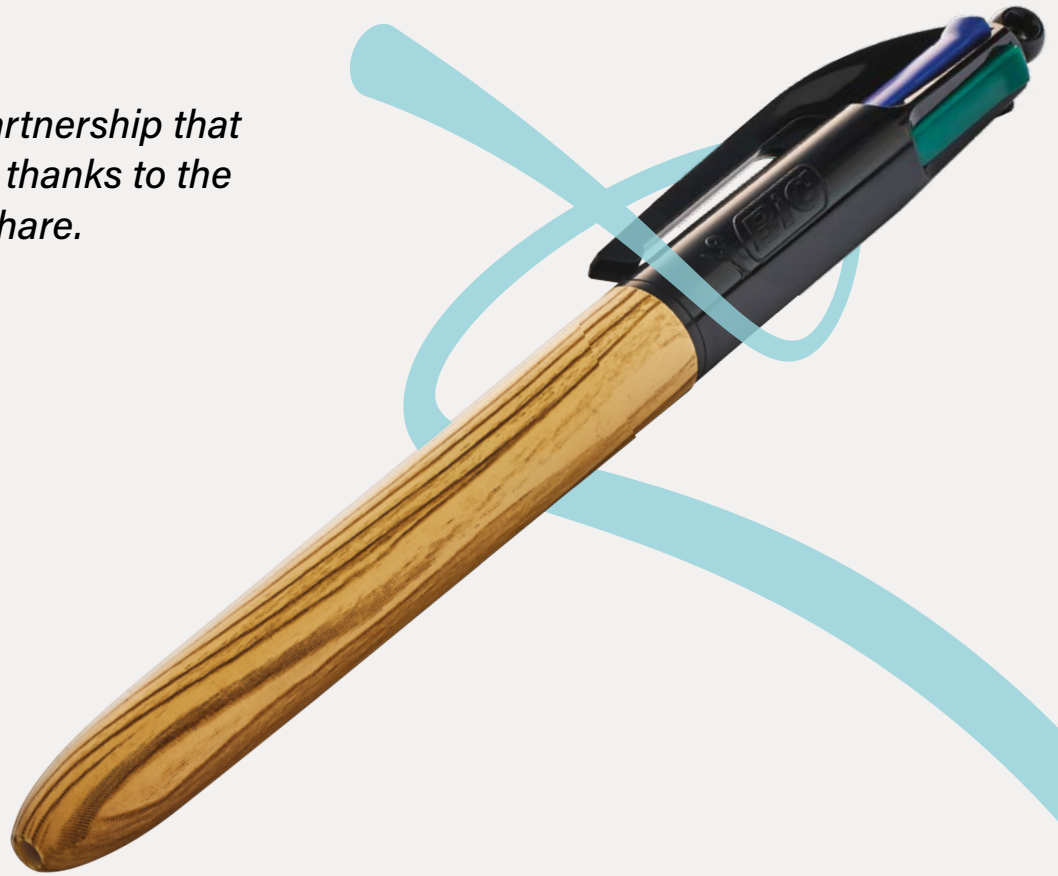
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OUR VALUES

An enduring partnership that remains strong thanks to the principles we share.



Certifications



ISO CERTIFIED
ISO 9001 - ISO 14001



GOLD
RATING



CO₂ NEUTRAL
WEBSITE



AUDITED BY
COCA-COLA



IMPRIM'VERT
LABEL



MEMBERS OF THE
UN GLOBAL
COMPACT



AUDITED BY WCA



AMFORI MEMBERS AND
AUDITED BY BSCI



SEDEX MEMBERS AND
AUDITED BY SMETA



Iconic and innovative

This constant vocation for innovation is manifested in the implementation of new product personalisation techniques, the launch of more sustainable and better quality products, and new special and trend-setting finishes for the most iconic products. A globally recognisable brand and an icon on the cutting edge for its innovative spirit.



Trusted

The brand is also a benchmark in terms of its compliance with the highest quality and safety standards, not to mention its social, environmental and ethical commitment.



Close to you

Local production, closer to you, to reduce the carbon footprint. We're close by and anticipate your needs by offering the maximum level of product personalisation, along with digital tools to make personalisation configuration as convenient as possible.

A JOURNEY WITH YOU



Explore our shared journey over the years, in which our European heritage has shaped a legacy. Discover how tradition and innovation have joined forces to create products that have accompanied you every step of the way.

1950s

1950

The BIC® brand is born. Launch of BIC® Cristal® in France.



1951

First exports to Belgium.

1952

First ad campaigns by Raymond Savignac, premiered at Tour de France.

A BIC for every company! BIC® pens adapt to suit all tastes and are used for promotional purposes. Opposite, an ad for the launch of the Promotional Products business in France in the 1970s.

1954

BIC® enters Italy, as a licensed manufacturing unit opens in Spain to serve the Iberian Peninsula.

1955

First steps in Switzerland, as well as in Dutch, German and Austrian markets.

1956

Creation of BIC Lugano, a distribution society for Switzerland, and first steps in the Netherlands and Austria.

1957

Acquisition of British group Biro Swan, paving the way to sterling area markets for BIC®.

1959

BIC® enters Nordic markets: Sweden, Norway, Finland, and Denmark.

1960s

1967

BIC® becomes the sponsor of a European cycling team and Spain's Luis Ocaña wins the Tour de France.

NOUVELLE BILLE



The BIC® Boy, an ad for the New Ballpoint campaign, designed by Raymond Savignac, 1961.

1970s

1970

The jingle "BIC Naranja y BIC Cristal" makes a huge splash to become part of Spanish pop culture.

1972

Société BIC is listed on the Paris Stock Exchange.

1976

Launch of the slogan "Si c'est BIC®, c'est bon" for BIC® Lighters in the Belgian market.



1978

"4 francs, 7 BIC razors. The economy counts", says Raymond Poulidor in a humorous commercial for the French market.

1990s

1991

"La machine à écrire", advertising for Belgian market.

1995

Expansion of BIC Graphic's advertising printing business in Europe, centralising all its customisation operations for writing instruments and lighters in Tarragona, Spain. Consolidation of Eastern and Central European market



1997

BIC® appears in Formula 1 by sponsoring Alain Prost.

BIC® launches a campaign in Greece with pictures by Oliviero Toscani.

2010s

2011

Partnership in Europe with Terracycle for collecting used writing instruments.



2020s

2020

Acquisition of Rocketbook®, a brand of smart reusable notebooks. Acquisition of DJEEP®, a French brand of lighters.



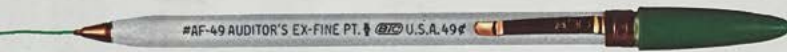
The BIC ballpoint turns and turns, designed by Savignac, 1952.



BALL POINT PENS

GUARANTEED TO WRITE FIRST TIME - EVERY TIME!

No Skip



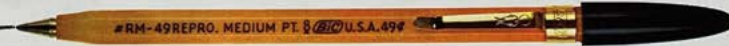
No Smear



No Clog



Less Cost



**WORLD'S
LARGEST
PEN
MANUFACTURER!**

Form S-463

American advertisement for BIC® products, early 1960s.



We've always been with you during major events, so we're delighted to have been chosen by Paris 2024 to create a range of officially licensed products. Nine exclusive designs of the BIC® 4 Colours® ballpen are now available in stores. We have shared so much, and we have so much left to share.



PRODUIT
OFFICIEL
SOUS
LICENCE



CLOSE TO WHERE HISTORY OCCURS



ALWAYS BY YOUR SIDE

92 %

of our products are
manufactured by the BIC Group

24

factories on 4 continents

15,898

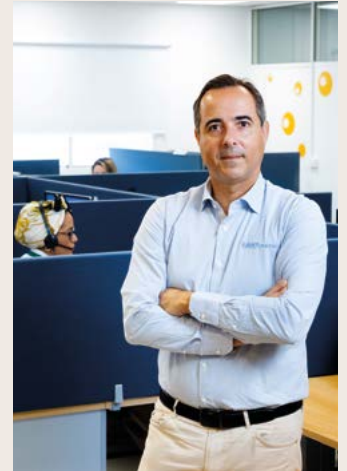
Employees worldwide

100 %

Of our writing instruments
are printed at BIC Graphic
Europe, in Tarragona, Spain

29 M.

BIC® products are chosen every
day throughout the world



Think of us as your reliable daily companion. Discover how our products instil trust and reliability, supported by our dedicated local customer care and sales team. From capturing your thoughts to igniting your path, we've been there for you at every major moment.



WE'VE BEEN TOGETHER OUR ENTIRE LIVES

In fact, we've been together with you and with so many other people around the world. Our products are known everywhere, and it probably has a certain relationship with our commitment to innovation and with the launch of special products and finishes for our most iconic products. One life together, and we still have a lot left.



MoMA

2001 - BIC® CRISTAL® IS INCLUDED IN THE MUSEUM OF MODERN ART (MOMA), NEW YORK.

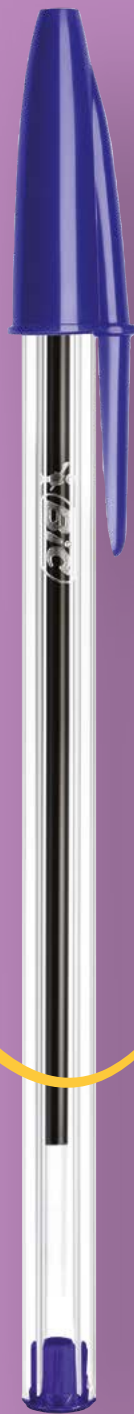


Centre Pompidou

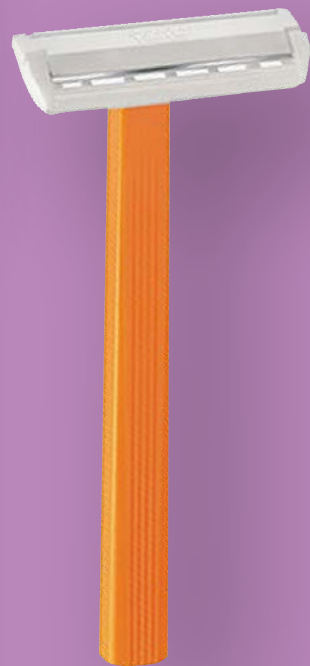
2006 - BIC IS INCLUDED IN THE COLLECTION OF THE MUSÉE NATIONAL D'ART MODERNE, PARIS.



1973



1950



1975

THE ECO- DESIGN REVOLUTION






Welcome to a new era in which eco-design is at the forefront of innovation. Allow us then to show you the development of sustainable production technologies that help to reduce the carbon footprint, solutions for creating long-lasting products and functional features that contribute to design excellence. Are you ready to accompany us?

A new era lies in your hands

This is a ballpen, but it is also the symbol of a new era: the BIC® Super Clip Origin biobased ballpen! Our latest BIC® Super Clip is crafted from biobased materials made with natural ingredients, free from petroleum or fossil fuels. *

*Refers to barrel and clip.

PIONEERING SUSTAINABILITY FOR A BETTER FUTURE



Although seemingly an overstatement, we've been working towards a better future for decades now, well before it became a trend. Our efforts include fostering product innovation, like the biobased materials used in our Origin or recycled materials in the Ecolutions® line, acting against climate change and preserving the environment.

So, yes, we can confidently state that we're geared towards sustainability, and this marks the beginning of our pledge for a better future.

**And we can strive towards this goal together.
Are you with us?**





ORIGIN
BIOBASED

BIOBASED

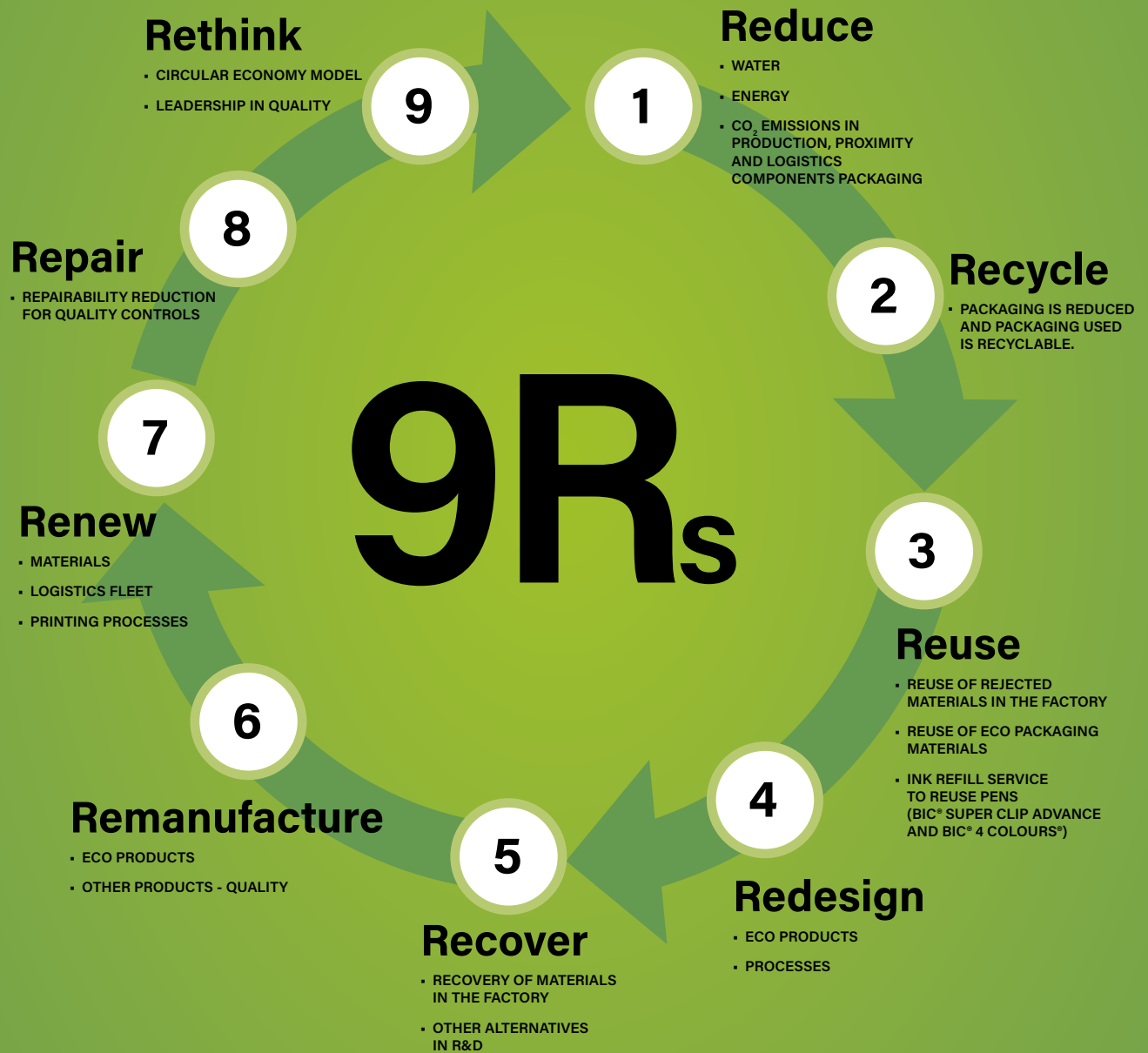
SUSTAINABILITY BEGINS WITH THE LETTER R



That's right, because BIC's goal of being more sustainable begins with a plan that is based on the letter R. In other words, the 9 Rs of the circular economy. Each R has significant environmental value, and it enhances a product's longevity and creates added value when working in synergy with the others.

9Rs

When the phrase “committed to the planet” is more than JUST WORDS.



EMPOWERING CHANGE



It's through action that we achieve real impact. Our sustainable development initiative, «Writing the Future Together,» embodies this commitment. The plan extends until 2025, and we are continuously measuring its goals.

**Want to know more about our plan?
These are its 5 lines of action:**

1 DRIVE SUSTAINABLE INNOVATION

Our journey is guided by the sustainable development of new products and processes.

2 TAKE ACTION ON CLIMATE CHANGE

Electricity from 100 % renewable sources, to reduce greenhouse gas emissions, transforming our use of plastics, adhering to the United Nations Global Compact, renewing our climate commitment, and aligning with the TCFD, the working group created at the request of G20 leaders.

3 COMMITMENT TO SAFETY AT WORK

Our commitment to safety extends throughout every facet of our operations, ensuring the well-being of our team members and the communities we serve.

4 PROACTIVELY ENGAGE SUPPLIERS

We proactively seek out partnerships and collaborations with suppliers who align with our core principles and values. Our goal is to work hand in hand with providers, collectively advancing towards a more responsible and impactful future.

5 WORK TOWARDS A BETTER LIFE THROUGH EDUCATION

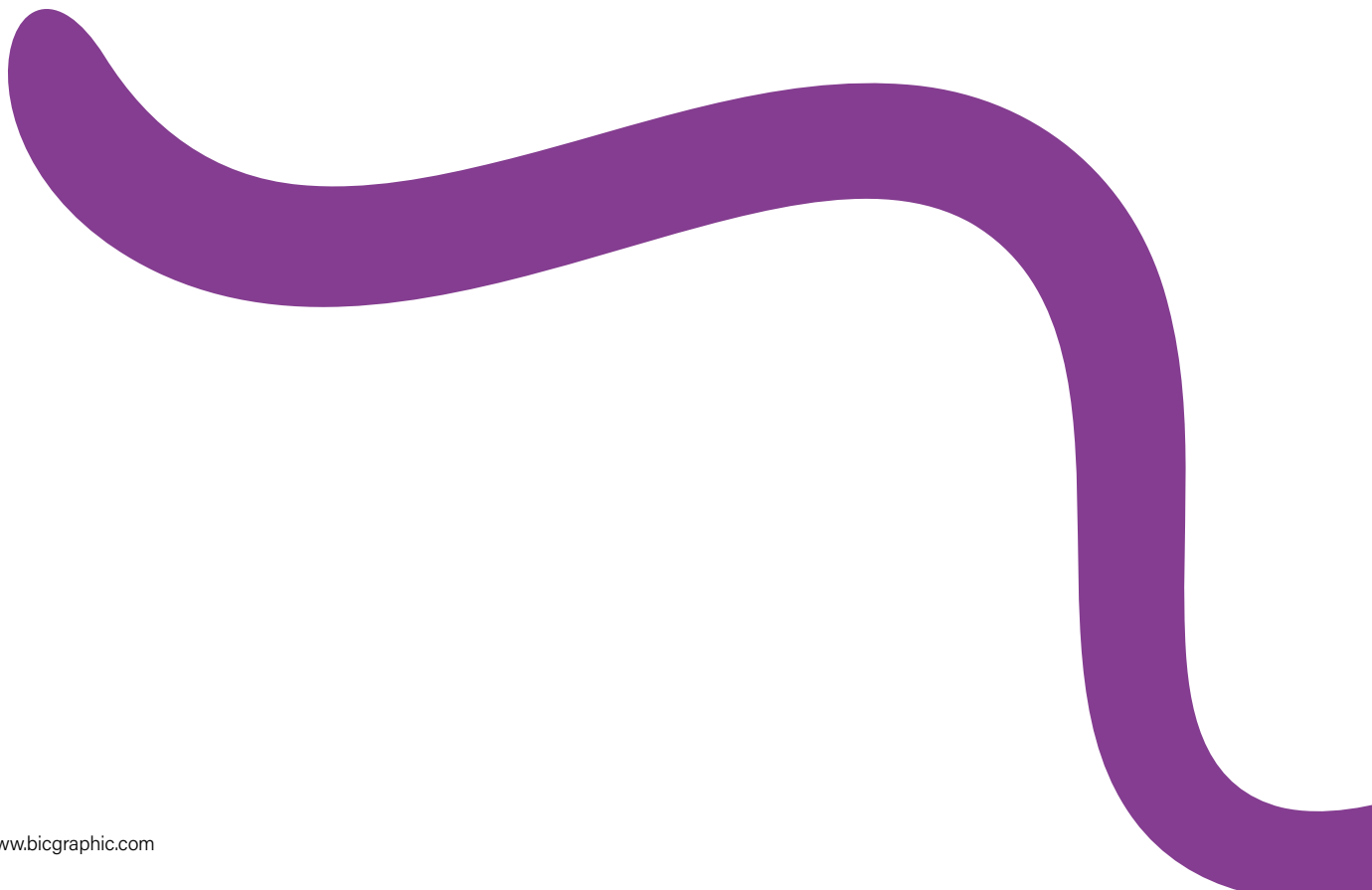
More than 187 million children have benefited from direct actions such as donating school supplies, organising school workshops, developing educational tools for teachers, and providing financial support.



CIRCULAR ECONOMY LIGHTER MODEL

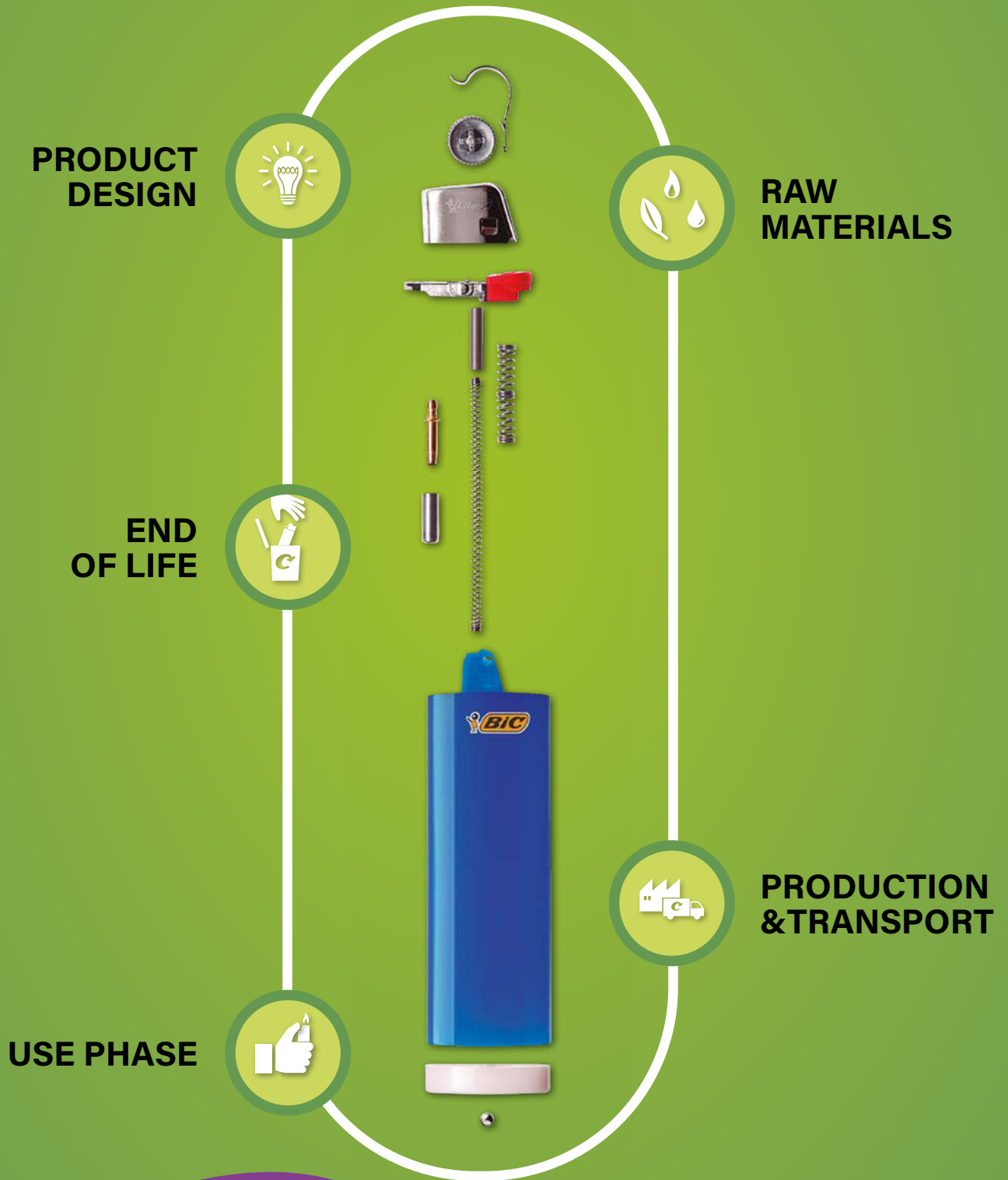


After dedicating over seven years to cutting-edge technology development, we've perfected the art of disassembling and recycling every component of a used lighter.



Today, BIC pioneers a circular economy model for the lighter industry

BIC® LIGHTERS





Refill service on request



BIC® SUPER CLIP ADVANCE



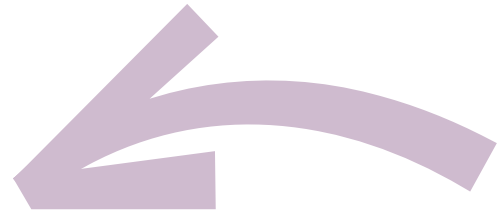
BIC® 4 COLOURS®

REFILL SERVICE FOR YOUR PEN



Think of the pleasant feeling of holding the pen that's just right for you.

You use it so much that it eventually runs out of ink. Now you can extend the life of your BIC® 4 Colours® or even your BIC® Super Clip Advance with our refill service. If you think about it, it's a sustainable solution that's consistent with our way of thinking.



Let's start from the source

When addressing the challenge of sustainability, one of the most important points to consider is the source of the material used in our products. Some of them may surprise you, but when you're committed to a goal you have to think out of the box when it comes to innovation.

Presenting them below:

- Made from scrap fruit and vegetables trays

- Made from pharmaceutical waste
- Made from scrap plastic car parts

Our Ecolutions® range is made from sustainable materials

- Recycled and recyclable materials
- Biobased materials
- Paper from sustainable forests (FSC)
- Packaging made of recycled paper



Made from biobased material.

**BIC® SUPER CLIP
ORIGIN**



Made from scrap fruit and vegetables trays.

**BIC® WIDE BODY™
ECOLUTIONS®**

**BIC® CLIC STIC
ECOLUTIONS®**

**BIC® ROUND STIC®
ECOLUTIONS®**





Made from scrap plastic car parts.

**BIC® MEDIA CLIC
GRIP ECOLUTIONS®**

**BIC® MEDIA CLIC
ECOLUTIONS®**

**BIC® SUPER CLIP
ECOLUTIONS®**



Made from sugar cane.

**BIC® MEDIA CLIC
BIOBASED
ECOLUTIONS®**



FSC and recyclable cardboard.

**SPROUT™
GRAPHITE PENCIL**



Made from recycled fridges and yogurt pots.

**BIC® EVOLUTION®
ECOLUTIONS®**



Made from pharmaceutical waste.

**BIC® PERMANENT
MARKER
ECOLUTIONS®**

**BIC® MATIC®
ECOLUTIONS®**



 ROCKETBOOK



EMPOWERING CHANGE

In every school, office and home, we help reduce the environmental footprint from start to finish.



The average person will consume 10,000 sheets of paper/year



Equivalent to 1 worker = 1.2 trees per year



Paper is 70% of office waste and 16% of landfill solid waste



4 billion trees are cut down for paper/year



Our manufacturing process reuses 40% of wastewater from the page making process

The re-usable notebook is more eco-sustainable than the traditional notebook, as it presents a dramatically reduced waste of paper, use of water, and environmental footprint.



Rocketbook® is made of recycled PET and HDPE

01



**Corporate
Foundation**
We Give to Create

02



DEEDS BEFORE WORDS



CSR plays a pivotal role in our sustainable development plan. The BIC Corporate Foundation was therefore set up in 2016 to support educational initiatives throughout the world, primarily through three types of actions: providing grants and product donations, volunteering in our communities and forming global partnerships.

And you know what?

The annual BIC Global Education Week ranks as one of the most significant ventures in recent times. It is there that team members actively labour for a week to improve learning conditions worldwide through specific volunteer activities.

BIC® 4 Colours® Gradient
The most summery vibes



A pen for every side of you

Presenting the even more versatile BIC® 4 Colours®.
So that it suits you, and all your sides.



BIC® 4 Colours® Bicolor
A metallic look with an artistic touch



BIC® 4 Colours® Pastel
Vintage colours, dreamy imagery
*Available as of April 2024

NEW!

The new clip and push button on our iconic BIC® 4 Colours® pen enable us to reduce the weight of the product's upper part by **13.1%**, which represents a total of **44 tonnes** less plastic and dyes per year. **Because small changes can make a big difference.**

New and old clip will co-exist from June 2023 to June 2024. Within one order, the clip will always be the same type.



New printing area for all BIC® 4 Colours® white upper parts

Our printing techniques

Our product customisation process is regulated by strict quality controls, is in accordance with all EU regulations and passes 5 different quality tests:

- Adhesion test
- Scratch test (ISO 12137:11)
- Abrasion test
- Tumble test
- Exposure to artificial perspiration test

QUALITY CONTROL TESTS

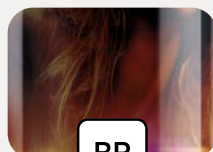
Every imprinted order passes 4 different quality controls:

- Cosmetic appearance control
- Imprint colour control
- Imprint adherence control
- Resistance to scratching



Screen printing

Perfect technique for creating high-quality prints and exact colour matches.



Brilliant

Choose the brilliant finish for a dazzling final effect.



Matt

Use the matt finish to add a touch of elegance to your design.



Metallic

Create great effects! Metallic effects in text, images and backgrounds.



Holographic

Stand out from the crowd! Play with gold or silver reflections in your design.



Puffy

Highlighted personalisation that gives a relief effect to your logo.



With more than 50 years of experience as a guarantee!



PG

Puffy Glitter

Embellish your designs with the shimmering effect of glitter. See and feel its coloured glitter texture.



BP

BritePix™ Digital

The solution for full-colour communication. Now on coloured barrels!



LE

Laser

Laser engraving brings elegance to your communication. Use it to make a lasting impression.



BP

BritePix™ Texture

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



UV

UV

Highlight your brand with a high-gloss finish! Combine a matt and gloss finish to highlight contrasts.



BP

BritePix™ Personalisation

BritePix™ personalisation. Personalise each unit within the same britePix™ order.

britepix™

**BIC GRAPHIC EUROPE
THE PIONEER IN DIGITAL PRINTING**



BIC® Evolution® Ecolutions®



BIC® Super Clip Advance



BIC® Round Stic®



BIC® Clic Stic Stylus



BIC® Wide Body™



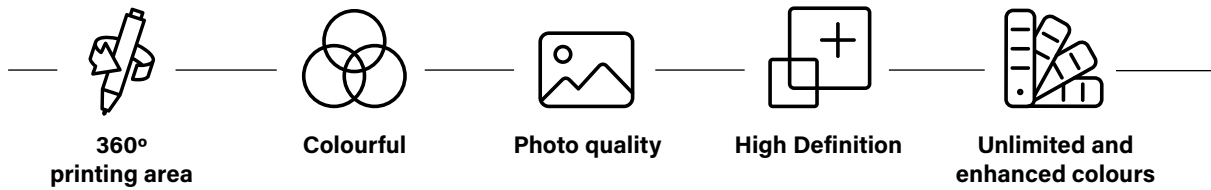
BIC® 4 Colours®



BIC® Media Clic



BIC® XS Finestyle



Your most Colourful solution



BritePix™ DIGITAL

The solution for full colour communication, with photographic excellence, producing a durable imprint that ensures lasting impressions of your logo. Now on coloured barrels!



BritePix™ TEXTURE

BritePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!



BritePix™ PERSONALISATION

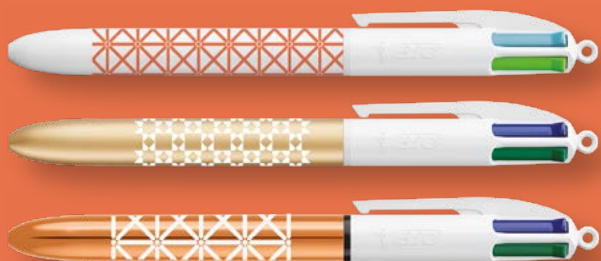
Personalise each unit within the same britePix™ order.



BIC® COLLECTION
BOX 1 UNIT
991212

BIC® COLLECTION
BOX 2 UNITS
991213

BIC® COLLECTION
BOX 3 UNITS
991214



A set of BIC® products in customisable boxes

You can go even further in customisation with our FSC cardboard box, customisable on each side. Perfect for combining our iconic BIC® products as a set. In fact, more than just boxes, they are a great way to maximise your sales.

SPECIAL PACKAGING FOR:

BIC® 4 COLOURS®
BIC® WIDE BODY™
BIC® SUPER CLIP
BIC® BRITE LINER® GRIP
BIC® GRIP ROLLER



FSC and recyclable
cardboard



Made in Europe

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BIC® Media Clic Glacé	78
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BIC® STYLE

**Globally renowned
BIC® cap design.**

The BIC® Style
offers excellent
value for money.



BIC® STYLE

1610 Opaque

Colour ink



01/01

01/03

01/04

01/02

02/02

04

10

100%

●
Only available
in black ink

●
Only available
in blue ink

●
Only available
in black ink

MANUFACTURED AND PRINTED IN BIC FACTORIES

REGULATORY COMPLIANCE

ISO certified

IMPRIM'VERT®

UBIQUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES

BALLPEN M
0.1 MM

PRINTING TECHNIQUES

SP
SCREEN PRINTING

See page 250 for a detailed explanation of the icons

BIC® STYLE

1610 Clear

Colour ink



Decoration

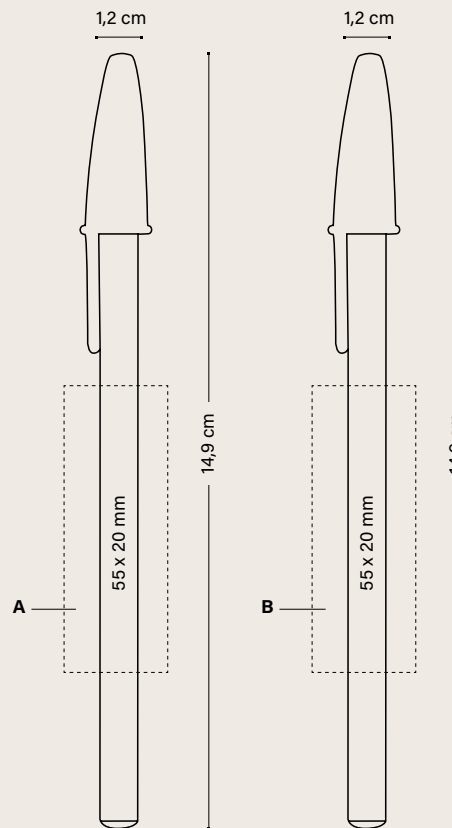
BIC® STYLE

1610 Opaque
A SP: max. 1 col.

BIC® STYLE

1610 Clear
B SP: max. 1 col.

MOQ 500 units



	Price (€)			
BIC® STYLE	500-999	1000-2499	2500-4999	5000
1610				
SP	0,48	0,43	0,41	0,39

Additional imprint charge per colour & position				
SP	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



PLASTIC
 POUCH

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



**WRITING
 MODES**



**PRINTING
 TECHNIQUES**



See page 250 for a detailed explanation of the icons

BIC® ROUND STIC®

**The iconic BIC® Round Stic®
offers a timeless style and high
quality.**

Its classic design is easy to identify
and symbolises long-term reliability.





Embossed
iconic BIC® brand!

BIC® ROUND STIC®

1010 Opaque

Colour ink



Red Ink available under request



12



05



07



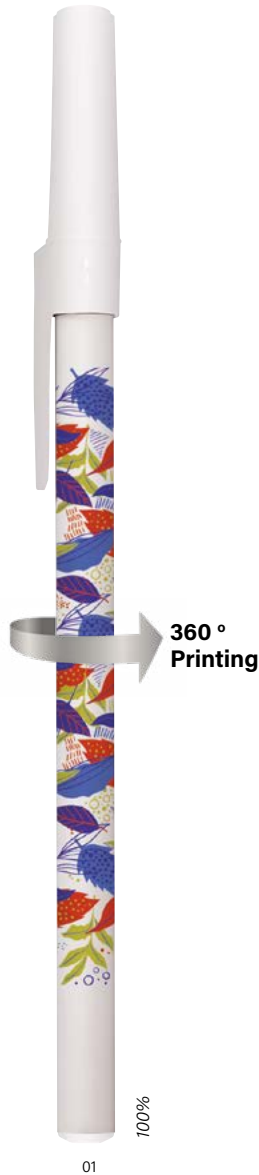
18



02



03



Only available
on white barrel



MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

BIC® ROUND STIC®

1010 Frosted

Colour ink

● ● ●

Red Ink available under request



ECO version and standard at the same price!

ecolutions®
MADE FROM 94% RECYCLED MATERIAL*



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



LIBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 mm

PRINTING TECHNIQUES



SP SCREEN PRINTING



DG DIGITAL

BIC® ROUND STIC®

1E10 Opaque

Colour ink



Red Ink available under request



1E/8E

1E/7E

1E/3E



360° Printing

100%

Only available on white barrel



BIC® ROUND STIC®

1E10 Frosted

Colour ink



Red Ink available under request



2E/8E

2E/7E

2E/3E

2E/10E

100%

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® ROUND STIC®



No extra charge

BIC® ROUND STIC®

1010 / **ecolutions®** 1E10 Opaque
1010 / **ecolutions®** 1E10 Frosted

MOQ 500 units.
Standard colours combination

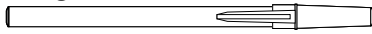
ecolutions®



FRUIT AND
VEGETABLE
TRAYS

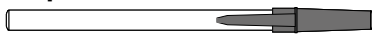
Standard colours
combination*

Plug



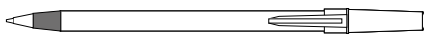
Opaque 01 12 10 03 05 20 04 07 18 02 Frosted 69 63 71 66 68 67 40 8E 7E 10E 3E

Cap



Opaque 01 12 10 03 05 20 07 18 02 Frosted 69 63 71 66 68 67 40 8E 7E 10E 3E

Section



Opaque 01 12 10 03 05 20 04 07 18 02 Frosted 69 63 71 66 68 67 40 8E 7E 10E 3E

Barrel



Opaque 01 12 03 05 07 18 02 Frosted 69 63 71 66 68 67 40 Opaque Frosted 1E 2E

Exact colour match: $\geq 10,000$ units



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

Decoration

BIC® ROUND STIC®

1010

ecolutions® 1E10

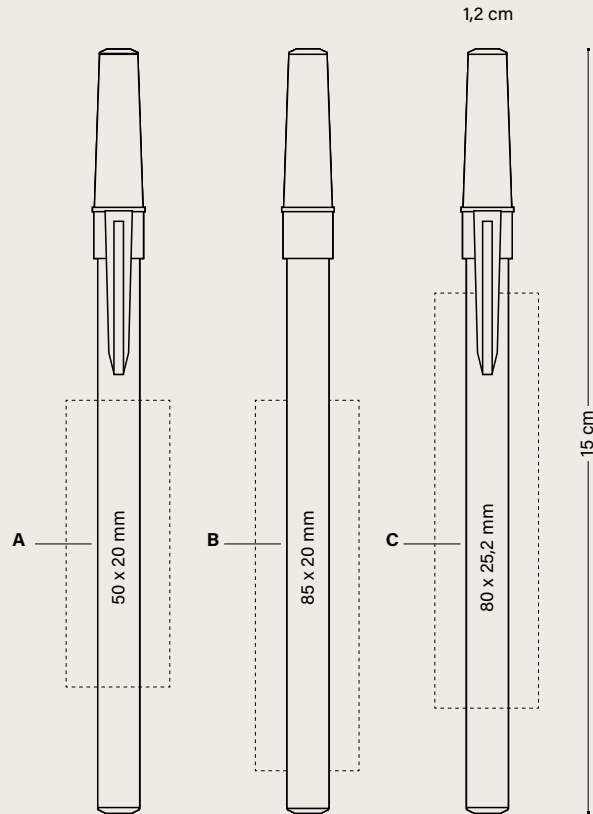
A SP: max. 3 col.

B SP: max. 1 col.

C DG: full-colour

(Only available on white barrel)

MOQ 500 units.



BIC® ROUND STIC® 1010 / ecolutions® 1E10	Price (€)			
	500-999	1000-2499	2500-4999	5000
SP	0,53	0,51	0,47	0,44
DG	0,77	0,73	0,67	0,63

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 2,5 KG

MIX &
MATCH



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons



Embossed
iconic BIC® brand!

BIC® M10® CLIC

1590

Colour ink



01

8G

10

14

59

04

02

3D

100%

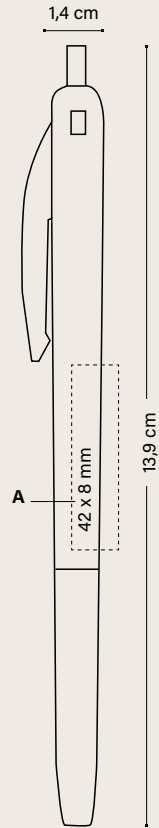
●
Only available
in black ink

Decoration

BIC® M10® CLIC
1590

A SP: max. 2 col.

MOQ 500 units



	Price (€)			
BIC® M10® CLIC	500-999	1000-2499	2500-4999	5000
1590				
SP	0,60	0,58	0,54	0,50
Additional imprint charge per colour & position				
SP	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



See page 250 for a detailed explanation of the icons





BIC® MEDIA CLIC

One of the best sellers in the industry, a functional and widely recognized design, our BIC® Media Clic is a lasting product available in different materials. Choose between the Standard, Recycled, Biobased, Antibacterial and premium finishes. Be inspired with the wide range of finishes and colours, and match them to enhance your brand.

ECOLUTIONS®

GRIP

GRIP ECOLUTIONS®

BGUARD™ ANTIBACTERIAL

BGUARD™

ANTIMICROBIAL

BIOBASED

BIOBASED BGUARD™ ANTIBACTERIAL

SHINE

GLACÉ



Embossed
iconic BIC® brand!



Also in
Mechanical pencil

BIC® MEDIA CLIC

1025 Ballpen / 1028 Mechanical pencil (see page 168)

Opaque

Colour ink



Red Ink available under request



ECO version and standard at the same price!

ecolutions®

MADE FROM 92% RECYCLED MATERIAL*

PLASTIC CAR PARTS

BIC® MEDIA CLIC

1E25 Ballpen

Opaque

Colour ink



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified
IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



UBICUITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



*Also in
Mechanical pencil*

BIC® MEDIA CLIC

1025 Ballpen / 1028 Mechanical pencil (see page 168)

Frosted

Colour ink



Red Ink available under request



BIC® MEDIA CLIC

1025 Ballpen

Clear

Colour ink



4D



92



93

100%



Also in
Mechanical pencil

BIC® MEDIA CLIC GRIP

1020 Ballpen

1021 Mechanical pencil (see page 169)

Opaque

Colour ink



01/12

100%

360°
Printing



Only available
on white barrel



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



UBICUITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



Also in Mechanical pencil

BIC® MEDIA CLIC GRIP

1020 Ballpen

1021 Mechanical pencil (see page 169)

Frosted

Colour ink



01/69

71/69

82/69

40/69

100%



Also in Mechanical pencil

ECO version and standard at the same price!

ecolutions®

MADE FROM 92% RECYCLED MATERIAL*



PLASTIC CAR PARTS

BIC® MEDIA CLIC GRIP

1E20 Ballpen

1E21 Mechanical pencil (see page 169)

Opaque

Colour ink



01/03

01/05

01/02

01/07

100%

BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP

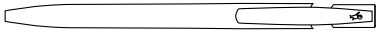
BIC® MEDIA CLIC
1025 Ballpen / **ecolutions®** 1E25 Ballpen

BIC® MEDIA CLIC GRIP
1020 Ballpen / **ecolutions®** 1E20 Ballpen

MOQ 500 units
ecolutions® Standard colours combination

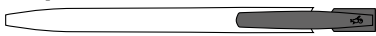
MIX & MATCH
No extra charge

Plug



Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Clip



Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 Frosted 69

Barrel



Opaque 01 12 10 03 5C 2D 13 5G 05 3D 04 07 3C 18 02 83 8D 01/12

Frosted 69 63 71 66 68 82 67 40 4B

Clear 4D 92 93

Barrel & Grip

Barrel & Grip

01/69 71/69 82/69 40/69

Exact colour match: \geq 10,000 units 1025/1E25
Exact colour match: \geq 20,000 units 1020/1E20



PERSONALIZED COLOURS

MANUFACTURED AND PRINTED IN BIC FACTORIES

MIX & MATCH ecolutions®

PLASTIC CAR PARTS

UBICUTY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS

WRITING MODES

BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES

SP SCREEN PRINTING

DG DIGITAL

*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP

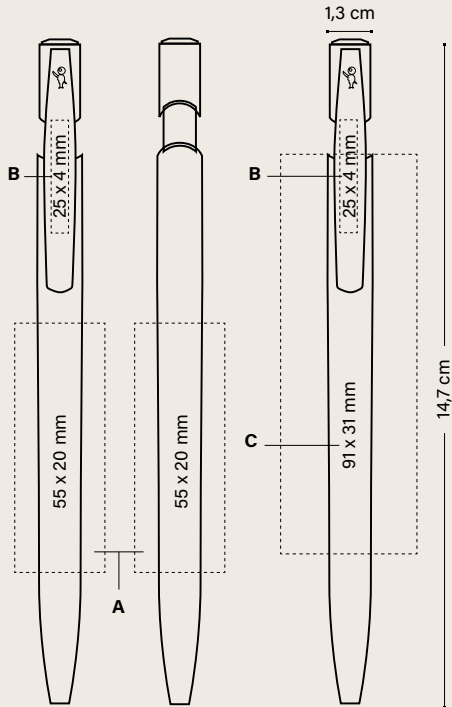
Decoration

BIC® MEDIA CLIC

1025 Ballpen
1028 Mechanical pencil (see page 168)
eColutions® 1E25 Ballpen

A SP: max. 4 col.
B SP: max. 2 col.
C DG: full-colour

MOQ 500 units.



	Price (€)			
BIC® MEDIA CLIC	500-999	1000-2499	2500-4999	5000
1025 / eColutions® 1E25 (Ballpen)				
SP	0,67	0,60	0,54	0,49
DG	0,97	0,87	0,76	0,67

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

PLASTIC POUCH

WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4.1 KG

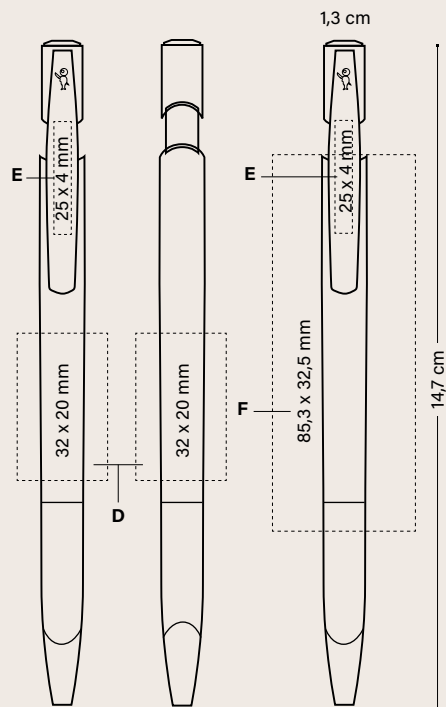
Decoration

BIC® MEDIA CLIC GRIP

1020 Ballpen
1021 Mechanical pencil (see page 169)
eColutions® 1E20 Ballpen
eColutions® 1E21 Mechanical pencil (see page 169)

D SP: max. 4 col.
E SP: max. 2 col.
F DG: full-colour

MOQ 500 units.



	Price (€)			
BIC® MEDIA CLIC GRIP	500-999	1000-2499	2500-4999	5000
1020 / eColutions® 1E20 (Ballpen)				
SP	0,81	0,70	0,62	0,56
DG	1,04	0,97	0,83	0,74

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

PLASTIC POUCH

WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4.3 KG



UBIQUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN
PRINTING



DIGITAL

BIC® MEDIA CLIC Antibacterial



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



1E27

1026

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

britePix DIGITAL THE SOLUTION FOR FULL COLOUR COMMUNICATION!

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

1027: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



MIX & MATCH

No extra charge

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

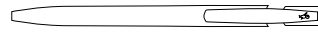
1027: SARS-CoV-2 logo

Opaque

MOQ 500 units

Standard colours combination

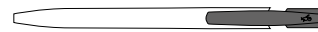
Plug



Opaque

1BG 7BG 2BG

Clip



Opaque



1BG 2BG

Barrel



Opaque



1BG 2BG

Exact colour match: ≥ 10.000 units



Iconic BIC® Boy and Antibacterial logo always visible!

ANTIBACTERIAL™

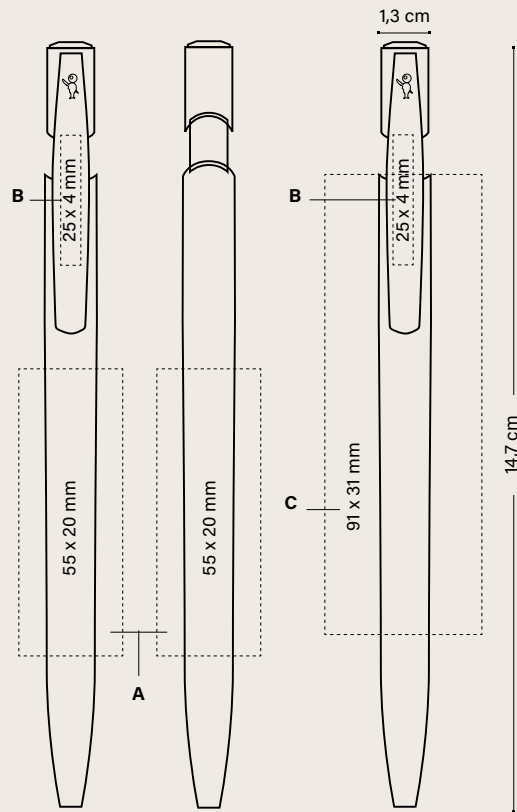
Decoration:

**BIC® MEDIA CLIC BGUARD™
ANTIBACTERIAL**

1026: antibacterial logo
1027: SARS-CoV-2 logo

A **SP**: max. 2 col.
B **SP**: max. 1 col.
C **DG**: full-colour

MOQ 500 units.



	Price (€)			
BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL	500-999	1000-2499	2500-4999	5000
1026/1027				
SP	0,74	0,66	0,60	0,55
DG	1,03	0,94	0,82	0,73
Additional imprint charge per colour & position				
SP	0,14	0,14	0,14	0,13

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,1 KG



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®



ANTIMICROBIAL™* =



Bacteria elimination
99% en 24h

+



Viral reduction
93% in 24 h

+



Fungal inhibition
for 24 h

BGUARD™ **ecolutions®**

**MIX &
MATCH**

No extra charge

ecolutions®



MADE FROM 86%
RECYCLED MATERIAL**

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



ecolutions®

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26 / ecolutions® 1E27



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

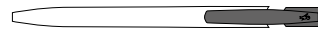
MOQ 500 units
Standard colours combination

Plug



Opaque 1BG 7BG 2BG

Clip



Opaque 1BG 2BG

Barrel



Opaque 1E 3E

Exact colour match: ≥ 10.000 units



You can also choose to print the SARS-CoV-2 reduction logo.
Ask your Customer Service representative for more information.

*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.



Entire pen protection



Timeless protection



Antibacterial Test protocol



Adapted to fungus test protocol



Antiviral test protocol

Decoration

**BIC® MEDIA CLIC Bguard™
ANTIMICROBIAL ECOLUTIONS®**

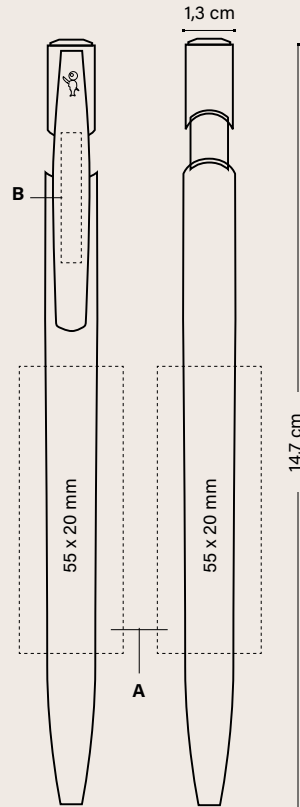
ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



	Price (€)			
BIC® MEDIA CLIC Bguard™ ANTIMICROBIAL	500-999	1000-2499	2500-4999	5000
ecolutions® 1E26 / ecolutions® 1E27				
SP	0,80	0,73	0,67	0,59
Additional imprint charge per colour & position				
SP	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,1 KG



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

Available in selected countries, please ask your customer service representative.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC
BIOBASED ECOLUTIONS®

The top priority
of the ballpen life cycle
is sustainability.

ecolutions®

BIOBASED

Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip



BIOBASED PEN

There's no more ink in the pen?
No problem, now you can compost it*.

The barrel is made of **biobased material**.



Electricity 100% produced by renewable sources

Produced in our factory and printing
facilities which are both powered by
electricity **100% produced using
renewable sources**.



Low transport impact:

Production, printing and even
raw material.



**100%
Recyclable**
Ubicuity™

**70%
Biobased
MATERIAL****

**100%
Biobased
COLORANTS**

BIOBASED **ecolutions**®

BIOBASED **ecolutions**®

MADE FROM 70% BIO-SOURCED* & 100% INDUSTRIALLY COMPOSTABLE MATERIAL



SUGAR CANE

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

1972 Ballpen
 Opaque
 Colour ink
 ● ● ●
 Red Ink available under request



Available on white barrel



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT® ecolutions®



SUGAR CANE



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®



BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

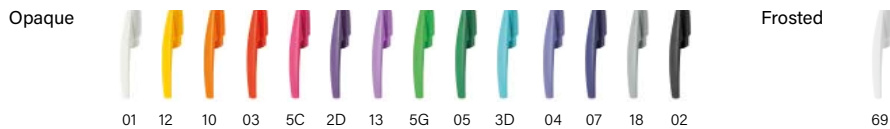
1972 Ballpen Opaque

MOQ 500 units
Standard colours combination

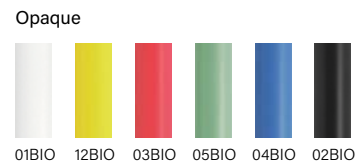
Plug



Clip



Barrel



Exact colour match:
≥ 10.000 units



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



SUGAR CANE



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING MODES



BALLPEN M
0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® MEDIA CLIC BIOBASED ECOLUTIONS®

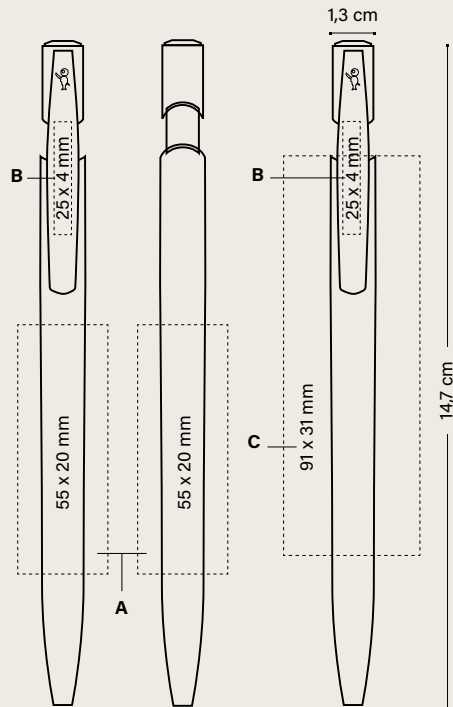
1972

A SP: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



Price (€)

BIC® MEDIA CLIC BIOBASED	500-999	1000-2499	2500-4999	5000
--------------------------	---------	-----------	-----------	------

ecolutions® 1972

SP	0,80	0,74	0,67	0,62
DG	1,13	1,03	0,90	0,84

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

BGUARD™



Bacteria elimination



Entire pen protection



Timeless protection



Antibacterial Test protocol

BIOBASED



SUGAR CANE

MADE FROM 70% BIO-SOURCED*
& 100% INDUSTRIALLY
COMPOSTABLE MATERIAL

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

1973 Ballpen

Opaque

Colour ink



Red Ink available under request



02



360°
Printing

100%

01

Available on
white barrel



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



SUGAR CANE



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

BGUARD™

ecolutions®*



MIX & MATCH

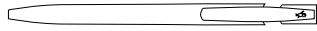
No extra charge

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

1973 Ballpen Opaque

MOQ 500 units. Standard colours combination.

Plug



Opaque

01BG 07BG 02BG

Clip



Opaque



01BG 02BG

Barrel



Opaque



01 02

Exact colour match: ≥ 10.000 units



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN

ecolutions®



SUGAR CANE



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL

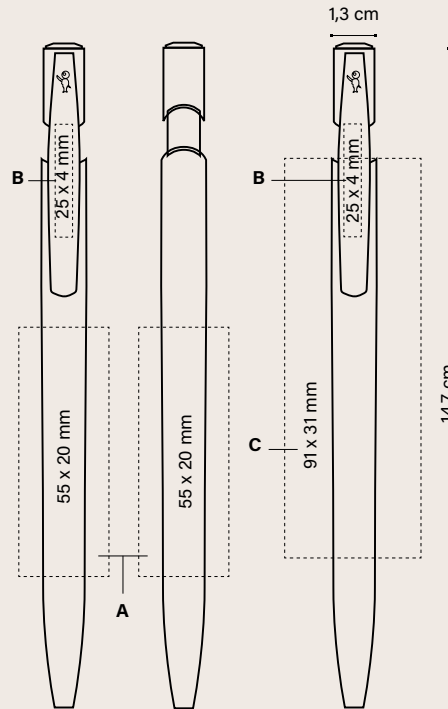
1973

A SP: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



Price (€)

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL	500-999	1000-2499	2500-4999	5000
ecolutions® 1973				
SP	0,89	0,83	0,73	0,68
DG	1,34	1,19	1,05	0,94

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 4,3 KG

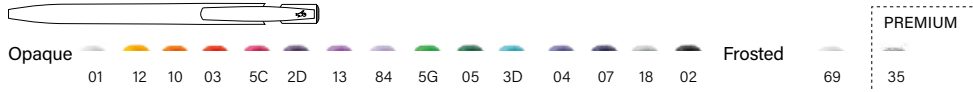
BIC® MEDIA CLIC SHINE



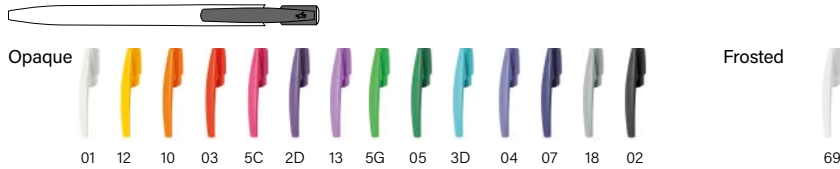
BIC® MEDIA CLIC SHINE 1975 Ballpen Opaque

MOQ 500 units. Standard colours combination.

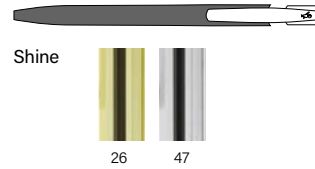
Plug



Clip



Barrel



BIC® MEDIA CLIC SHINE

1975 Ballpen
Opaque

Colour ink
● ● ●

Red Ink available under request



47



26

100%

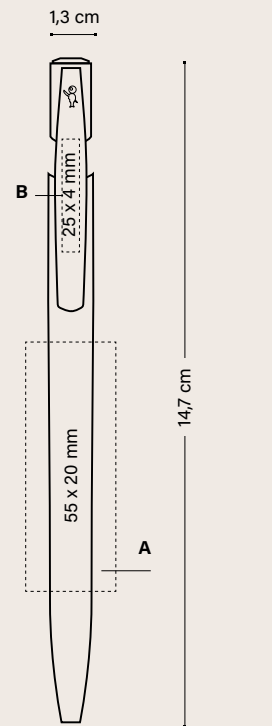
BIC® MEDIA CLIC SHINE

1975

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



Price (€)

BIC® MEDIA CLIC SHINE	500-999	1000-2499	2500-4999	5000
1975				
SP	1,70	1,47	1,33	1,23
SP (Premium)	1,85	1,62	1,46	1,35

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,1 KG



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons

BIC® MEDIA CLIC GLACÉ

Our best seller in elegant colours.

BIC® MEDIA CLIC GLACÉ
1030 Opaque
Colour ink
● ● ●
Red Ink available under request



47G



76



03G



05G



04G



14G

BIC® MEDIA CLIC GLACÉ



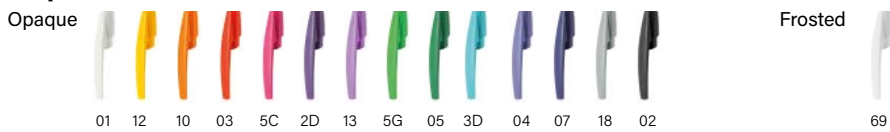
BIC® MEDIA CLIC GLACÉ 1030 Ballpen Opaque

MOQ 500 units
Standard colours combination

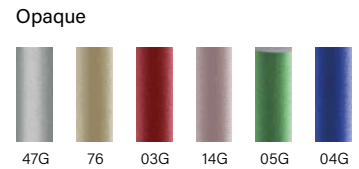
Plug



Clip



Barrel



Decoration

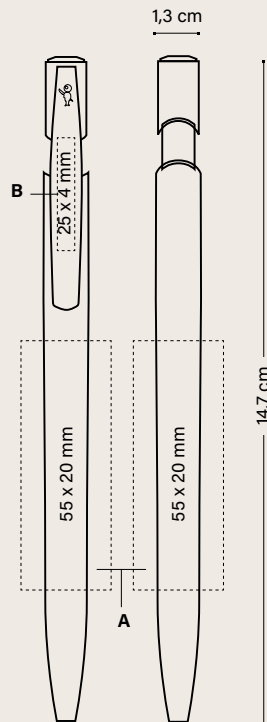
BIC® MEDIA CLIC GLACÉ

1030

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



BIC® MEDIA CLIC GLACÉ	500-999	1000-2499	2500-4999	5000	Price (€)
1030					
SP	1,05	0,90	0,78	0,70	

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



EXTERNAL PACKAGING



+ INFO PAGES 240 TO 245



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES



WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons

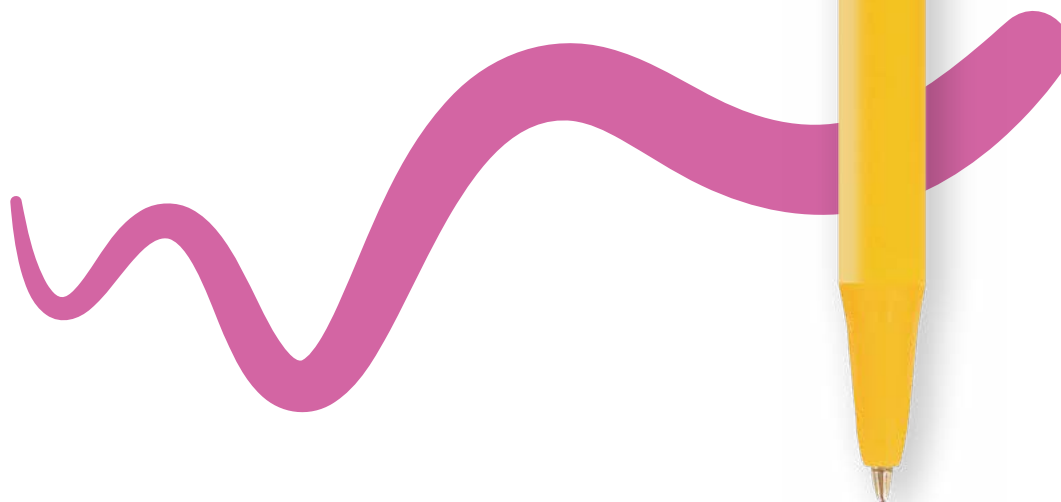
BIC® CLIC STIC

**Modern, flexible,
reliable. That's how
BIC® Clic Stic is!**

A large variety of finishes such
as Digital, Stylus or Softfeel®,
Mini.



*Thousands of colour
combinations!*

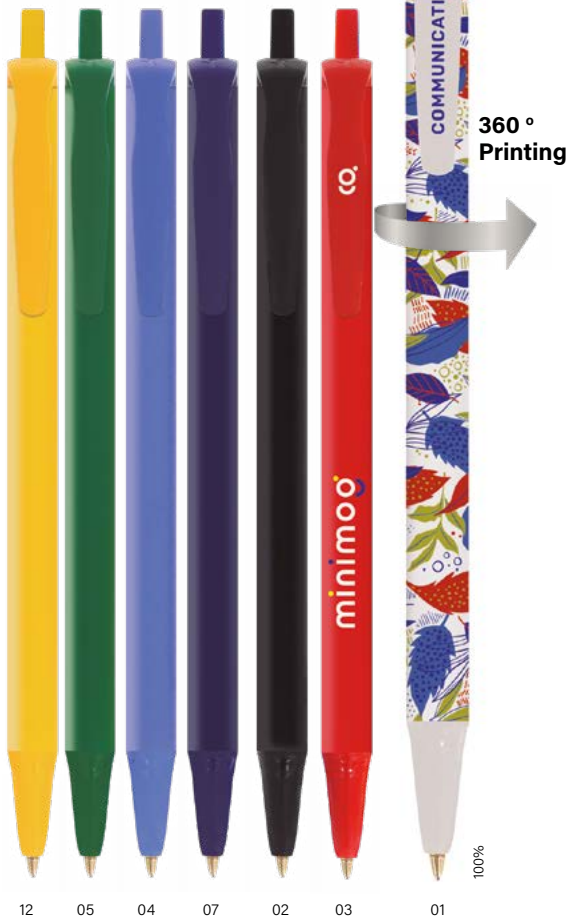




BIC® CLIC STIC

1000 Opaque

Colour ink



12 05 04 07 02 03 01

Available on white barrel



ECO version and standard at the same price!

ecolutions®

FRUIT AND VEGETABLE TRAYS



MADE FROM 78% RECYCLED MATERIAL*

BIC® CLIC STIC

1E00 Opaque

Colour ink



1E/8E 1E/7E 1E/3E 1E/10E 01

Available on white barrel



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

ECO version and standard at the same price!

ecolutions®
 **MADE FROM 78% RECYCLED MATERIAL***

 **FRUIT AND VEGETABLE TRAYS**

BIC® CLIC STIC
 1000 Frosted
 Colour ink
 ● ● ●
 Red Ink available under request



BIC® CLIC STIC
 1E00 Frosted
 Colour ink
 ● ● ●
 Red Ink available under request



*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

**BIC® CLIC STIC
SOFTFEEL®**
1005 Opaque
Colour ink
● ● ●
*Red Ink available
under request*



**BIC® CLIC STIC
SOFTFEEL®**
1005 Frosted
Colour ink
● ● ●
*Red Ink available
under request*



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



FRUIT AND VEGETABLE TRAYS



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

ECO version and standard at the same price!

ecolutions®

MADE FROM 78% RECYCLED MATERIAL*



FRUIT AND VEGETABLE TRAYS

BIC® CLIC STIC STYLUS

1847 Opaque

Colour ink



Red Ink available under request

BIC® CLIC STIC STYLUS

1846 Opaque

Colour ink



Red Ink available under request

BIC® CLIC STIC MINI

1892 Opaque

Colour ink



Red Ink available under request



Available on white barrel



BIC® CLIC STIC

1000 Opaque / **ecolutions®** 1E00 Opaque
 1000 Frosted / **ecolutions®** 1E00 Frosted
 1005 Opaque / Frosted
 MOQ 500 units. Standard colours combination

BIC® CLIC STIC STYLUS

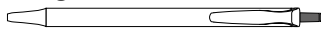
1846 / 1847 Opaque

BIC® CLIC STIC MINI

1892 Opaque



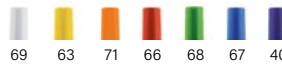
Plug



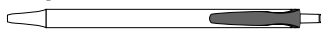
Opaque



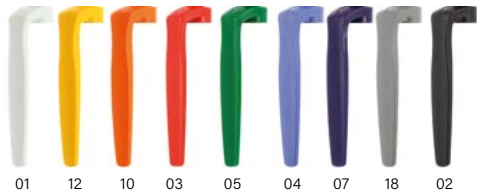
Frosted



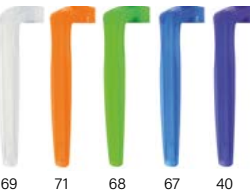
Clip



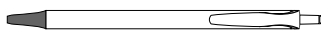
Opaque



Frosted



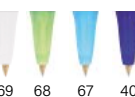
Section



Opaque



Frosted



Stylus

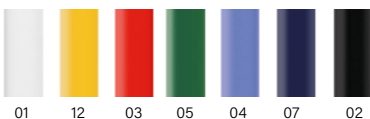
Opaque



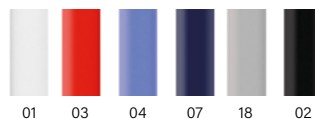
Barrel



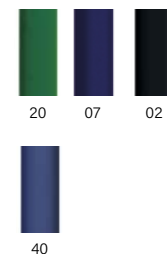
Opaque



Stylus



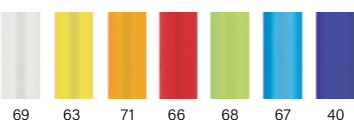
Softfeel®



Mini



Frosted



Exact colour match: ≥ 10.000 units



MOQ 500 units
ecolutions® Standard colours combination*



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

FRUIT AND VEGETABLE TRAYS



Plug



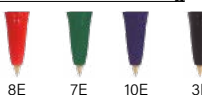
Opaque



Section



Opaque



Stylus

Opaque



Clip



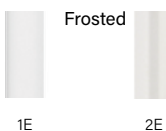
Opaque



Barrel



Opaque



Stylus

Opaque



Exact colour match: ≥ 10.000 units

*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®
FRUIT AND VEGETABLE TRAYS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

Decoration

BIC® CLIC STIC

1000 / **ecolutions**® 1E00

BIC® CLIC STIC STYLUS

1847 / **ecolutions**® 1846

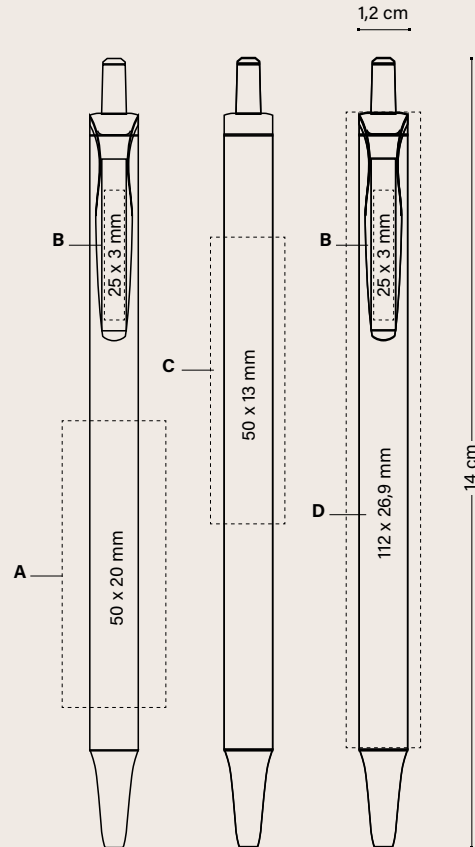
A SP: max. 3 col.

B SP: max. 1 col.

C SP: max. 2 col.

D DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



	500-999	1000-2499	2500-4999	Price (€)
BIC® CLIC STIC				5000
1000 / ecolutions ® 1E00				
SP	0,85	0,74	0,70	0,66
DG	1,14	1,02	0,96	0,90
1847 / ecolutions ® 1846				
SP	1,02	0,91	0,85	0,77
DG	1,31	1,15	1,08	1,02

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



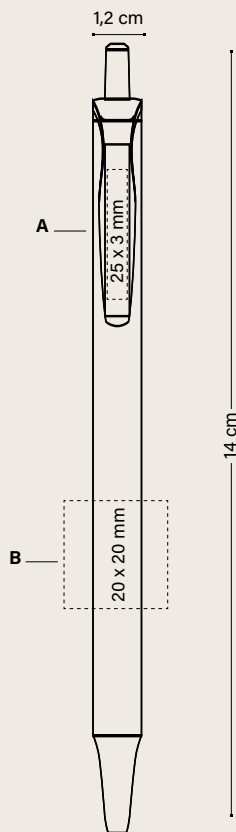
500 ± 2,9 KG

Decoration

BIC® CLIC STIC SOFTFEEL®
1005

A/B SP: max. 1 col.

MOQ 500 units.



Price (€)

BIC® CLIC STIC SOFTFEEL®	500-999	1000-2499	2500-4999	5000
1005				
SP	1,05	0,94	0,88	0,80

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
----	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



Decoration

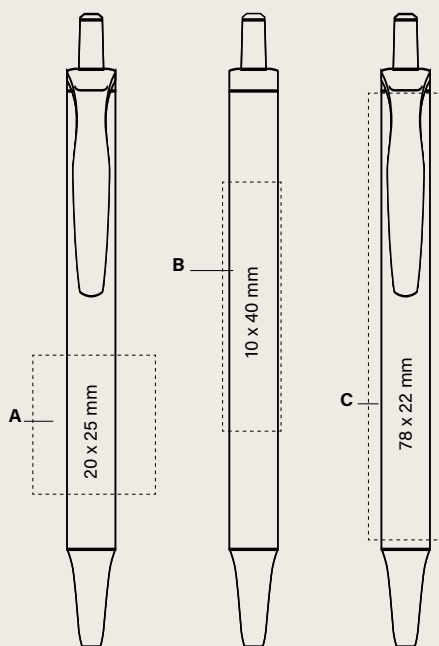
BIC® CLIC STIC MINI
1892

A SP: max. 1 col.

B SP: max. 1 col.

C DG: full-colour (area for text)
(Only available on white barrel)

MOQ 500 units.



Price (€)

BIC® CLIC STIC MINI	500-999	1000-2499	2500-4999	5000
1892				
SP	0,78	0,64	0,60	0,57
DG	1,06	0,95	0,88	0,82

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL





BIC[®] SUPER CLIP

Discover the eye-catching clip and its gentle twist mechanism. Large printing areas offer a wide range of personalisation possibilities in the standard and advance versions. Now also available in soft and glacé versions. In addition, the Super Clip Origin, a more innovative and sustainable pen.
Welcome to the future!

ECOLUTIONS[®]
ADVANCE
GLACÉ
GLACÉ ADVANCE
SOFT
SOFT ADVANCE
ORIGIN

BIC® SUPER CLIP

BIC® SUPER CLIP
1039 Opaque
Colour ink
● ●



Large
printing
areas!



Gentle twist
mechanism!

360°
Printing

Available on
white barrel



ECO version and standard at the same price!

ecolutions®
 **MADE FROM 78% RECYCLED MATERIAL***
 **PLASTIC CAR PARTS**

BIC® SUPER CLIP
 1E50 Opaque
 Colour ink
 ● ●



BIC® SUPER CLIP
 1039 Clear
 Colour ink
 ● ●



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



ecolutions®



PLASTIC CAR PARTS



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™

BRITEPIX™ TEXTURE

BRITEPIX™ PERSONALISATION

See page 250 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® SUPER CLIP

BIC® SUPER CLIP

1039 Opaque

ecolutions® 1E50 Opaque

1039 Clear

MOQ 250 units

Standard colours combination

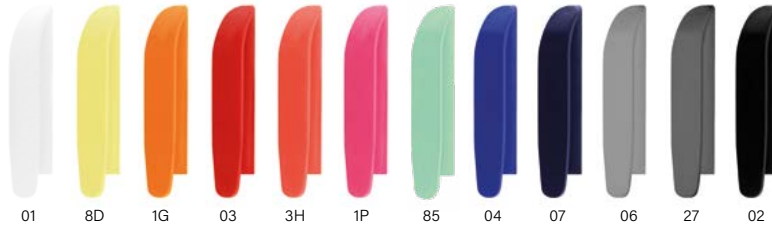


No extra charge

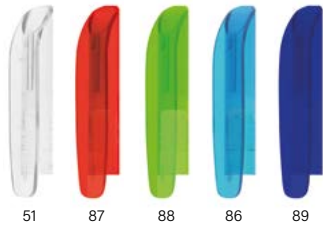
Clip



Opaque



Clear



ecolutions®



Standard colours combination*



1E 1E

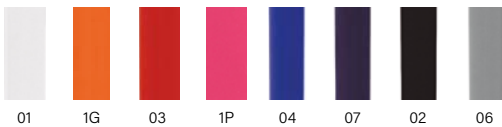


Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

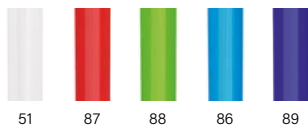
Barrel



Opaque



Clear



Exact colour match: ≥ 10.000 units



*Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

BIC® SUPER CLIP

1039

ecolutions® 1E50

A SP: max. 2 col.

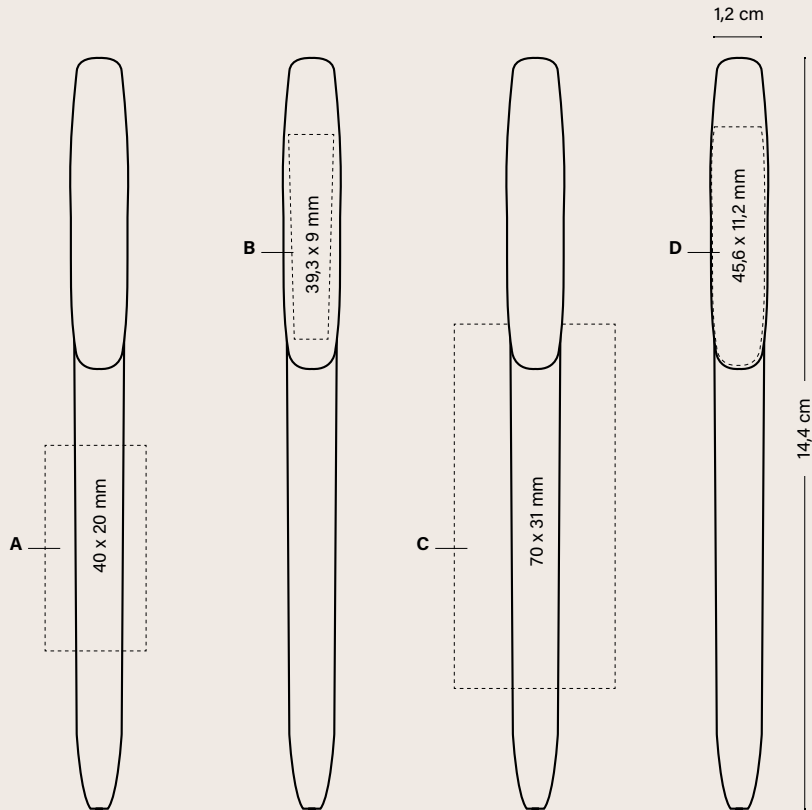
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



BIC® SUPER CLIP 1039 / ecolutions® 1E50	Price (€)				
	250-499	500-999	1000-2499	2500-4999	5000
SP	1,13	1,02	0,95	0,88	0,84
DG	1,47	1,32	1,24	1,16	1,04
BP	1,41	1,28	1,19	1,12	0,99

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
BP	0,24	0,22	0,21	0,20	0,19
BP Texture	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



Collection Box
(1, 2 & 3 units)

250 ± 2,6 KG

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ecolutions®



PLASTIC CAR PARTS



UBICUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

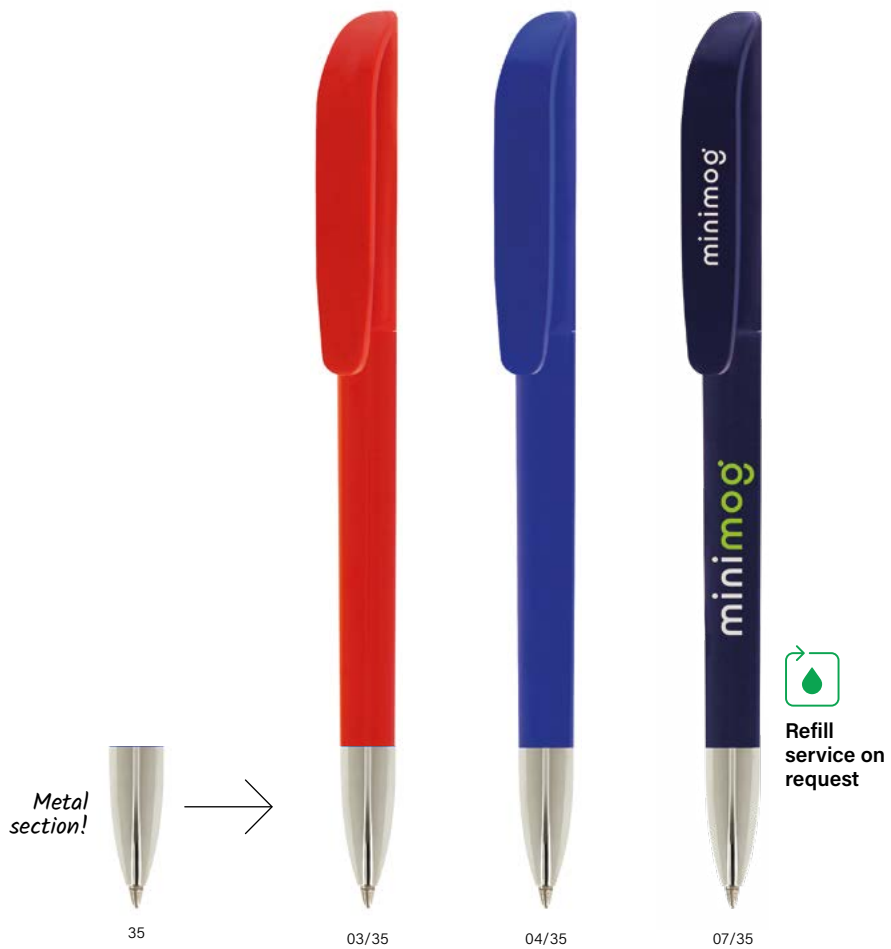
See page 250 for a detailed explanation of the icons

BIC® SUPER CLIP ADVANCE

BIC® SUPER CLIP ADVANCE

1073 Opaque

Colour ink





Available on white barrel



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



IMPRIM'VERT®



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

See page 250 for a detailed explanation of the icons

BIC® SUPER CLIP ADVANCE

BIC® SUPER CLIP ADVANCE
1073 Opaque

MOQ 250 units
Standard colours combination

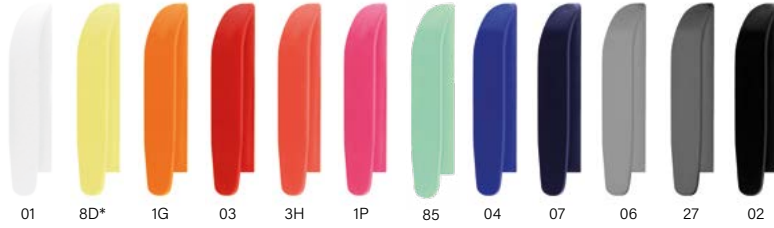
**MIX &
MATCH**

No extra charge

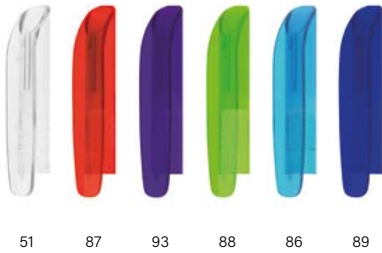
Clip



Opaque



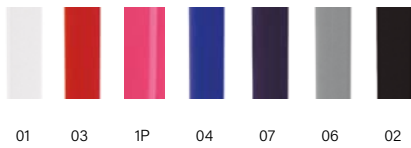
Clear



Barrel



Opaque



Section



35

Exact colour match: ≥ 10.000 units



Decoration

BIC® SUPER CLIP ADVANCE

1073

A SP: max. 2 col.

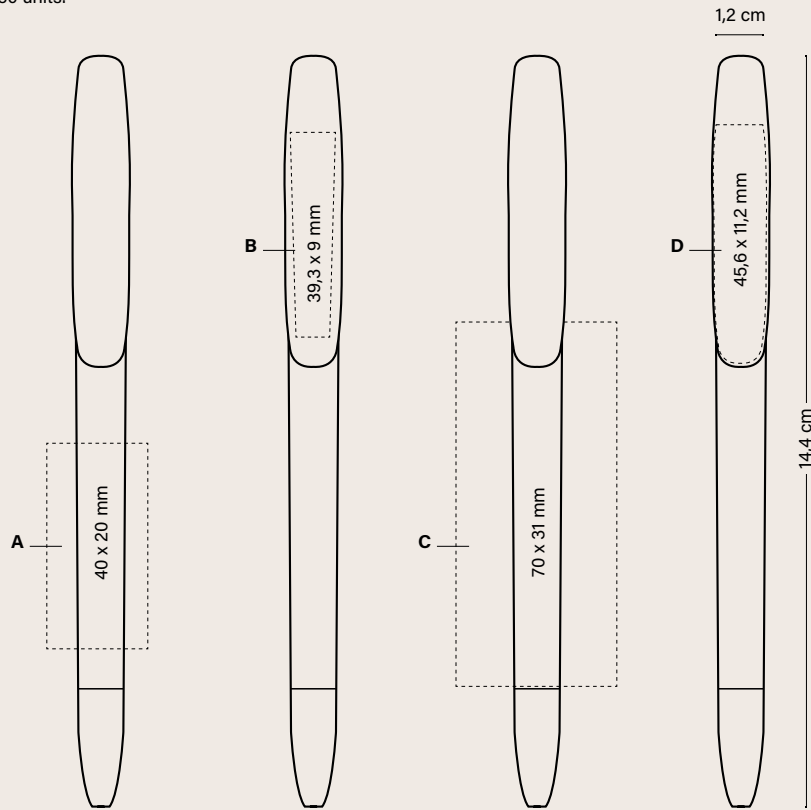
B SP: max. 1 col.

C DG: full-colour

D BP: full-colour

BP Texture: full-colour

MOQ 250 units.



Price (€)

BIC® SUPER CLIP ADVANCE	250-499	500-999	1000-2499	2500-4999	5000
1073					
SP	1,71	1,42	1,33	1,26	1,21
DG	2,09	1,71	1,61	1,51	1,47
BP	1,96	1,62	1,52	1,43	1,39

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
BP	0,24	0,22	0,21	0,20	0,19
BP Texture	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



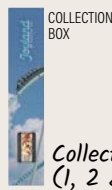
ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

Collection Box (1, 2 & 3 units)



250 ± 2,6 KG

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING

MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VeRT®



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™ BRITEPIX™ TEXTURE BRITEPIX™ PERSONALISATION

See page 250 for a detailed explanation of the icons

BIC® SUPER CLIP GLACÉ & ADVANCE

Discover the BIC® Super Clip in a new glamorous version.

BIC® SUPER CLIP GLACÉ

1082

Colour ink



47G

76

014G

03G

04G

05G

100%

BIC® SUPER CLIP GLACÉ ADVANCE

1084

Colour ink



47G/35

05G/35

014G/35

03G/35

04G/35

76/35

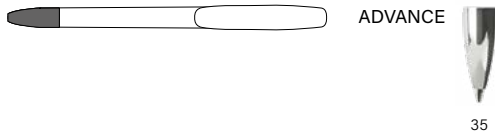
100%



Refill
service on
request

BIC® SUPER CLIP GLACÉ & ADVANCE

Section



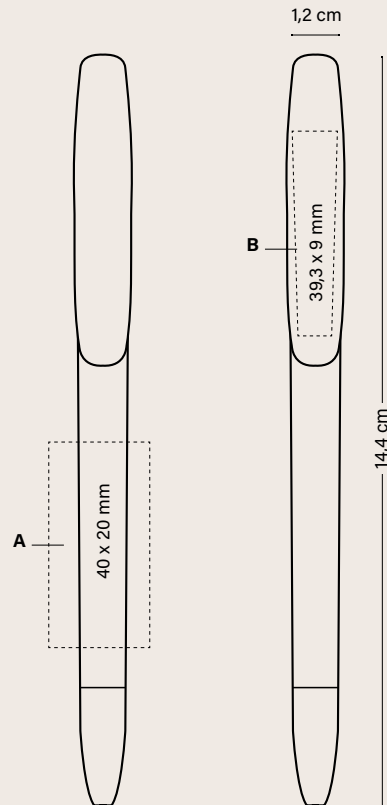
Decoration

BIC® SUPER CLIP GLACÉ
1082

**BIC® SUPER CLIP GLACÉ
ADVANCE**
1084

A SP: max. 1 col.
B SP: max. 1 col.

MOQ 250 units
Standard colours combination



Price (€)

BIC® SUPER CLIP GLACÉ	250-499	500-999	1000-2499	2500-4999	5000
1082					
SP	1,89	1,63	1,50	1,42	1,37
1084					
SP	2,31	1,90	1,75	1,65	1,60

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
----	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 2,6 KG

Collection Box
(1, 2 & 3 units)



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



CHECK OUT THE VIDEO

See page 250 for a detailed explanation of the icons

BIC® SUPER CLIP SOFT & ADVANCE

Feel the incredible softness of our BIC® Super Clip version with twist mechanism.



BIC® SUPER CLIP SOFT

1083

Colour ink



02F

03F

07F

100%

BIC® SUPER CLIP SOFT ADVANCE

1085

Colour ink



02F/35

03F/35

07F/35

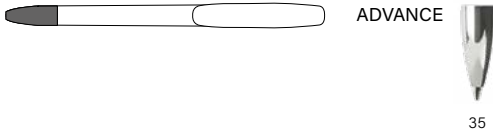
100%



Refill
service on
request

BIC® SUPER CLIP SOFT & ADVANCE

Section



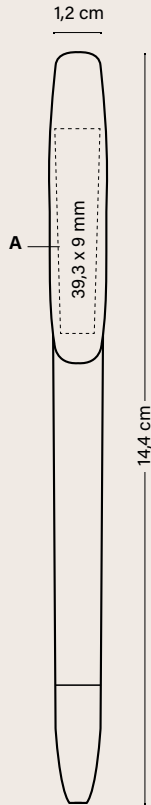
Decoration

BIC® SUPER CLIP SOFT
1083

**BIC® SUPER CLIP SOFT
ADVANCE**
1085

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



					Price (€)
BIC® SUPER CLIP SOFT	250-499	500-999	1000-2499	2500-4999	5000
1083					
SP	2,33	1,68	1,58	1,49	1,42
1085					
SP	2,89	2,30	2,16	2,08	1,94

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
-----------	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 2,6 KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBIQUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



CHECK OUT THE VIDEO

See page 250 for a detailed explanation of the icons

BIC® SUPER CLIP ORIGIN

Our new BIC® Super Clip is made from natural ingredients*.

NEW!

ecolutions® MADE WITH A BIOBASED MATERIAL

BIC® SUPER CLIP ORIGIN

1038

Colour ink



Gentle twist mechanism!

ORIGIN
BIOBASED

BIC® Super Clip Origin is made from biobased material manufactured with natural polymers excluding any source of petroleum or fossil fuels*.



Made with castor oil and other ingredients of vegetal origin.*

Due to the use of natural materials, our pens feature unique variations in color, highlighting the authentic and distinctive nature of each piece. Embrace the natural charm!



Manufactured and printed in factories 100% powered by electricity produced using renewable sources.



Barrel and clip are 100% biosourced.



The Ubicuity program, developed by BIC in partnership with Terracycle, enables the recycling of BIC's ballpoint pens.



60

70

6CO

BIC® SUPER CLIP ORIGIN

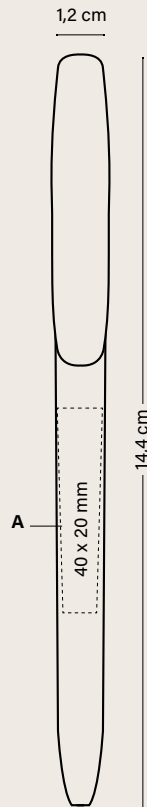
Decoration

BIC® SUPER CLIP ORIGIN

1038

A SP: max. 1 col.

MOQ 250 units
Standard colours combination



Price (€)

BIC® SUPER CLIP ORIGIN	250-499	500-999	1000-2499	2500-4999	5000
1038					
SP	1,80	1,72	1,46	1,29	1,21

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

+ INFO PAGES 240 TO 245

Can be used as bookmark

EXTERNAL PACKAGING



250 ± 2,6 KG

Collection Box (1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ORIGIN
BIOBASED



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

PRINTING
TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons

BIC® WIDE BODY™

The right size to show the true value of your brand!

Wide profile and wide variety of
possibilities to maximise your
message.



BIC® WIDE BODY™



Iconic BIC® Boy is embossed

BIC® WIDE BODY™

1079 Opaque Chrome
1080 Opaque

Colour ink
● ● ●

Red Ink available under request



07 01 07 02 18



360°
Printing

100%

Available on
white barrel



ECO version and
standard at the same price!

ecolutions®

**MADE FROM 94%
RECYCLED MATERIAL***

**FRUIT AND
VEGETABLE TRAYS**

BIC® WIDE BODY™

ecolutions® 1E80 Opaque

Colour ink
● ● ●

Red Ink available
under request



360°
Printing

100%

Available on
white barrel



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®

ecolutions®



FRUIT AND
VEGETABLE TRAYS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons

*The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® WIDE BODY™

1080 Frosted

Colour ink



40

63

67

68

69

66

71

100%

Large printing areas!



BIC® WIDE BODY™

MINI DIGITAL

1893 Opaque

1896 Chrome Opaque

Colour ink



01

01

100%

360° Printing

Available on white barrel



BIC® WIDE BODY™
 1080 Opaque
 ecolutions® 1E80 Opaque
 1080 Frosted

BIC® WIDE BODY™ MINI DIGITAL
 1893 Opaque
 1896 Chrome Opaque

MOQ 250 units
 Standard colours combination

MIX & MATCH

No extra charge

Plug



Opaque



Frosted



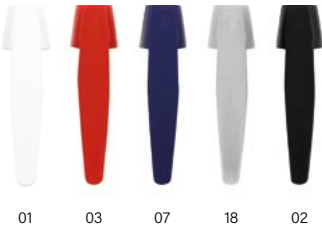
Chrome



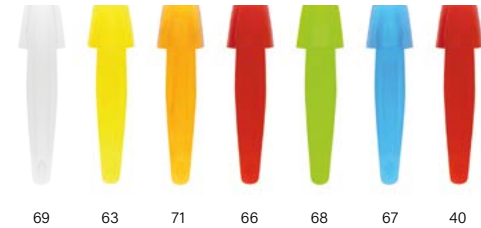
Clip



Opaque



Frosted



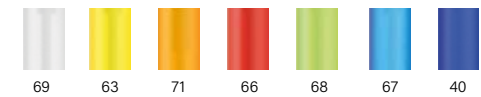
Barrel



Opaque



Frosted



Opaque



ecolutions® **

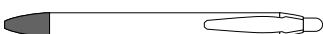


Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand corner.)

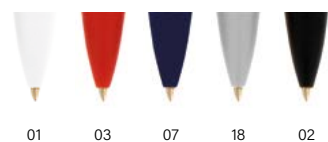


FRUIT AND VEGETABLE TRAYS

Section



Opaque



Frosted



Chrome



Exact colour match: ≥ 10.000 units



MIX & MATCH



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®

ecolutions®



FRUIT AND VEGETABLE TRAYS



UBICITY™ PROGRAM
 ALLOWS RECYCLING
 BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
 FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

*While stocks last.

**Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

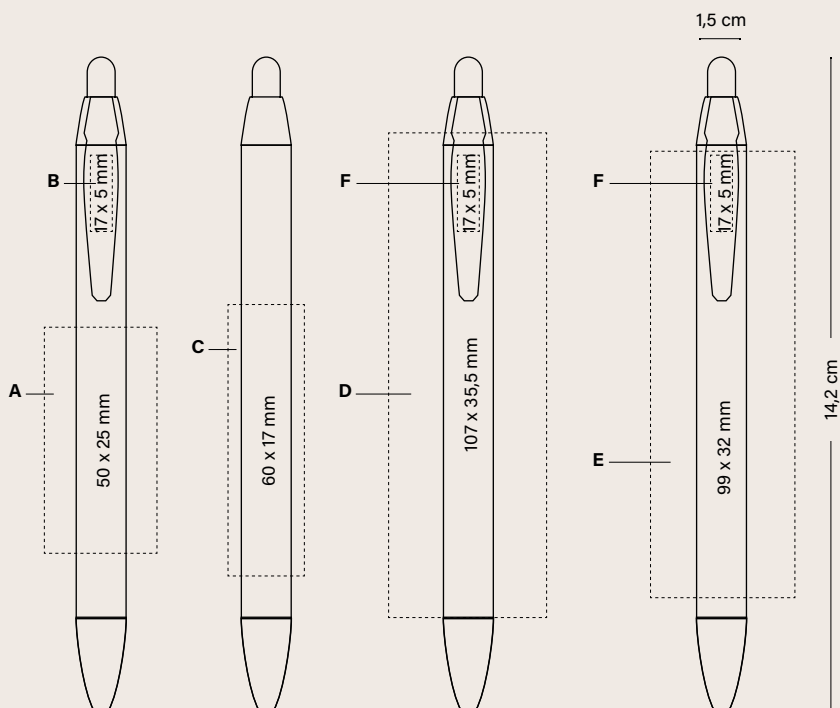
BIC® WIDE BODY™

BIC® WIDE BODY™

1080 Opaque
1079 Opaque Chrome
ecolutions® 1E80

A/C SP: max. 2 col.
B/F SP: max. 1 col.
D DG: full-colour (area for images)
E DG: full-colour (area for text)

MOQ 250 units (SP)
MOQ 500 units (DG)



	Price (€)				
BIC® WIDE BODY™	250-499	500-999	1000-2499	2500-4999	5000
1080 / ecolutions® 1E80					
SP	1,38	1,02	0,96	0,90	0,82
DG	-	1,42	1,32	1,23	1,15
1079					
SP	2,39	1,94	1,79	1,70	1,56
DG	-	2,32	2,16	2,05	1,91

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
----	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 2,6KG

Collection Box
(1, 2 & 3 units)

**BIC® WIDE BODY™
MINI DIGITAL**

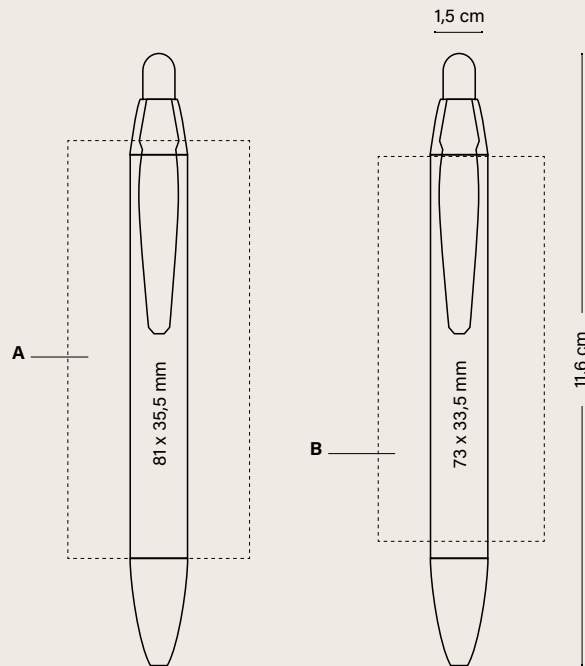
1893

**BIC® WIDE BODY™
MINI CHROME DIGITAL**

1896

A DG: full-colour (area for images)
B DG: full-colour (area for text)

MOQ 500 units (DG)



	Price (€)			
BIC® WIDE BODY™ MINI DIGITAL	500-999	1000-2499	2500-4999	5000
1893				
DG	1,25	1,16	1,09	1,03
1896				
DG	2,16	2,02	1,92	1,76

Prices include the digital imprint on the body.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 2,6KG

Collection Box
(1, 2 & 3 units)



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®
eColutions®



FRUIT AND
VEGETABLE TRAYS



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
0.1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons





BIC® 4 COLOURS®

The world-renowned BIC® 4 Colours® ballpen gives you the convenience of four different ink colours in one ballpoint pen, making it a great choice to organise notes and record data in different colours. This versatile pen has a 1.0 mm medium point and is filled with long-lasting ink. For added convenience, it has a lanyard hole, so you can take it with you anywhere.

Discover all the versions: Classic, Fashion, Sun, Fine, Shine, Fluo, 3+1^{HB} (with mechanical pencil), Glacé, Soft, Wood Style and the latest versions Pastel, Bicolor, Gradient and Flags Collection.

Don't wait...start your collection today!

**BICOLOR
GRADIENT
PASTEL
FASHION
SUN
FINE
FLUO**

**SHINE
GLACÉ
SOFT
WOOD STYLE
FLAGS COLLECTION
3+1^{HB}**

BIC® 4 COLOURS®

Always an icon.



THE SOLUTION FOR FULL COLOUR COMMUNICATION!

Now in coloured barrels

BIC® 4 COLOURS®

1100 Opaque
1101 With lanyard
Colour ink



Decoration

BIC® 4 COLOURS®

1100/1101

A SP: max. 4 col.

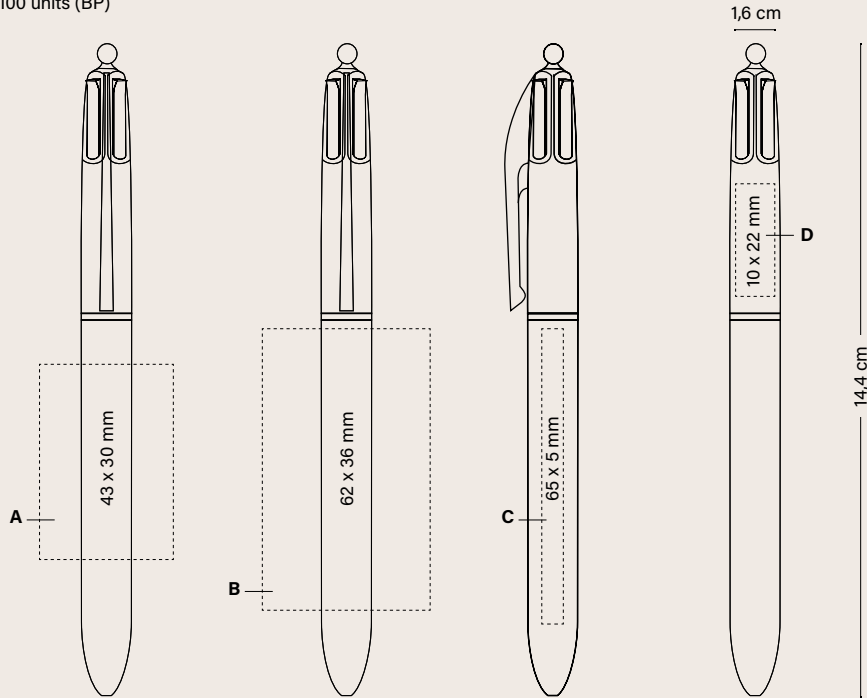
B DG: Digital print (area for images)

C BP: full-colour

D SP: 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



BIC® 4 COLOURS®	Price (€)					
	100-249	250-499	500-999	1000-2499	2500-4999	5000
1100						
SP	-	3,51	3,18	2,94	2,75	2,59
DG	-	4,80	4,35	4,04	3,75	3,54
BP	4,65	3,79	3,43	3,19	2,99	2,81
1101 (lanyard)						
SP	-	3,98	3,61	3,34	3,14	2,94
DG	-	5,26	4,78	4,42	4,12	3,90
BP	5,21	4,26	3,86	3,58	3,37	3,17

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
BP	0,26	0,24	0,22	0,21	0,20	0,19
BP Texture	0,20	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13
-------------------------------------	---	------	------	------	------	------

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING SMODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

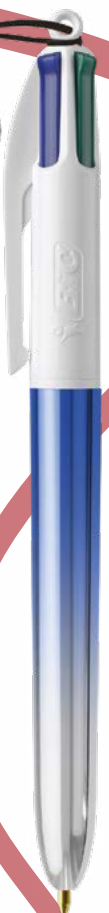


BRITEPIX™

BIC® 4 COLOURS® BICOLOR Metallic aesthetics with an artistic touch.

BIC® 4 COLOURS® BICOLOR

1069 Opaque
1076 With Lanyard
Colour ink



01/04G/47



01/05G/47



01/80/47



01/4R/47

NEW!

New
printing area



Refill
service on
request

Decoration

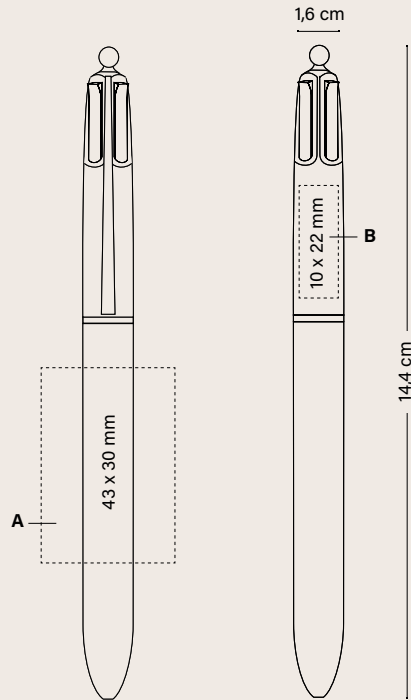
BIC® 4 COLOURS® BICOLOR

1069/1076

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



Price (€)

BIC® 4 COLOURS® BICOLOR	100-249	250-499	500-999	1000-2499	2500-4999	5000
1076						
SP	-	5,41	4,91	4,51	4,24	3,99
1069						
SP	-	4,91	4,46	4,11	3,85	3,62

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



FABRIQU  EN FRANCE
MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® 4 COLOURS® GRADIENT

The most summery vibes.

BIC® 4 COLOURS® GRADIENT

1074 Opaque
1075 With Lanyard

Colour ink



NEW!

New printing area



Refill service on request

01/3G/8D/4R

Decoration

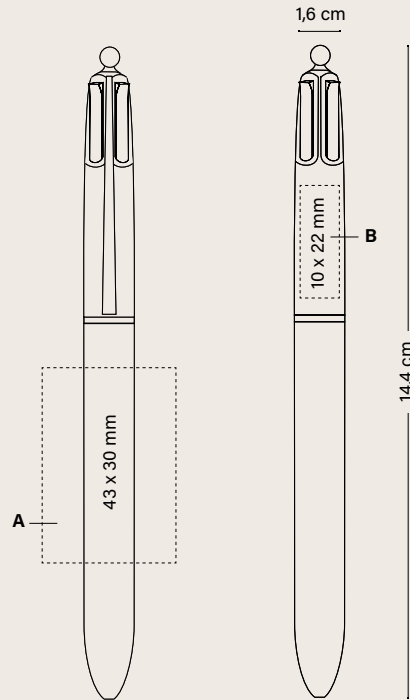
BIC® 4 COLOURS® GRADIENT

1074/1075

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



Price (€)

BIC® 4 COLOURS® GRADIENT 100-249 250-499 500-999 1000-2499 2500-4999 5000

1074						
SP	-	4,91	4,46	4,11	3,85	3,62
1075						
SP	-	5,41	4,91	4,51	4,24	3,99

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



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BIC WRITING INSTRUMENTS



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FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® 4 COLOURS® PASTEL

Vintage colours, dreamy imagery.

NEW!

BIC® 4 COLOURS® PASTEL

1071 Opaque
1072 With Lanyard

Colour ink



84



8D



83



Refill
service on
request

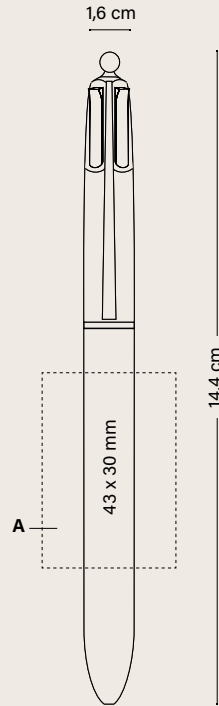
Decoration

BIC® 4 COLOURS® PASTEL

1071/1072

A SP: max. 4 col.

MOQ 250 units

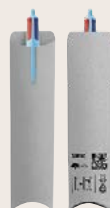


Price (€)

BIC® 4 COLOURS® PASTEL	100-249	250-499	500-999	1000-2499	2500-4999	5000
1071						
SP	-	3,51	3,18	2,94	2,75	2,59
1072						
SP	-	3,98	3,61	3,34	3,14	2,94
Additional imprint charge per colour & position						
SP	-	0,17	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



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BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

Now on
coloured barrels

4 COLOURS® FASHION

- 1102 Opaque
 - 1108 With Lanyard
 - Colour ink
-

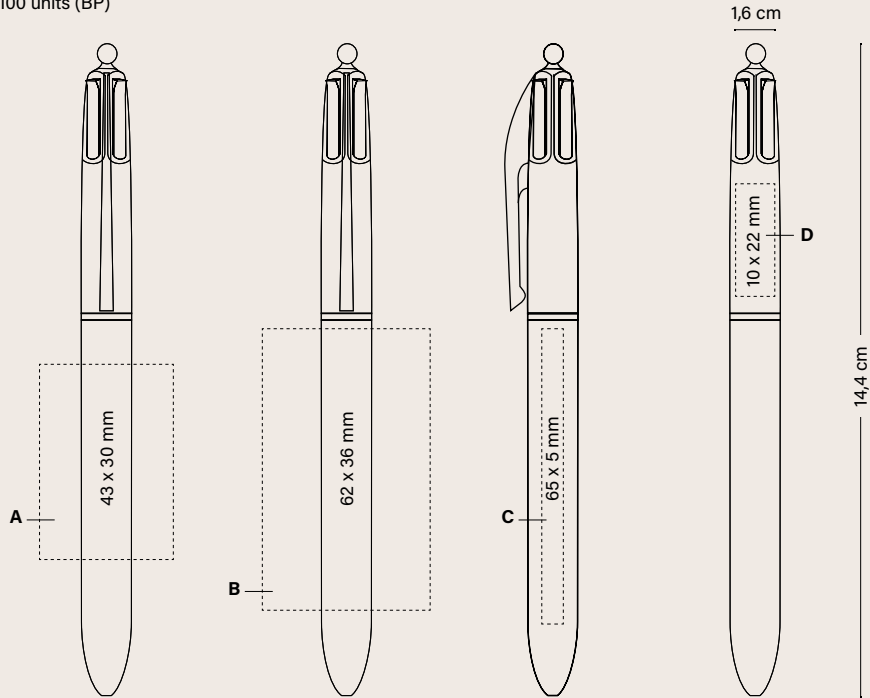


Decoration

BIC® 4 COLOURS® FASHION
1102/1108

- A SP:** max. 4 col.
- B DG:** Digital print (area for images)
- C BP:** full-colour
- D SP:** max. 1 col.

MOQ 250 units (SP, DG)
MOQ 100 units (BP)



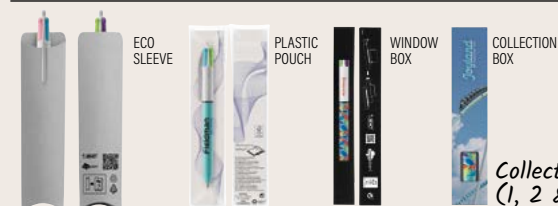
Price (€)

BIC® 4 COLOURS® FASHION	100-249	250-499	500-999	1000-2499	2500-4999	5000
1102						
SP	-	3,51	3,18	2,94	2,75	2,59
DG	-	4,80	4,35	4,04	3,75	3,54
BP	4,65	3,79	3,43	3,19	2,99	2,81
1108 (lanyard)						
SP	-	3,98	3,61	3,34	3,14	2,94
DG	-	5,26	4,78	4,42	4,12	3,90
BP	5,21	4,26	3,86	3,58	3,37	3,17
Additional imprint charge per colour & position						
SP	-	0,17	0,14	0,14	0,14	0,13
BP	0,26	0,24	0,22	0,21	0,20	0,19
BP Texture	0,20	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

Printing on upper part of 4 Colours		0,17	0,14	0,14	0,14	0,13
	-					

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



Collection Box (1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified
IMPRIM'VERT®



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® 4 COLOURS® SUN

- 1097 Opaque
 - 1098 With Lanyard
 - Colour ink
- ● ● ●



Decoration

BIC® 4 COLOURS® SUN

1097/1098

A SP: max. 4 col.

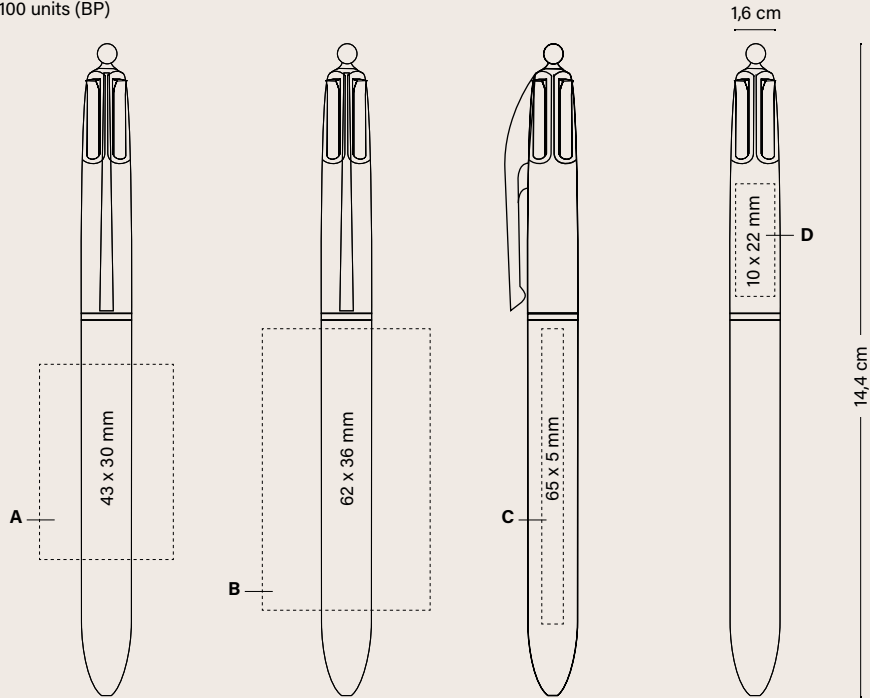
B DG: Digital print (area for images)

C BP: full-colour

D SP: max. 1 col.

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



Price (€)

BIC® 4 COLOURS® SUN	100-249	250-499	500-999	1000-2499	2500-4999	5000
1097						
SP	-	3,51	3,18	2,94	2,75	2,59
DG	-	4,80	4,35	4,04	3,75	3,54
BP	4,65	3,79	3,43	3,19	2,99	2,81
1098 (lanyard)						
SP	-	3,98	3,61	3,34	3,14	2,94
DG	-	5,26	4,78	4,42	4,12	3,90
BP	5,21	4,26	3,86	3,58	3,37	3,17
Additional imprint charge per colour & position						
SP	-	0,17	0,14	0,14	0,14	0,13
BP	0,26	0,24	0,22	0,21	0,20	0,19
BP Texture	0,20	0,18	0,16	0,15	0,15	0,14
Prices include one imprint in one position according to specified technique.						
Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



+ INFO PAGES 240 TO 245



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified
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WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

britePix
DIGITAL

THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® 4 COLOURS® FINE

- 1109 Opaque
 - 1111 With Lanyard
 - Colour ink
-



01/10

01/10

100%

0.8 mm
tip!

Decoration

BIC® 4 COLOURS® FINE

1109/1111

A SP: max. 4 col.

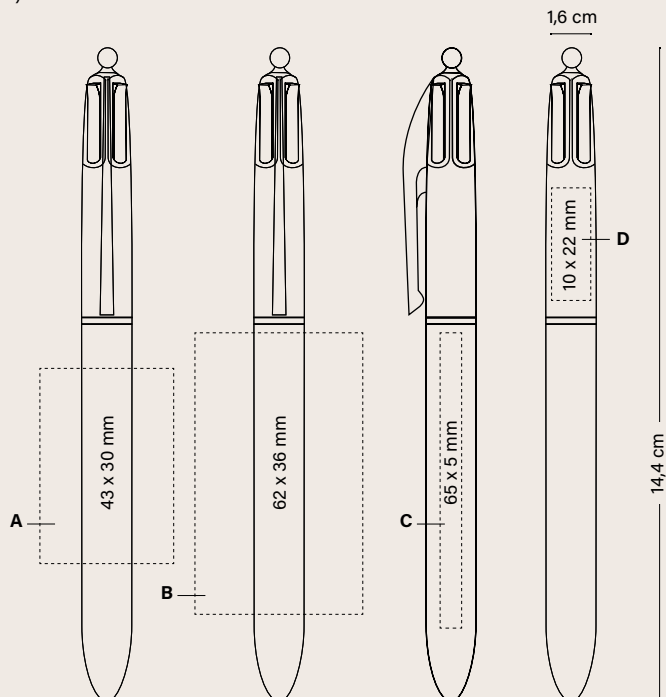
B DG: Digital print

C BP: full-colour

D SP: max. 1 col.

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



Price (€)

BIC® 4 COLOURS® FINE	100-249	250-499	500-999	1000-2499	2500-4999	5000
1109						
SP	-	3,51	3,18	2,94	2,75	2,59
DG	-	4,80	4,35	4,04	3,75	3,54
BP	4,65	3,79	3,43	3,19	2,99	2,81
1111 (lanyard)						
SP	-	3,98	3,61	3,34	3,14	2,94
DG	-	5,26	4,78	4,42	4,12	3,90
BP	5,21	4,26	3,86	3,58	3,37	3,17

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
BP	0,26	0,24	0,22	0,21	0,20	0,19
BP Texture	0,20	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13
--	---	------	------	------	------	------

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



+ INFO PAGES 240 TO 245



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



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WRITING MODES



BALLPEN M
Ø 0,8 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

BIC® 4 COLOURS® FLUO

1114 Opaque
1116 With Lanyard
Colour ink
●●●●



Decoration

BIC® 4 COLOURS® FLUO

1114/1116

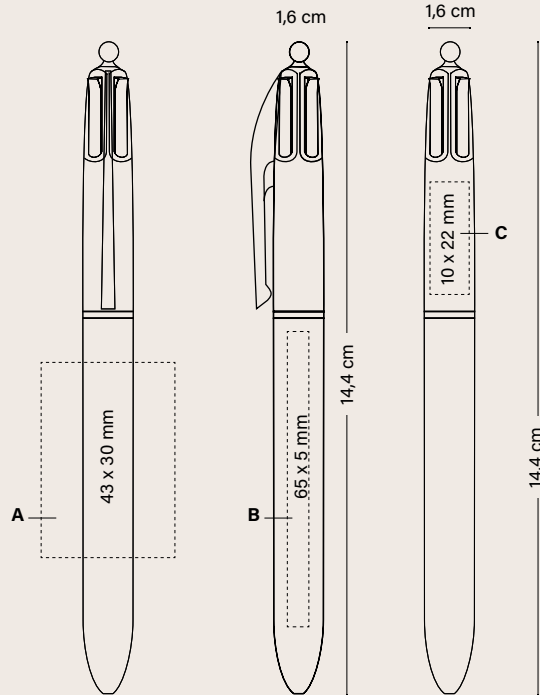
A SP: max. 4 col.

B BP: full-colour

C SP: max. 1 col.

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



Price (€)

BIC® 4 COLOURS® FLUO 100-249 250-499 500-999 1000-2499 2500-4999 5000

	100-249	250-499	500-999	1000-2499	2500-4999	5000
1114						
SP	-	3,80	3,43	3,18	2,98	2,81
BP	4,65	4,08	3,69	3,42	3,20	3,03
1116 (lanyard)						
SP	-	4,31	3,89	3,59	3,38	3,19
BP	5,56	4,58	4,14	3,83	3,61	3,41

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
BP	0,26	0,24	0,22	0,21	0,20	0,19
BP Texture	0,20	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13
-------------------------------------	---	------	------	------	------	------

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBIQUITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™
BRITEPIX™ TEXTURE
BRITEPIX™ PERSONALISATION

BIC® 4 COLOURS® SHINE

1106 Opaque

1107 With Lanyard

Colour ink



01/75

01/26

01/7G

01/34

01/97

BIC® 4 COLOURS® SHINE

Decoration

BIC® 4 COLOURS® SHINE

1106/1107

A SP: max. 2 col.

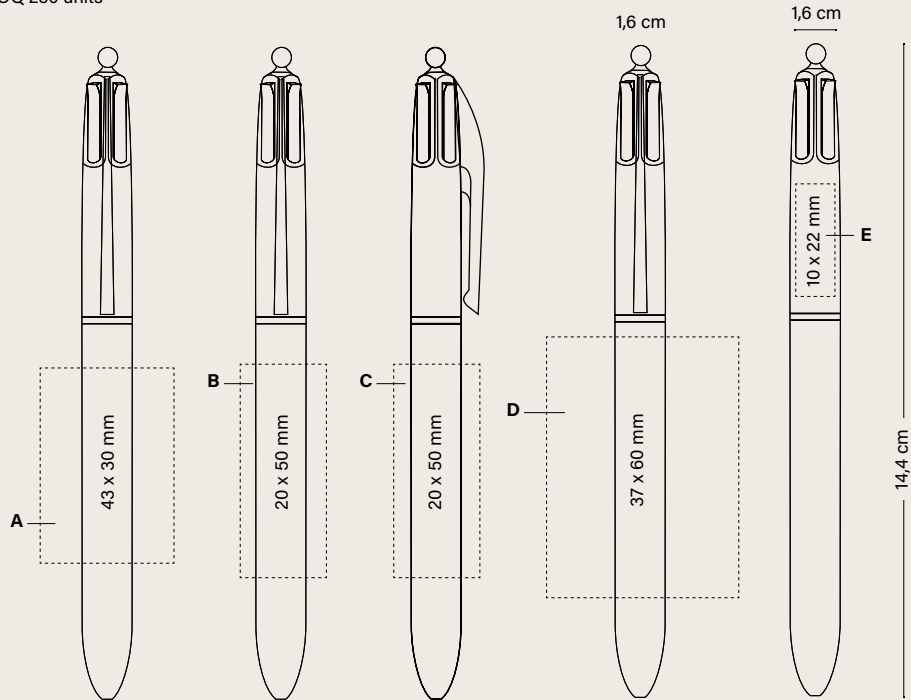
B LE

C LE

D LE: 360°

E SP: max. 1 col.

MOQ 250 units



Price (€)

BIC® 4 COLOURS® SHINE	250-499	500-999	1000-2499	2500-4999	5000
1106					
SP	4,02	3,62	3,37	3,15	2,94
LE	4,94	4,44	4,12	3,84	3,63
LE 360°	5,59	5,04	4,69	4,37	4,11
1107 (lanyard)					
SP	4,51	4,07	3,77	3,54	3,31
LE	5,43	4,88	4,54	4,25	4,00
LE 360°	6,10	5,50	5,10	4,78	4,49

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
----	------	------	------	------	------

Prices include one imprint in one position according to specified technique.

Printing on upper part of 4 Colours	0,17	0,14	0,14	0,14	0,13
-------------------------------------	------	------	------	------	------

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3,2KG

Collection Box (1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



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100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



LASER

BIC® 4 COLOURS® GLACÉ

Our classic pen dressed up.

BIC® 4 COLOURS® GLACÉ
1057 Opaque
1058 With Lanyard
Colour ink
●●●●

NEW!



New printing area



Refill service on request

BIC® 4 COLOURS® GLACÉ

Decoration

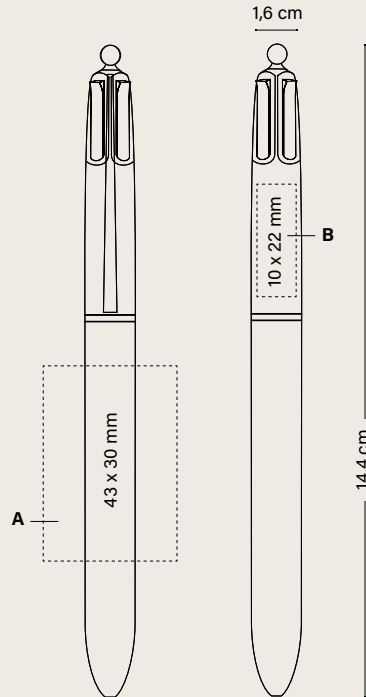
BIC® 4 COLOURS® GLACÉ

1057/1058

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



	Price (€)				
BIC® 4 COLOURS® GLACÉ	250-499	500-999	1000-2499	2500-4999	5000
1057					
SP	4,02	3,62	3,37	3,15	2,94
1058 (lanyard)					
SP	4,49	4,05	3,75	3,52	3,29
Additional imprint charge per colour & position					
SP	0,17	0,14	0,14	0,14	0,13
Prices include one colour in screen printing in one position.					
Printing on upper part of 4 Colours	0,17	0,14	0,14	0,14	0,13

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



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UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M 0.1 MM

PRINTING TECHNIQUES




SCREEN PRINTING

BIC® 4 COLOURS® SOFT

A soft touch you won't want to put down!



BIC® 4 COLOURS® SOFT

- 1060 Opaque
- 1063 With Lanyard
- Colour ink 

NEW!



01/03F



01/02F



02/02F



01/07F

New printing area

Feel the softness in your hands



Refill service on request

BIC® 4 COLOURS® SOFT

Decoration

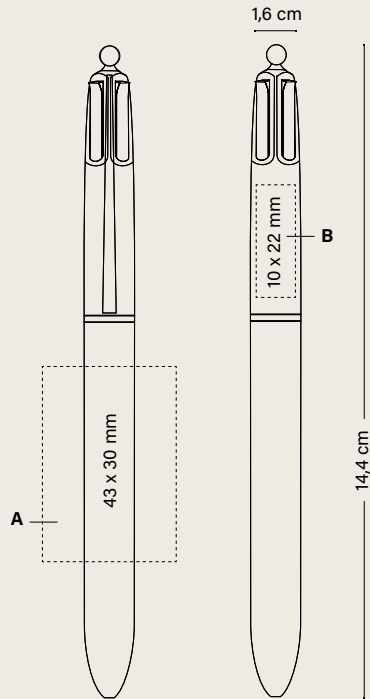
BIC® 4 COLOURS® SOFT

1060/1063

A SP: max. 1 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



Price (€)

BIC® 4 COLOURS® SOFT	250-499	500-999	1000-2499	2500-4999	5000
1060					
SP	4,18	3,78	3,50	3,28	3,09
1063 (lanyard)					
SP	4,66	4,20	3,89	3,66	3,45
Additional imprint charge per colour & position					
SP	0,17	0,14	0,14	0,14	0,13
Prices include one colour in screen printing in one position.					
Printing on upper part of 4 Colours					
	0,17	0,14	0,14	0,14	0,13

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX



COLLECTION BOX

Collection Box
(1, 2 & 3 units)



250 ± 3,2KG

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



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ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons

BIC® 4 COLOURS® WOOD STYLE

Be impressed with the spectacular wood finish!



BIC® 4 COLOURS® WOOD STYLE

1061 Opaque
1064 With Lanyard

Colour ink
●●●●

NEW!



01/6AW

01/05W


01/02W

02/6AW

01/12W

New
printing area

Bring warmth to your
brand


Refill
service on
request

Decoration

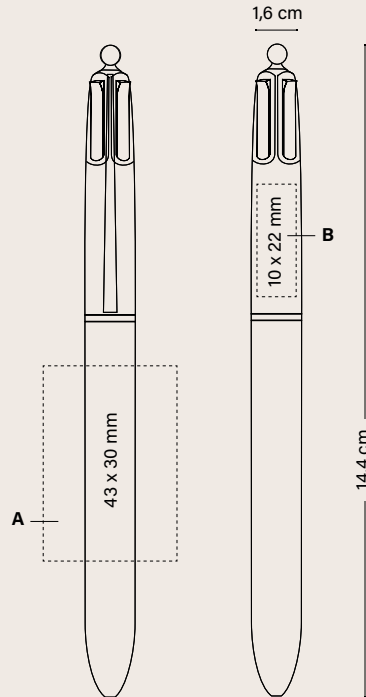
BIC® 4 COLOURS® WOOD STYLE

1061/1064

A SP: max. 2 col.

B SP: max. 1 col. (only for white upper parts)

MOQ 250 units



	Price (€)				
BIC® 4 COLOURS® WOOD STYLE	250-499	500-999	1000-2499	2500-4999	5000
1061					
SP	4,18	3,78	3,50	3,28	3,09
1064 (lanyard)					
SP	4,66	4,20	3,89	3,66	3,45
Additional imprint charge per colour & position					
SP	0,17	0,14	0,14	0,14	0,13
Prices include one colour in screen printing in one position.					
Printing on upper part of 4 Colours	0,17	0,14	0,14	0,14	0,13

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



+ INFO PAGES 240 TO 245



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



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100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® 4 COLOURS® FLAGS COLLECTION

Celebrate heritage

BIC® 4 COLOURS® FLAGS COLLECTION

1067
1068 With Lanyard

Colour ink



01/03/47/05



01/02/03/12



01/03/47/04



01/03/12/03

NEW!

New printing area



Refill service on request

BIC® 4 COLOURS® FLAGS COLLECTION

Decoration

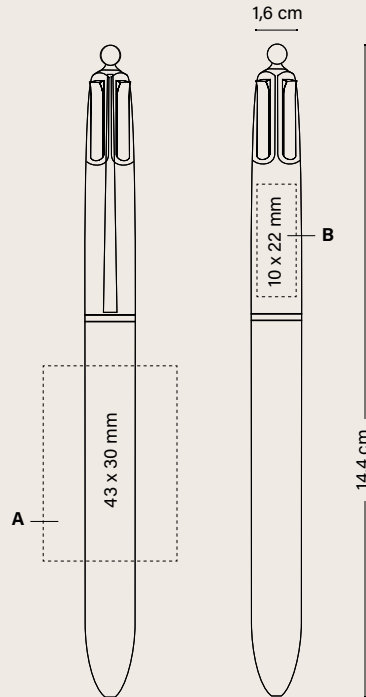
BIC® 4 COLOURS® FLAGS COLLECTION

1067/1068

A SP: max. 2 col.

B SP: max. 1 col.

MOQ 250 units



Price (€)

BIC® 4 COLOURS® FLAGS COLLECTION	100-249	250-499	500-999	1000-2499	2500-4999	5000
1067						
SP	-	4,91	4,46	4,11	3,85	3,62
1068						
SP	-	5,41	4,91	4,51	4,24	3,99

Additional imprint charge per colour & position

SP	-	0,17	0,14	0,14	0,14	0,13
Printing on upper part of 4 Colours	-	0,17	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



Collection Box
(1, 2 & 3 units)



PERSONALIZED COLOURS



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® 4 COLOURS® 3+1^{HB}
1099 Opaque
Colour ink
●●●●



3 ballpens +
1 mechanical pencil.



Refill
service on
request



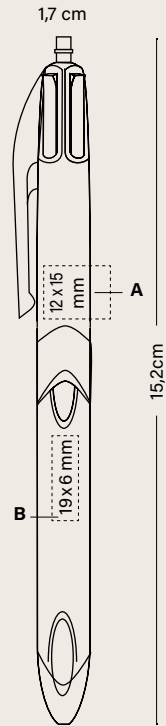
Decoration

BIC® 4 COLOURS® 3+1^{HB}

1099 Opaque

A/B LE

MOQ 250 units



Price (€)

BIC® 4 COLOURS® 3+1 ^{HB}	250-499	500-999	1000-2499	2500-4999	5000
1099					
LE	5,27	4,77	4,43	4,12	3,90

Additional imprint charge per colour & position

LE	1,27	1,14	1,01	1,01	1,01
----	------	------	------	------	------

Prices include one laser engraving in one position.

OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH



COLLECTION
BOX

Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3,5 KG



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM



MECHANICAL PENCIL
MP Ø 0,7MM

**PRINTING
TECHNIQUES**



LASER



CHECK OUT THE
VIDEO

See page 250 for a detailed explanation of the icons

BIC® METAL PRO

Metal accents, modern design
with a large selection of
colours and finishes.

BIC® METAL PRO

1290 Soft
Colour ink



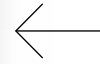
01F



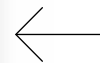
02F



04F



*Maximum writing
comfort*



*German ink for
writing up to 8 km.*

BIC® METAL PRO

1290 Polished

Colour ink



01E



02E



04E



05E



06P



WRITING MODES



PRINTING TECHNIQUES



See page 250 for a detailed explanation of the icons.

BIC® METAL PRO

1290 Matt

Colour ink



01D



02D



04D

100%

Decoration

BIC® METAL PRO

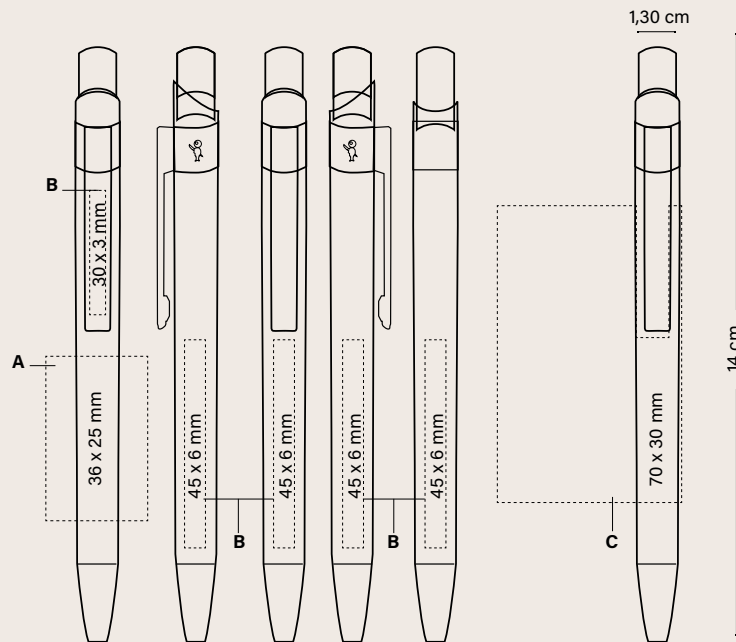
1290

A SP: max. 2 col.
(Not available in soft finish)

B LE/SP: max. 1 col.

C LE 360°

MOQ 50 units



	Price (€)			
BIC® METAL PRO	50-99	100-249	250-499	500-1000
1290				
SP	5,12	4,81	4,59	4,37
LE	7,07	5,90	5,59	5,27
LE 360° (minimum quantity 100 units)	-	8,34	6,70	6,26

Additional imprint charge per colour & position

SP	0,45	0,42	0,37	0,32
LE	1,66	1,42	1,29	1,17

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING

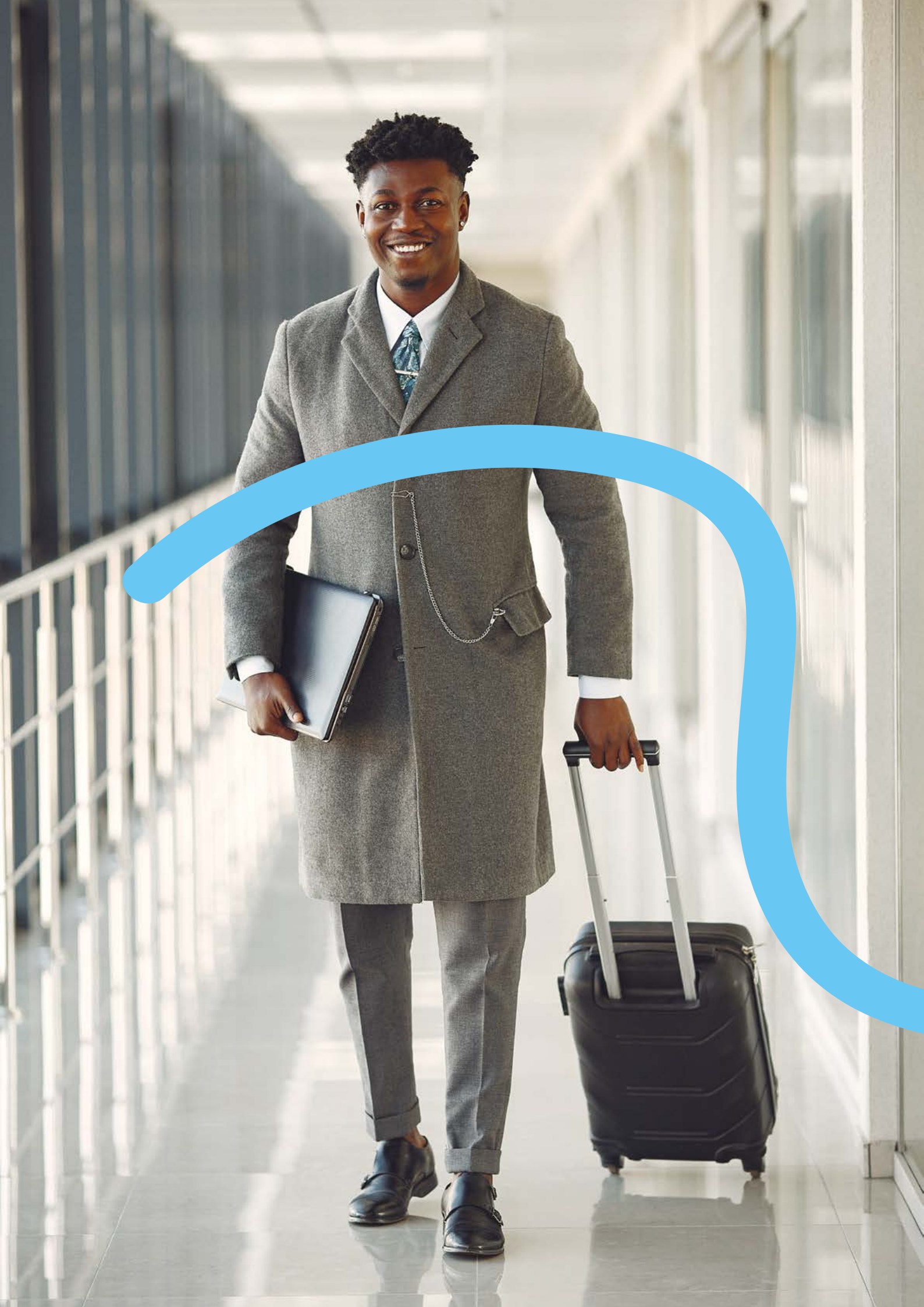


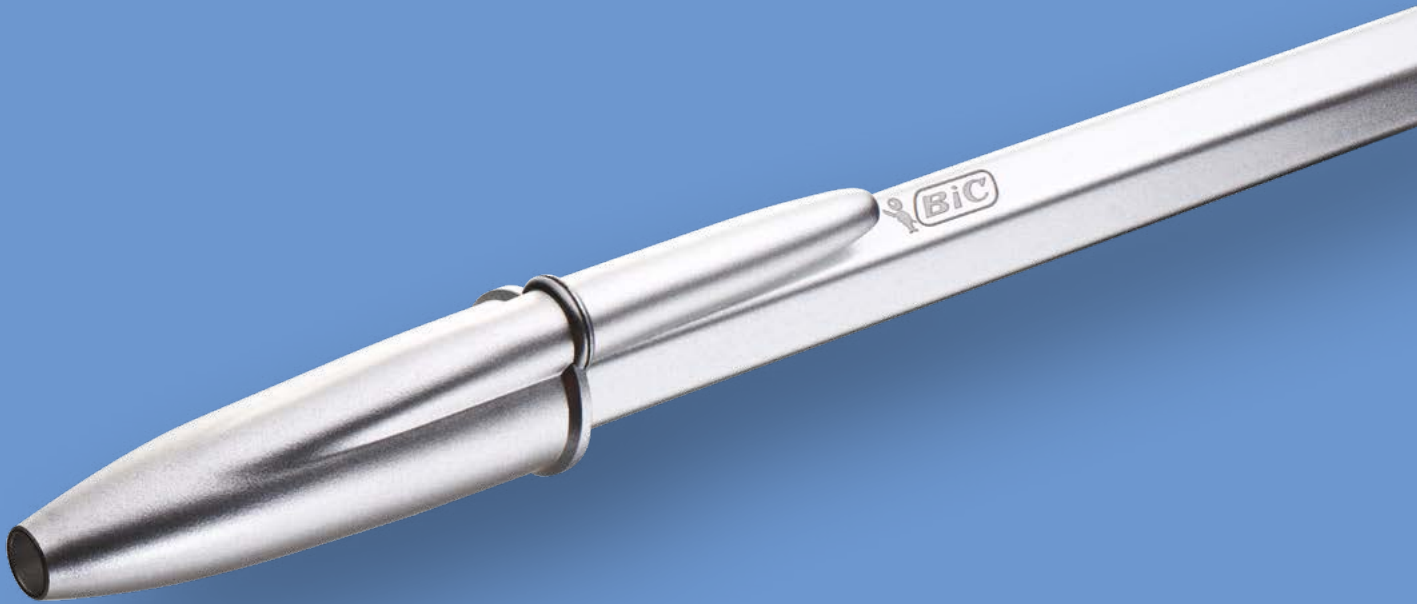
WRITING MODES



PRINTING TECHNIQUES







BIC[®] CRISTAL[®] RE'NEW[™]

The iconic BIC[®] Cristal[®] in a metal version. The BIC[®] Cristal[®] Re'New[™] adds to the iconic BIC[®] Cristal[®] original, attaching a sense of modernity to its aluminum matt barrel and the laser engraved BIC[®] logo. The cap has been also redesigned; it's matt grey and manufactured from 96% recycled plastic. Refillable with blue or black inks. Includes 2 cartridges. The same ingenious hexagonal shape as the original BIC[®] Cristal[®] for controlled grip and comfort. Sustainable design, trusted quality, and timeless value. The product comes with BIC[®] Window Box packaging.

BIC® CRISTAL® RE'NEW™

Elegance dressed in metal

BIC® CRISTAL®
RE'NEW™

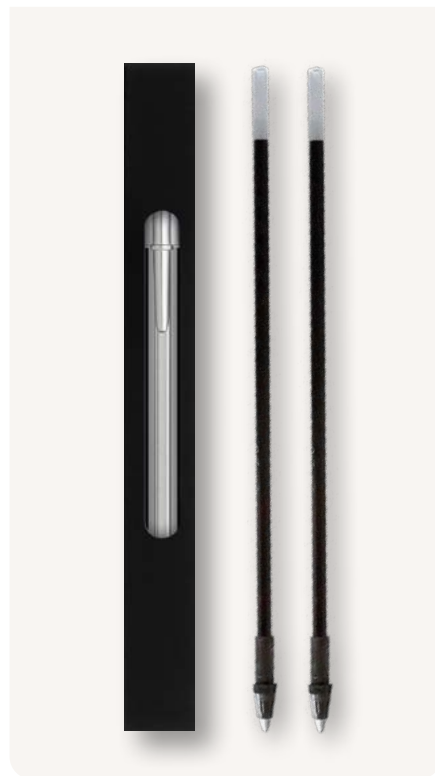
1090

Colour ink



BIC® WINDOW BOX

1 pen + 2 refills



*Your Cristal® Re'New™
comes with this packaging!*

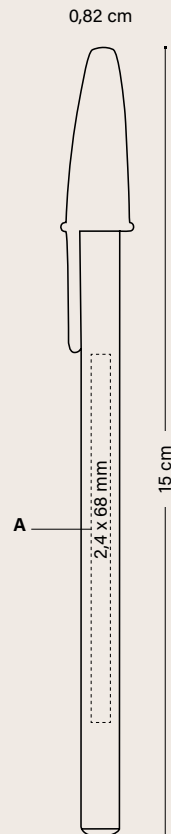
(Included in the price)

Decoration

BIC® CRISTAL® RE'NEW™
1090

A LE: max. 1 col.

MOQ 25 units



Price (€)

BIC® CRISTAL® RE'NEW™	25-49	50-99	100-249	250-499	500-1000
1090					
LE	7,69	7,16	6,63	6,37	6,10

Additional imprint charge per colour & position

LE	1,98	1,66	1,42	1,29	1,17
----	------	------	------	------	------

Prices include one laser engraving in one position.

EXTERNAL PACKAGING



44 ± 1KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified
IMPRIM'VERT®



UBIQUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



LE
LASER



REFILLABLE

See page 250 for a detailed explanation of the icons.





BIC[®] ROLLERS AND GELS

Enjoy a smooth writing experience. Glide across the paper easily without smudging thanks to the quick-drying ink, ideal for both left and right-handed people.

BIC[®] GRIP ROLLER

BIC[®] XS FINESTYLE

BIC[®] INTENSITY[®] GEL CLIC

BIC® GRIP ROLLER



MEDIUM WRITING
Ø 0,7 MM

*High quality medium point liquid ink roller
pen for smooth and fluid writing*

BIC® GRIP ROLLER

1187

Colour ink



01/35

12/35

10/35

03/35

59/35

24/35

07/35

06/35

27/35

02/35

14/35

100%

●
Also available
in blue ink

●
Also available
in blue ink

●
Also available
in blue ink

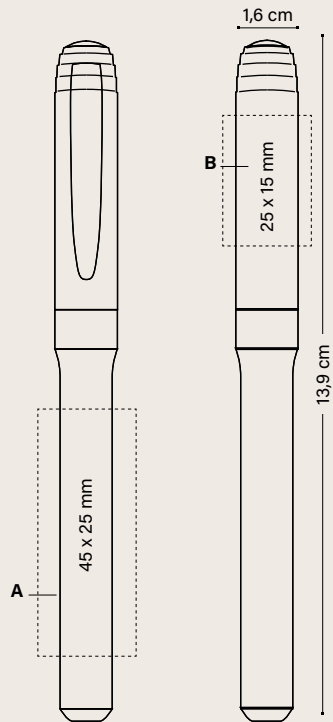
Decoration

BIC® GRIP ROLLER

1187

A/B SP: max. 3 col.

MOQ 250 units



					Price (€)
BIC® GRIP ROLLER	250-499	500-999	1000-2499	2500-4999	5000
1187					
SP	1,86	1,68	1,56	1,46	1,37

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
----	------	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

PLASTIC POUCH

WINDOW BOX

MARKING SET

COLLECTION BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 3 KG

Collection Box
(1, 2 & 3 units)



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBIQUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING MODES



ROLLER R
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons.

BIC® XS FINESTYLE
1851 Opaque
Colour ink



01/03



01/25



01/06

●
Also available
in black ink

BIC® XS FINESTYLE
1851 Clear
Colour ink



89/01

100%

Decoration

BIC® XS FINESTYLE

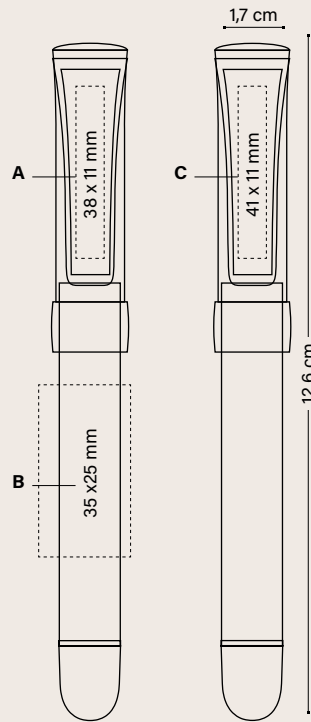
1851

A PD: max. 2 col.

B SP: max. 2 col.

C BP: full-colour

MOQ 250 units



	Price (€)				
BIC® XS FINESTYLE	250-499	500-999	1000-2499	2500-4999	5000
1851					
SP/PD	2,17	1,72	1,61	1,50	1,40
BP	2,24	1,95	1,83	1,71	1,59

Additional imprint charge per colour & position

SP/PD	0,17	0,14	0,14	0,14	0,13
BP Texture	0,18	0,16	0,15	0,15	0,14

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245



EXTERNAL PACKAGING



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBIQUITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING FROM RENEWABLE SOURCES

WRITING MODES



FINESTYLE
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING



PAD PRINTING



BRITEPIX™
BRITEPIX™
TEXTURE
BRITEPIX™
PERSONALISATION

BIC® INTENSITY® GEL CLIC



*Iconic BIC® Boy
is embossed*

BIC® INTENSITY® GEL CLIC

1196 Opaque
Colour ink



01



02

100%

BIC® INTENSITY® GEL CLIC

1196 Clear
Colour ink



92



88



86

100%

Decoration

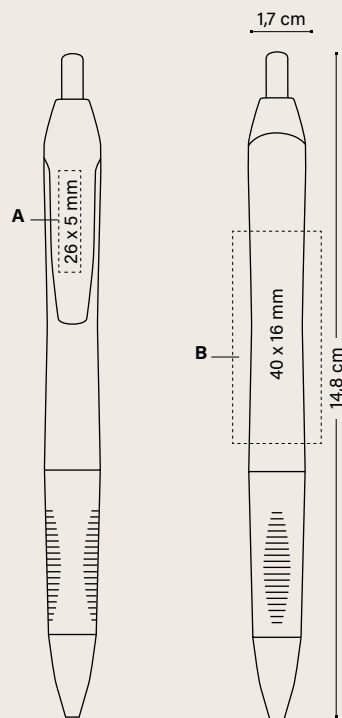
BIC® INTENSITY® GEL CLIC

1196

A SP: max. 2 col.

B SP: max. 4 col.

MOQ 250 units



	Price (€)				
BIC® INTENSITY® GEL CLIC	250-499	500-999	1000-2499	2500-4999	5000
1196					
SP	2,91	2,63	2,44	2,27	2,15
Additional imprint charge per colour & position					
SP	0,17	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



See page 250 for a detailed explanation of the icons.



Ideas

BIC[®] HIGHLIGHTERS AND MARKERS

BIC[®] Markers offer you products specifically designed to write in a highly visible way and mark on surfaces or material that other writing instruments cannot mark on. Make your ideas visible and express yourself whatever the surface with BIC[®] Markers.

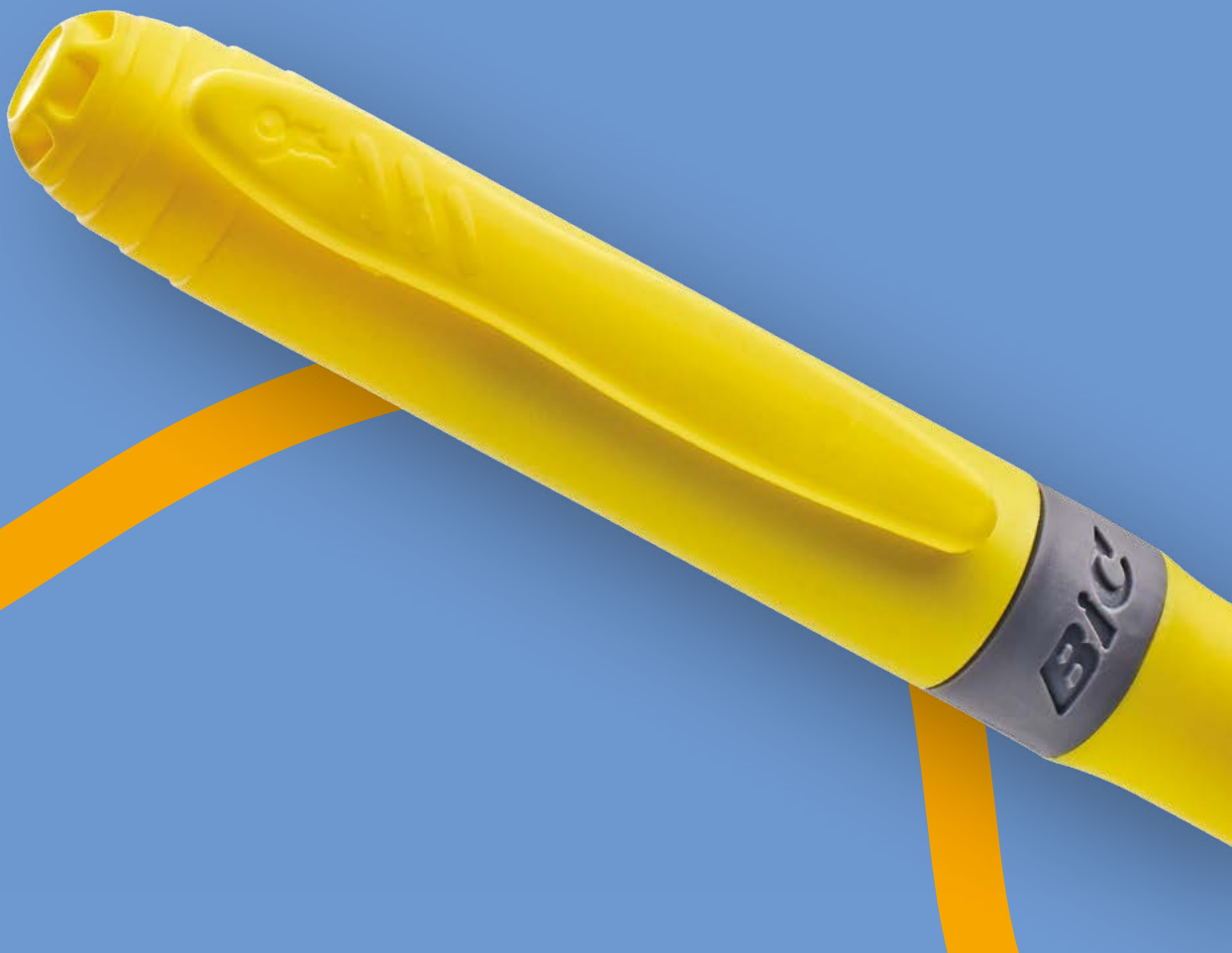
BIC[®] BRITE LINER[®] GRIP

BIC[®] VELLEDA[®] WHITE BOARD MARKER FINE

BIC[®] VELLEDA[®] WHITE BOARD MARKER GRIP

BIC[®] MARK-IT PERMANENT MARKER

BIC[®] PERMANENT MARKER ECOLUTIONS[®]



BIC® BRITE LINER® GRIP

BIC® BRITE LINER® GRIP 1192



Textured rubberised grip for more precision and control

- 12
●
Colour ink
- 10
●
Colour ink
- 24
●
Colour ink
- 59
●
Colour ink
- 14
●
Colour ink

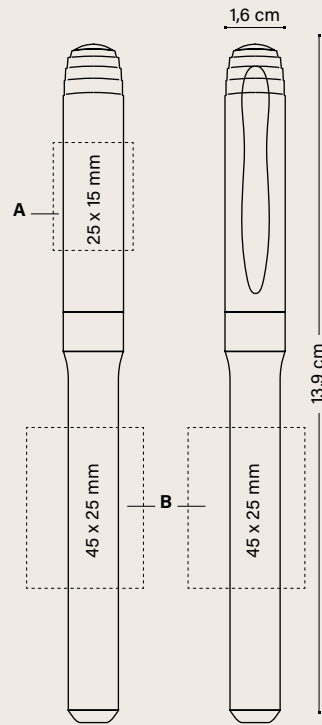
Decoration

BIC® BRITE LINER® GRIP

1192

A/B SP: max. 3 col.

MOQ 250 units



	250-499	500-999	1000-2499	2500-4999	5000
BIC® BRITE LINER® GRIP					Price (€)
1192					

SP	1,67	1,54	1,42	1,31	1,23
-----------	------	------	------	------	------

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
-----------	------	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



MARKING SET



Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



250 ± 2,8KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



WILL NOT DRY OUT IN 24H

WRITING MODES



HIGHLIGHTER HL

PRINTING TECHNIQUES



SCREEN PRINTING

SUITABLE FOR



FAXES



PHOTOCOPIES



PRINTERS



PAPER

See page 250 for a detailed explanation of the icons

BIC® VELLEDA® WHITE BOARD MARKER FINE

Velleda®

BIC® VELLEDA® WHITE BOARD MARKER FINE
1651



01/04

Colour ink



01/02

Colour ink

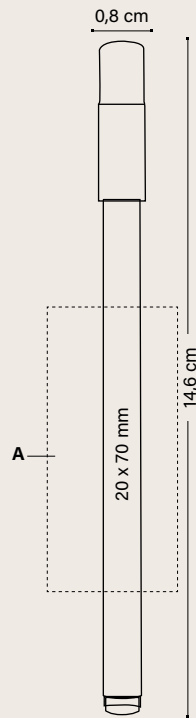
100%

Decoration

BIC® VELLEDA® WHITE BOARD MARKER FINE
1651

A SP: max. 1 col.

MOQ 500 units



Price (€)

BIC® VELLEDA® WHITE BOARD MARKER FINE

1651

SP	500-999	1000-2499	2500-4999	5000
	0,60	0,54	0,51	0,48

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



MARKING SET

Now you can have it as a set!

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 3,2KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM ALLOWS RECYCLING BIC WRITING INSTRUMENTS



RESISTANT TIP



MARKER MK

WRITING MODES



SCREEN PRINTING

PRINTING TECHNIQUES

BIC® VELLEDA® WHITE BOARD MARKER GRIP



BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213



→
Textured rubberised grip for more precision and control

01/02
●
Colour ink

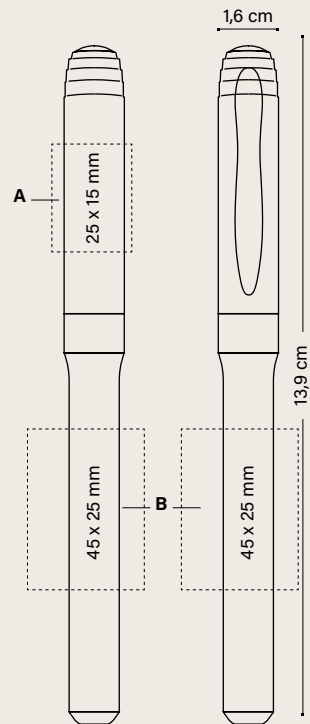
100%

Decoration

BIC® VELLEDA® WHITE BOARD MARKER GRIP 1213

A/B SP: max. 3 col.

MOQ 250 units



Price (€)

BIC® VELLEDA® WHITE BOARD MARKER GRIP 250-499 500-999 1000-2499 2500-4999 5000

1213

SP	1,64	1,48	1,37	1,27	1,19
----	------	------	------	------	------

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
----	------	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING

EXTERNAL PACKAGING



MARKING SET



250 ± 2,7KG

Now you can have it as a set!

+ INFO PAGES 240 TO 245



MANUFACTURED AND PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



ISO certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



RESISTANT TIP

WRITING MODES



MARKER MK

PRINTING TECHNIQUES



SCREEN PRINTING

BIC® MARK-IT PERMANENT MARKER

**BIC® MARK-IT
PERMANENT
MARKER**
1214



01/02
●
Colour ink

100%
01/04
●
Colour ink

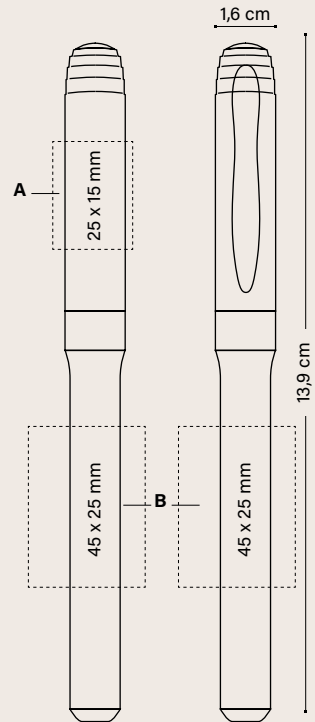
←
*Textured rubberised
grip for more
precision and control*

Decoration

**BIC® MARK-IT
PERMANENT MARKER**
1214

A/B SP: max. 3 col.

MOQ 250 units



	Price (€)				
BIC® MARK-IT PERMANENT MARKER	250- 499	500- 999	1000- 2499	2500- 4999	5000
1214					
SP	1,61	1,45	1,35	1,25	1,17

Additional imprint charge per colour & position

SP	0,17	0,14	0,14	0,14	0,13
-----------	------	------	------	------	------

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



MARKING
SET



250 ± 2,8KG

*You can have
it as a set!*

+ INFO PAGES 240 TO 245



MANUFACTURED AND
PRINTED IN BIC FACTORIES



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



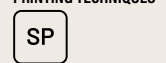
UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



RESISTANT
TIP



MARKER
MK



SCREEN PRINTING

BIC® PERMANENT MARKER ECOLUTIONS®



MADE FROM
51% RECYCLED MATERIAL*

Add the Möbius loop to your artwork at no additional charge. Please specify "Print the Möbius loop" on your order. (Möbius loop imprint defaults to left-hand hand corner.)



PHARMACEUTICAL
WASTE

BIC® PERMANENT MARKER ecolutions® 1210



02

●
Colour ink

02

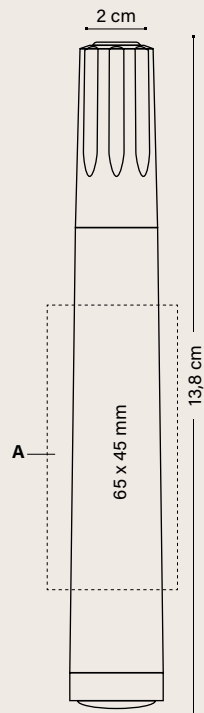
●
Colour ink

Decoration

BIC® PERMANENT MARKER ecolutions® 1210

A SP: max. 1 col.

MOQ 250 units



	Price (€)				
BIC® PERMANENT MARKER ecolutions® 1210	250-499	500-999	1000-2499	2500-4999	5000
SP	1,90	1,73	1,60	1,50	1,41

Prices include one colour in screen printing in one position.

EXTERNAL PACKAGING



MANUFACTURED AND PRINTED IN BIC FACTORIES

FABRIQUÉ EN FRANCE



MADE IN FRANCE



REGULATORY COMPLIANCE



PHARMACEUTICAL WASTE



RESISTANT TIP

WRITING MODES



MARKER MK

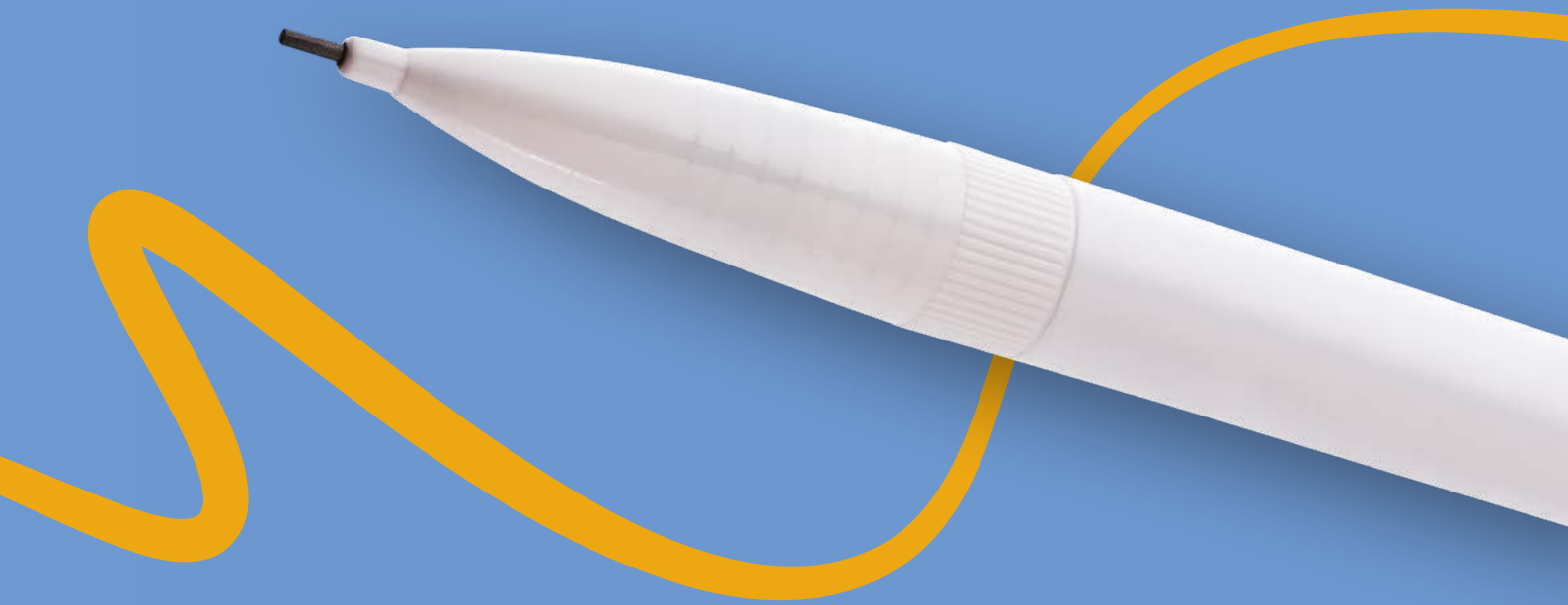
PRINTING TECHNIQUES



SCREEN PRINTING

*The percentage is calculated on total weight of product excluding ink system. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance. See page 250 for a detailed explanation of the icons





BIC[®] MECHANICAL PENCILS

A reference since 1993. Stay sharp with this first-class mechanical pencil!

It is solid and resistant, never needs sharpening and writes smoother and darker than ever!

BIC[®] MATIC[®]

BIC[®] MEDIA CLIC MECHANICAL PENCIL

BIC[®] MEDIA CLIC GRIP MECHANICAL PENCIL

ECO version and standard at the same price!

ecolutions®



MADE FROM 65% RECYCLED MATERIAL*

Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)



PHARMACEUTICAL WASTE

BIC® MATIC®
1120 Opaque



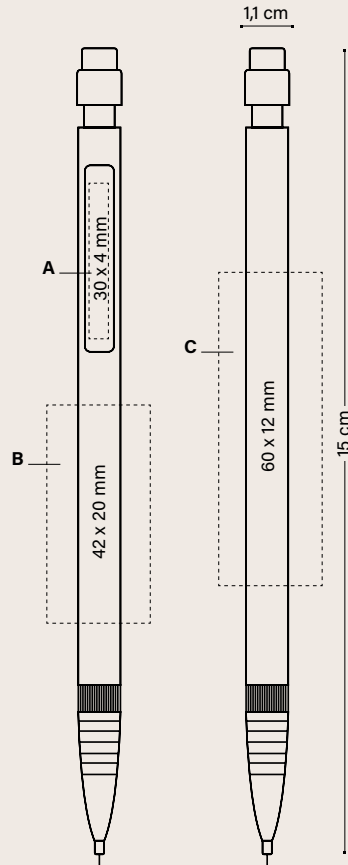
BIC® MATIC®
ecolutions® 1E40 Opaque



*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

Decoration

BIC® MATIC®
1120
ecolutions® 1E40
MOQ 500 units



	500-999	1000-2499	2500-4999	Price (€)
BIC® MATIC®				5000
1120/ ecolutions® 1E40				
SP	0,82	0,77	0,71	0,67
Additional imprint charge per colour & position				
SP	0,14	0,14	0,14	0,13

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



PLASTIC POUCH

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 3,1 KG



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ISO certified

IMPRIM'VERT®

ecolutions®



PHARMACEUTICAL WASTE



RECYCLABLE



SMOOTHER AND DARKER WRITING



EASY TO USE AND ERASE



2 LEADS 9 CM

WRITING MODES



MECHANICAL PENCIL MP
Ø 0,7 MM

PRINTING TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons.

BIC® MEDIA CLIC MECHANICAL PENCIL



*Embossed
iconic BIC® brand!*

BIC® MEDIA CLIC
1028 Mechanical pencil
Opaque



8D

5C

13

83

BIC® MEDIA CLIC
1028 Mechanical pencil
Frosted



3B

39

BIC® MEDIA CLIC GRIP MECHANICAL PENCIL

ECO version and standard at the same price!

ecolutions®
 MADE FROM 92%
 RECYCLED MATERIAL*



BIC® MEDIA CLIC GRIP
 1021 Mechanical pencil
 Opaque



01/12

BIC® MEDIA CLIC GRIP
 1021 Mechanical pencil
 Frosted



69/69

71/69

82/69

40/69

BIC® MEDIA CLIC GRIP
 1E21 Mechanical pencil
 Opaque



01/03

01/05

01/02

01/07

Only available
 on white barrel



*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

BIC® MEDIA CLIC MECHANICAL PENCIL

BIC® MEDIA CLIC
1028 Mechanical pencil

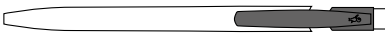
BIC® MEDIA CLIC GRIP
1021 Mechanical pencil / **ecolutions®** 1E21 Mechanical pencil

MOQ 500 units
Standard colours combination

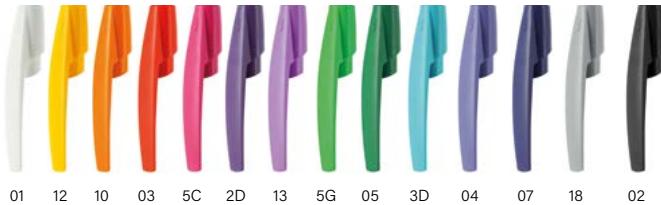
MIX & MATCH

No extra charge

Clip



Opaque



Frosted

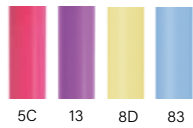


01 12 10 03 5C 2D 13 5G 05 3D 04 07 18 02 69

Barrel



Opaque



5C 13 8D 83

Frosted

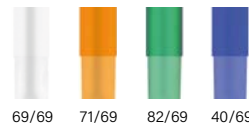


39 3B

Barrel & Grip



01/12



69/69 71/69 82/69 40/69



THE SOLUTION FOR
**FULL COLOUR
COMMUNICATION!**

ecolutions®



PLASTIC
CAR PARTS

Standard colours
combination*

Barrel & Grip

Opaque



01/
03 01/
05 01/
07 01/
02



Add the Möbius loop to
your artwork at no
additional charge. Please
specify "Print the Möbius
loop" on your order.
(Möbius loop imprint
defaults to left-hand
corner.)

All colour range available in Digital britePix™

Exact colour match: ≥ 10.000 units 1028

Exact colour match: ≥ 20.000 units 1021 / 1E21



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES

**MIX &
MATCH**
ecolutions®



PLASTIC
CAR PARTS



RECYCLABLE

WRITING MODES



MECHANICAL
PENCIL MP

PRINTING TECHNIQUES



SP
SCREEN
PRINTING



DG
DIGITAL

BIC® MEDIA CLIC / BIC® MEDIA CLIC GRIP MECHANICAL PENCIL

BIC® MEDIA CLIC

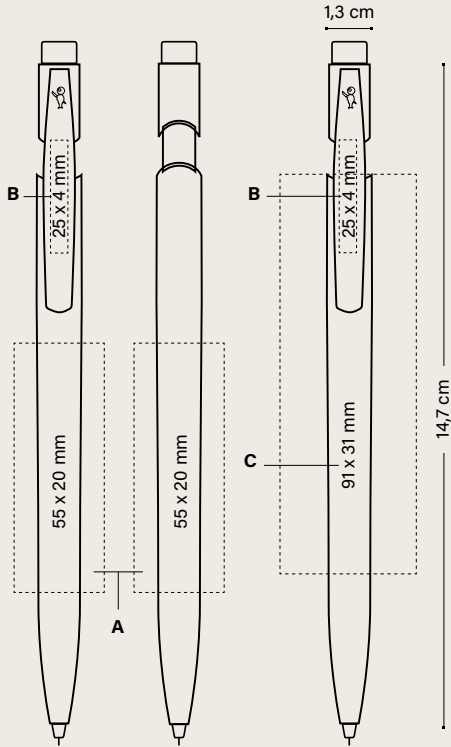
1028 Mechanical pencil

A SP: max. 4 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



Price (€)

BIC® MEDIA CLIC	500-999	1000-2499	2500-4999	5000
1028 (Mechanical pencil)				
SP	0,87	0,78	0,73	0,67
DG	1,08	0,97	0,87	0,77

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

PLASTIC POUCH

WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,1 KG

BIC® MEDIA CLIC GRIP

1021 Mechanical pencil

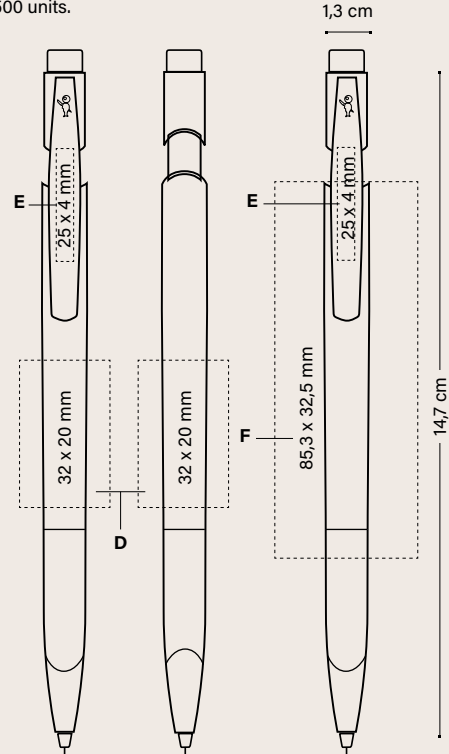
ecolutions® 1E21 Mechanical pencil

D SP: max. 4 col.

E SP: max. 2 col.

F DG: full-colour

MOQ 500 units.



Price (€)

BIC® MEDIA CLIC GRIP	500-999	1000-2499	2500-4999	5000
1021 / ecolutions® 1E21 (Mechanical pencil)				
SP	1,08	0,94	0,83	0,76
DG	1,37	1,28	1,09	0,99

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
-----------	------	------	------	------

Prices include one imprint in one position according to specified technique.

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE

PLASTIC POUCH

WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,3 KG



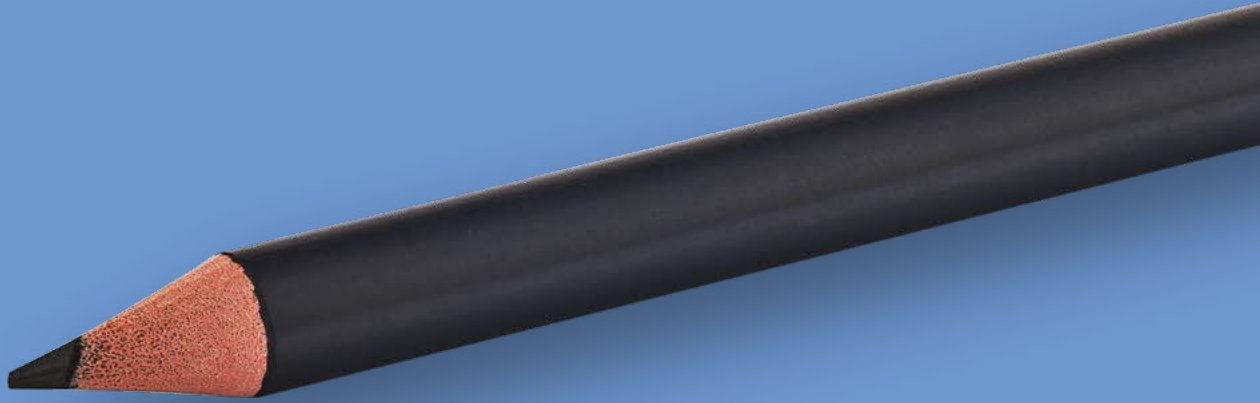
WRITING MODES



PRINTING TECHNIQUES







BIC[®] PENCILS

—

A reference since 1993. Wood-free pencil made with recycled synthetic resin material, that will not splinter in the event of breaking. Ultra-resistant HB graphite lead.

EVOLUTION[®] ECOLUTIONS[®]



THE SOLUTION FOR FULL COLOUR COMMUNICATION!



THE SOLUTION FOR FULL COLOUR COMMUNICATION!



Embossed iconic BIC® brand!

ecolutions®



MADE FROM 60% RECYCLED MATERIAL*



FRIGDES AND YOGURT POTS

ecolutions®



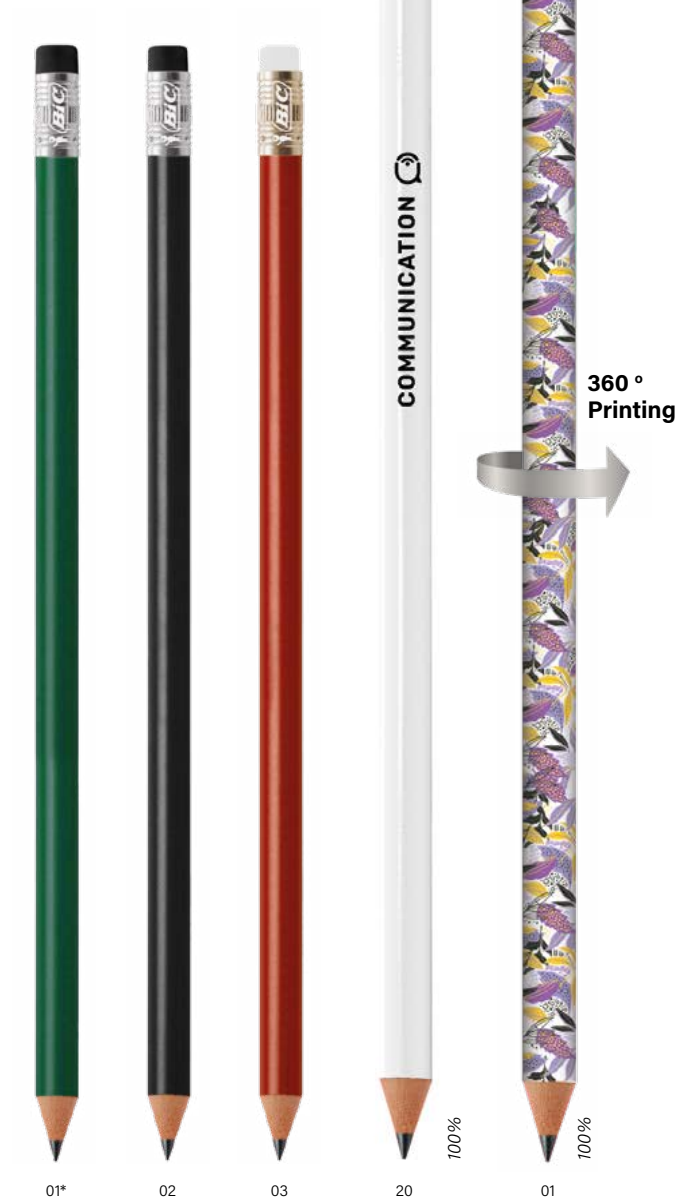
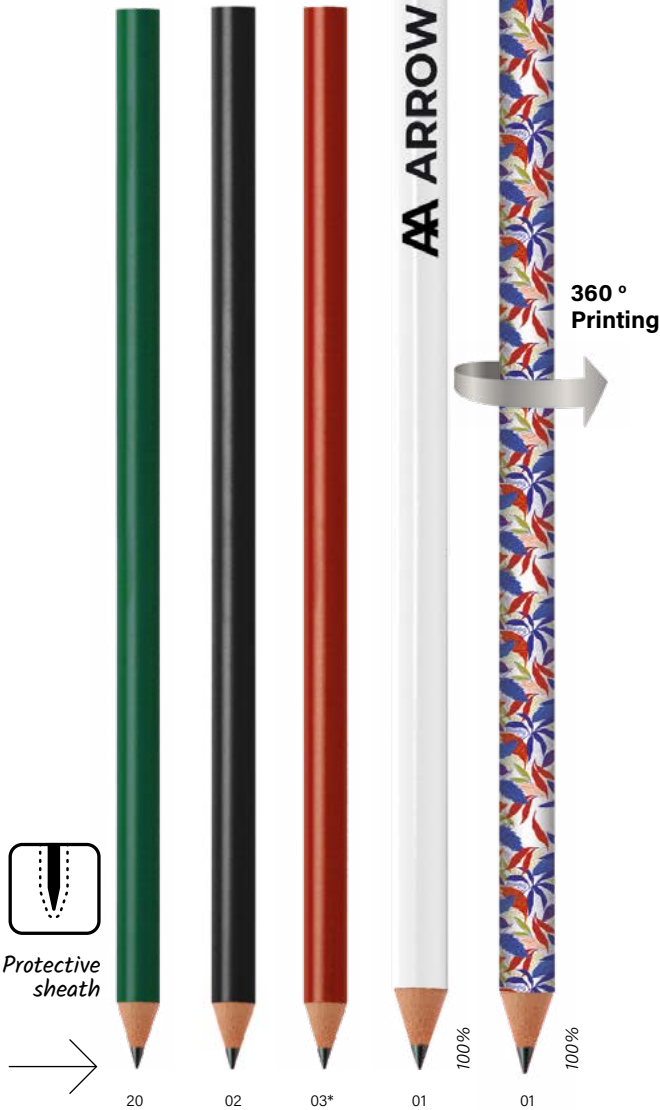
MADE FROM 52,7% RECYCLED MATERIAL*



FRIGDES AND YOGURT POTS

GRAPHITE PENCIL CUT END ecolutions® 1150

GRAPHITE PENCIL WITH ERASER ecolutions® 1151



*The percentage is calculated based on total weight of the product. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

ecolutions®
 MADE FROM
 60% RECYCLED MATERIAL*



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand hand corner.)

GRAPHITE PENCIL

1150/1151

MOQ 500 units
 Standard colours combination



No extra charge

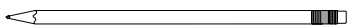
Eraser



Opaque



Ferrule



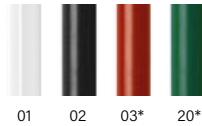
Opaque



Barrel



Opaque



MANUFACTURED AND PRINTED IN BIC FACTORIES



MADE IN FRANCE



REGULATORY COMPLIANCE



ecolutions®



RECYCLABLE



RESISTANT TIP



NO SPLINTER



PROTECTIVE SHEATH



EASY TO USE AND ERASE

WRITING MODES



PENCIL PC HB
 Ø 2,3MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons.

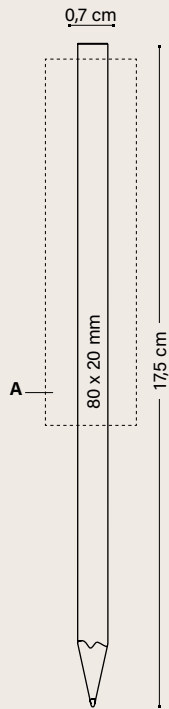


Decoration

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end)

A SP: max. 1 col.

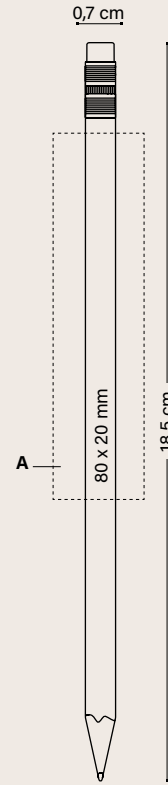
MOQ 500 units



Decoration

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser)

MOQ 500 units



	Price (€)			
BIC® EVOLUTION® ecolutions®	500-999	1000-2499	2500-4999	5000
1150	<hr/>			
SP	0,50	0,47	0,44	0,42
1151	<hr/>			
SP	0,85	0,80	0,75	0,71

Prices include one colour in screen printing in one position.

OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(x 3 UNITS)

*Now you can
have it as a set!*

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



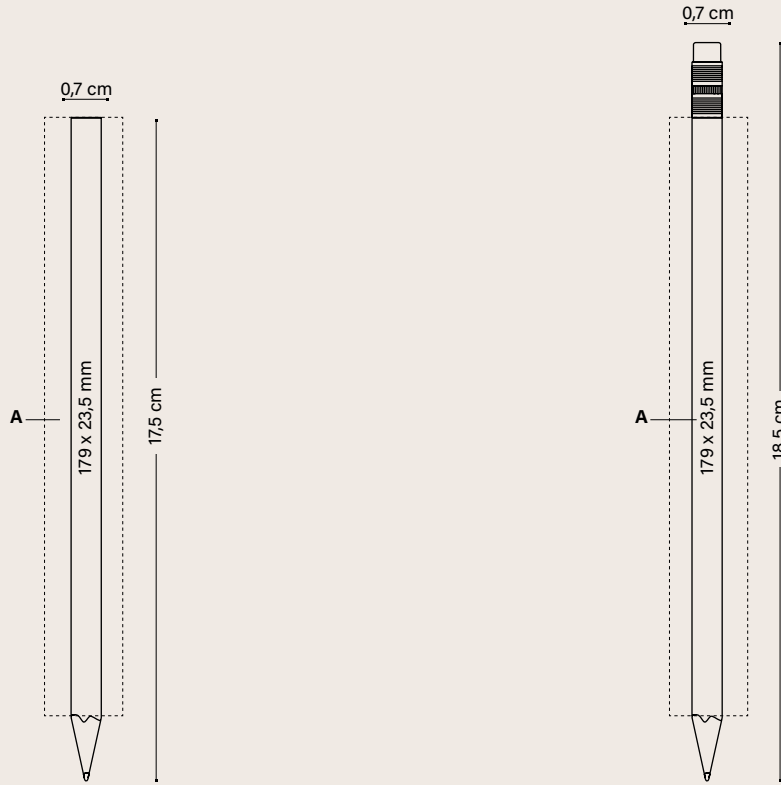
500 ± 3,5 KG

Decoration

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1150 (Pencil cut end Digital)

A DG: full-colour (area for images)

MOQ 500 units



Decoration

BIC® EVOLUTION® ECOLUTIONS®
ecolutions® 1151 (Pencil with eraser Digital)

MOQ 500 units

	Price (€)			
BIC® EVOLUTION® ecolutions®	500-999	1000-2499	2500-4999	5000
1150				
DG	0,78	0,75	0,70	0,65
1151				
DG	1,14	1,07	1,00	0,94

Prices include the digital imprint on the body.

OPTIONAL SPECIAL PACKAGING



PLASTIC
POUCH
(X 3 UNITS)

Now you can
have it as a set!

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 3,5 KG



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



FRIGIDES AND
YOGURT POTS



RECYCLABLE



RESISTANT TIP



NO
SPLINTER



PROTECTIVE
SHEATH



EASY TO
USE AND ERASE

**WRITING
MODES**



PENCIL **PC** HB
Ø 2,3MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

See page 250 for a detailed explanation of the icons.

SPROUT™ GRAPHITE PENCIL



This pen enables you to convey a meaningful message and sets the foundation for a lasting relationship. The sustainable pencil that you can plant after use and grow into herbs, vegetables or flowers.

SPROUT™ GRAPHITE PENCIL
53062

With seeds
→



Standard barrel

Customised barrels

Standard cardboard!



Standard cardboard packaging

80%

Customisable cardboard!



Personalised cardboard packaging

80%



Rear side



Graphite Lead

Once the pencil is too short to write with, plant the stub and watch your message turn into a pot of beautiful herbs, flowers or vegetables.

Choose between 8 different seeds!

- | | |
|------------------|------------------|
| 1. Spruce | 5. Basil |
| 2. Sunflower | 6. Thyme |
| 3. Daisy | 7. Sage |
| 4. Forget me not | 8. Cherry tomato |

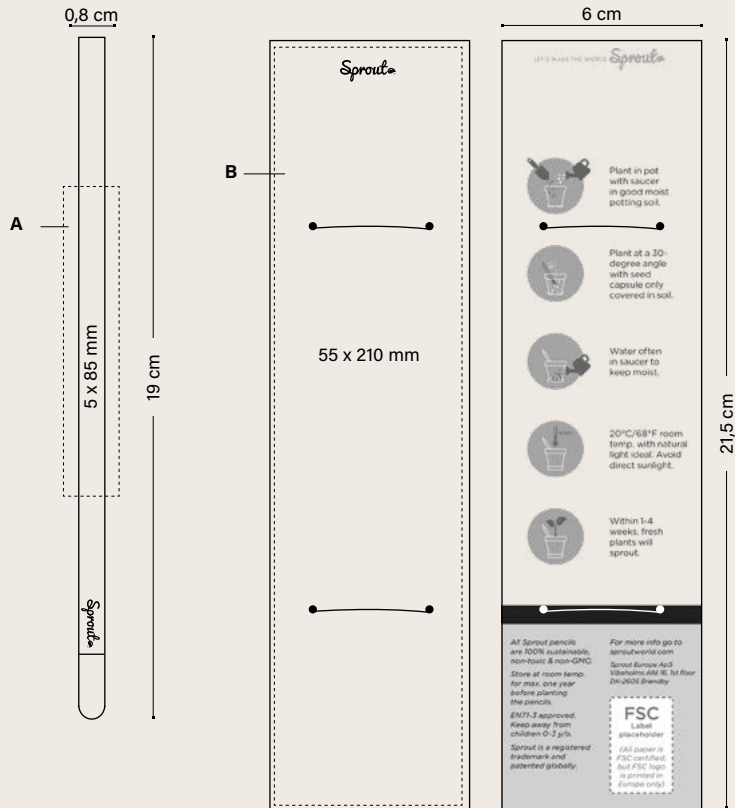
Decoration

SPROUT™ GRAPHITE PENCIL
53062

A LE
B DG

MOQ 100 units

Pencil sharpening is offered at an extra charge



Planting instructions included on the rear side. For customised cardboard, you can change the font and colours!

	100	250	500	1000	2500	Price (€)
SPROUT™ CRAYON GRAPHITE						
53062						
Pencil with laser engraving	1,86	1,73	1,57	1,47	1,39	
Standard Single Cardboard	0,36	0,34	0,33	0,30	0,29	
Personalised Single Cardboard	3,02	1,41	1,32	1,25	0,67	

EXTERNAL PACKAGING



500 ± 2,5 KG (ONLY PENCIL)
± 5 KG (WITH CARDBOARD PACKAGING)

PACKAGING



Sprout



FSC AND
RECYCLABLE CARDBOARD



RECYCLABLE

WRITING MODES



PENCIL PC HB
Ø 2,3MM

PRINTING TECHNIQUES



LASER



DIGITAL



CHECK OUT THE VIDEO

See page 250 for a detailed explanation of the icons.

Contents

02

OTHER WRITING INSTRUMENTS

PLASTIC PENS

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STYLUS PENS

Sleek Stylus Pen	188
------------------	-----

BASIC PEN

BASIC PEN

12010

Colour ink

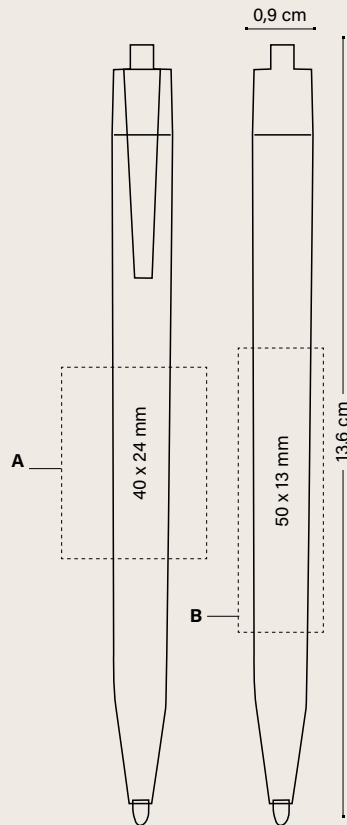


Decoration

BASIC PEN
12010

A/B SP: max. 1 col.

MOQ 500 units



BASIC PEN 12010				Price (€)
	500-999	1000-2499	2500-4999	5000
Unimprinted	0,17	0,16	0,16	0,15
SP	0,68	0,54	0,46	0,42

Prices include one colour in screen printing in one position.

EXTERNAL PACKAGING



1000 ± 12,5 KG



WRITING
MODES



PRINTING
TECHNIQUES



SCREEN PRINTING

See page 250 for a detailed explanation of the icons.

CLICK PEN

CLICK PEN

11748

Colour ink



Decoration

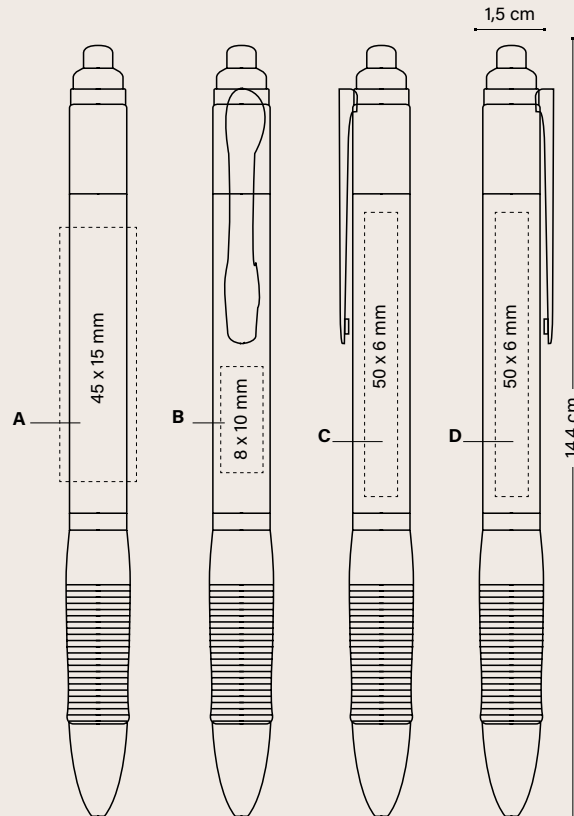
CLICK PEN

11748

A/B SP: max. 4 col.

C/D PD: max. 4 col.

MOQ 500 units



				Price (€)
CLICK PEN	500-999	1000-2499	2500-4999	5000
11748				
Unimprinted	0,22	0,21	0,21	0,20
SP	0,66	0,54	0,46	0,43
PD	0,81	0,64	0,55	0,50

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
PD	0,37	0,27	0,20	0,19

Prices include one imprint in one position according to specified technique.

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



See page 250 for a detailed explanation of the icons.

STRIPED GRIP PEN

STRIPED GRIP PEN

11243

Colour ink



10



03



24



8C



04

100%

Decoration

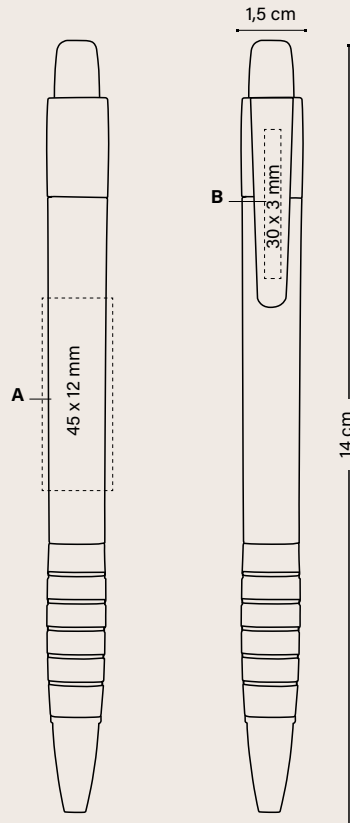
STRIPED GRIP PEN

11243

A SP: max. 2 col.

B PD: max. 1 col.

MOQ 500 units



Price (€)

STRIPED GRIP PEN	500-999	1000-2499	2500-4999	5000
11243				
Unimprinted	0,35	0,34	0,34	0,32
SP	0,78	0,65	0,58	0,54
PD	0,85	0,76	0,66	0,61

Additional imprint charge per colour & position

SP	0,14	0,14	0,14	0,13
PD	0,37	0,27	0,20	0,19

Prices include one imprint in one position according to specified technique.

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



SCREEN PRINTING



PAD PRINTING

SLEEK STYLUS PEN

SLEEK STYLUS PEN

11666
Colour ink
●



01

SLEEK STYLUS MATT PEN

11747
Colour ink
●



47



04

SLEEK STYLUS EXECUTIVE PEN

11976



26

● Available in blue ink



2N

● Available in black ink

Decoration

SLEEK STYLUS PEN

11666

SLEEK STYLUS MATT PEN

11747

SLEEK STYLUS EXECUTIVE PEN

11976

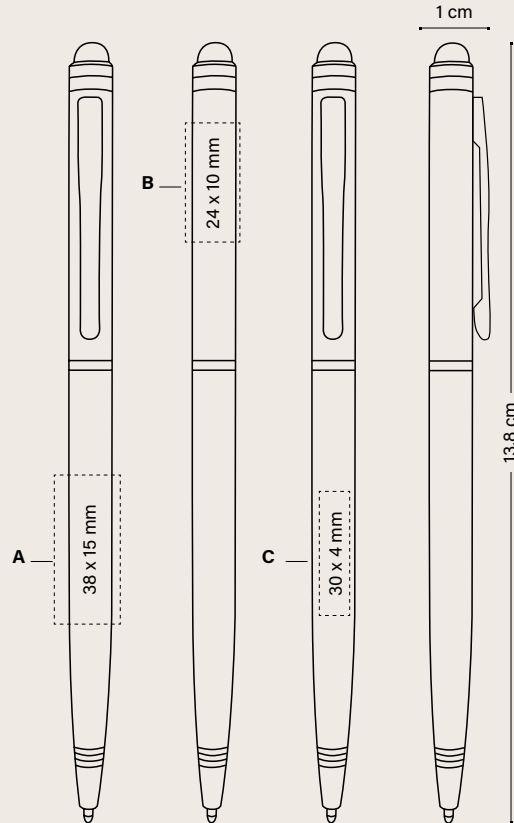
A SP: max. 1 col.

B SP: max. 2 col.

C LE

MOQ 500 units (SP)

MOQ 100 units (LE)



SLEEK STYLUS PEN	100-249	250-499	500-999	1000-2499	2500-4999	Price (€)
11666						5000
Unimprinted	1,93	1,85	1,78	1,71	1,66	1,60
SP	-	2,55	2,34	2,15	2,09	1,94
LE	3,85	3,26	3,01	2,83	2,74	2,71

SLEEK STYLUS MATT PEN / EXECUTIVE PEN

11747 / 11976

Unimprinted	2,07	1,98	1,90	1,81	1,76	1,71
SP	-	2,68	2,46	2,26	2,19	2,05
LE	3,99	3,40	3,12	2,93	2,85	2,82

Additional imprint charge per colour & position

SP	-	0,39	0,34	0,23	0,23	①
LE	1,91	1,41	1,22	1,11	1,08	①

Prices include one imprint in one position according to specified technique.

① Price under request.

EXTERNAL PACKAGING



WRITING MODES



PRINTING TECHNIQUES



See page 250 for a detailed explanation of the icons.

Contents

03

NOTEBOOKS

ROCKETBOOK®

Rocketbook® Core Executive A5	194
Rocketbook® Fusion Executive A5	196
Rocketbook® Core Mini A6	198



ROCKETBOOK®

Rocketbook® combines the freedom of a traditional pen and paper notebook with its app technology to send handwritten notes quickly and securely to the cloud folder of your choice. It is designed to be the last notebook you'll ever need. Follow the instructions included for a clean page that can be used endlessly. You can choose the Core for taking notes, making graphs and sketching, or go one step further with the Fusion for planning, making lists and setting goals.

ROCKETBOOK® CORE EXECUTIVE A5

ROCKETBOOK® FUSION EXECUTIVE A5

ROCKETBOOK® CORE MINI A6



ROCKETBOOK® CORE EXECUTIVE A5

NEW!

NEW IMPROVED MOQ 25 UNITS!



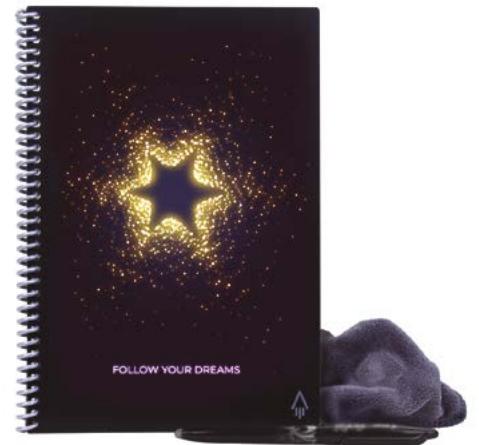
ROCKETBOOK® CORE EXECUTIVE A5
3728



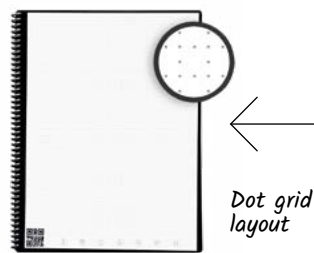
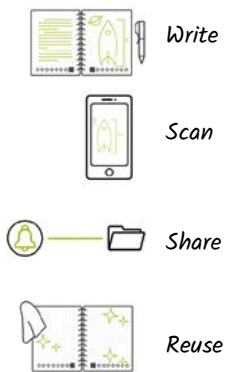
07
●
Navy Blue



01
○
White



02
●
Black



The box always includes:
- Notebook
- Pen
- Cloth
- Instructions

Decoration

ROCKETBOOK® CORE EXECUTIVE A5

3728

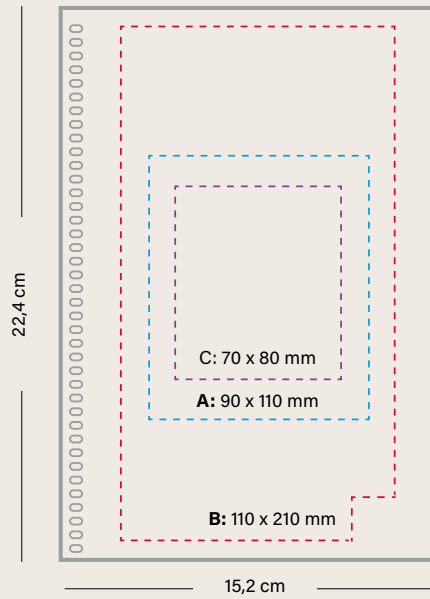
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

36 pages

MOQ 25 units



Price (€)

ROCKETBOOK® CORE EXECUTIVE A5	25-49	50-99	100-249	250-499	500-999	1000
3728						
SP	38,52	35,02	32,76	29,81	28,08	27,21
HS	39,18	35,62	33,17	30,09	28,32	27,65
BP	44,05	40,05	35,72	32,60	30,68	29,01

Prices include one imprint in one position according to specified technique.

SPECIAL PACKAGING ALWAYS INCLUDED



GIFT BOX CORE A5

EXTERNAL PACKAGING



50 ± 5,8 KG



ROCKETBOOK® APP AVAILABLE IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING



DOWNLOAD THE APP



HOW IT WORKS

See page 250 for a detailed explanation of the icons.

ROCKETBOOK® FUSION EXECUTIVE A5

NEW!

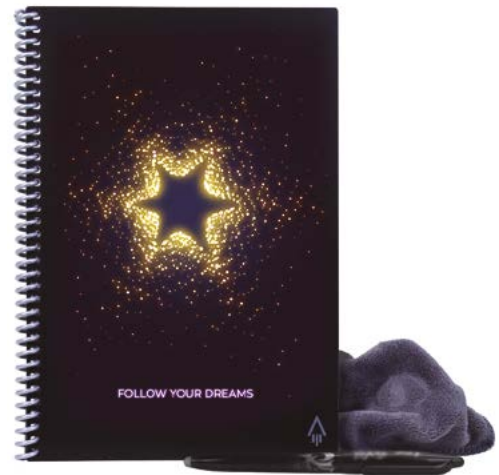
NEW IMPROVED MOQ 25 UNITS!



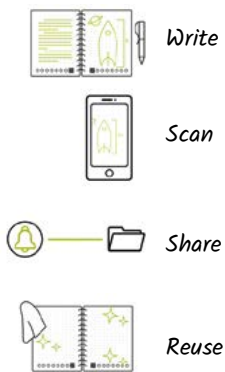
ROCKETBOOK® FUSION EXECUTIVE A5
3726



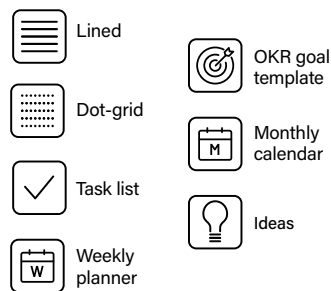
01
○
White



02
●
Black



Seven page styles



Customisation visible in window cutout →



- The box always includes:*
- Notebook
 - Pen
 - Cloth
 - Instructions

Decoration

ROCKETBOOK® FUSION EXECUTIVE A5

3726

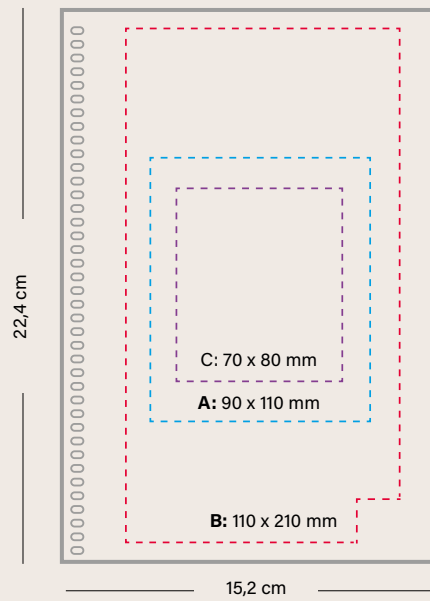
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

42 pages

MOQ 25 units



	Price (€)					
ROCKETBOOK® FUSION EXECUTIVE A5	25-49	50-99	100-249	250-499	500-999	1000

3726

SP	41,19	37,44	35,72	33,64	32,00	31,00
HS	41,85	38,05	36,12	33,97	32,21	31,20
BP	47,90	43,52	39,18	36,06	33,95	32,52

Prices include one imprint in one position according to specified technique.

SPECIAL PACKAGING ALWAYS INCLUDED

EXTERNAL PACKAGING



GIFT BOX FUSION A5



50 ± 5,8 KG



PRINTED IN BIC FACTORIES



REGULATORY COMPLIANCE



IMPRIM'VERT®

ROCKETBOOK® APP AVAILABLE IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING



DOWNLOAD THE APP



HOW IT WORKS

See page 250 for a detailed explanation of the icons.

ROCKETBOOK® CORE MINI A6

NEW!

NEW IMPROVED MOQ 25 UNITS!






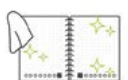
ROCKETBOOK® CORE MINI A6
3727

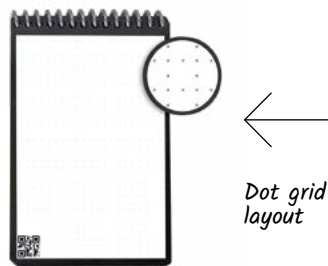


01
○
White



02
●
Black

-  Write
-  Scan
-  Share
-  Reuse



Dot grid layout



Customisation visible in window cutout

- The box always includes:
- Notebook
 - Pen
 - Cloth
 - Instructions

Decoration

ROCKETBOOK® CORE MINI A6

3727

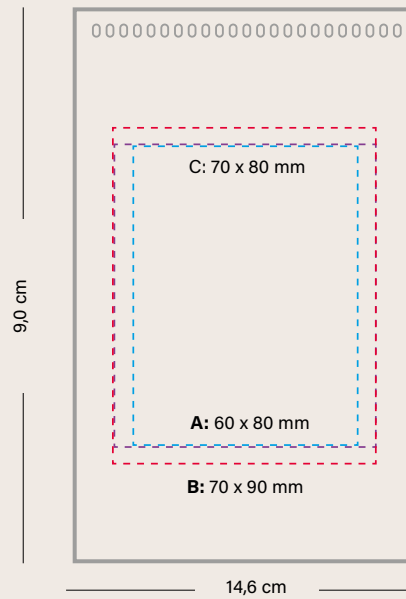
A SP: max. 1 col.

B BP: full-colour

C HS: max. 1 col.

48 pages

MOQ 25 units



ROCKETBOOK® APP AVAILABLE IN:



PRINTING TECHNIQUES



SCREEN PRINTING



BRITEPIX™



HOT STAMPING

	Price (€)					
ROCKETBOOK® CORE MINI A6	25-49	50-99	100-249	250-499	500-999	1000

3727

SP	21,31	19,37	18,03	16,29	14,93	14,51
HS	21,78	19,80	18,43	16,56	15,61	15,03
BP	26,85	24,41	21,49	18,03	16,55	15,82

Prices include one imprint in one position according to specified technique.

SPECIAL PACKAGING ALWAYS INCLUDED

EXTERNAL PACKAGING



GIFT BOX CORE A6



50 ± 2,6 KG



DOWNLOAD THE APP



HOW IT WORKS

See page 250 for a detailed explanation of the icons.

Contents

04

BIC®/DJEEP® LIGHTERS AND BIC® CASES

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OTHER PRODUCTS

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---------------------	-----

DJEEP® LIGHTERS

DJEEP® D1 Lighter	230
-------------------	-----

BIC® lighters. Our quality, your safety.

All BIC® pocket lighters meet or exceed international standards and regulations requirements (ISO 9994, EN 13869, ASTM F400, US CPSC).
Don't risk it, buy BIC®!



BIC® is number one
worldwide for
branded lighters.



100% of pocket lighters are manufactured
by BIC in Europe. All BIC® Pocket Lighters
are made in BIC® factories.
This is the starting block of the BIC® lighter
safety guarantee.

50 YEARS

BIC® has acquired 50 years
of incredible manufacturing expertise to
guarantee the safety and quality of its
products.

50 CHECKS

Before leaving the factory, every BIC®
Lighter undergoes more than 50
automatic quality and security checks.

CHOOSE WISELY! BIC® Pocket Lighters



BIC® J25
Digital lighter

UP TO
1450



BIC® J23
Digital lighter

UP TO
1800



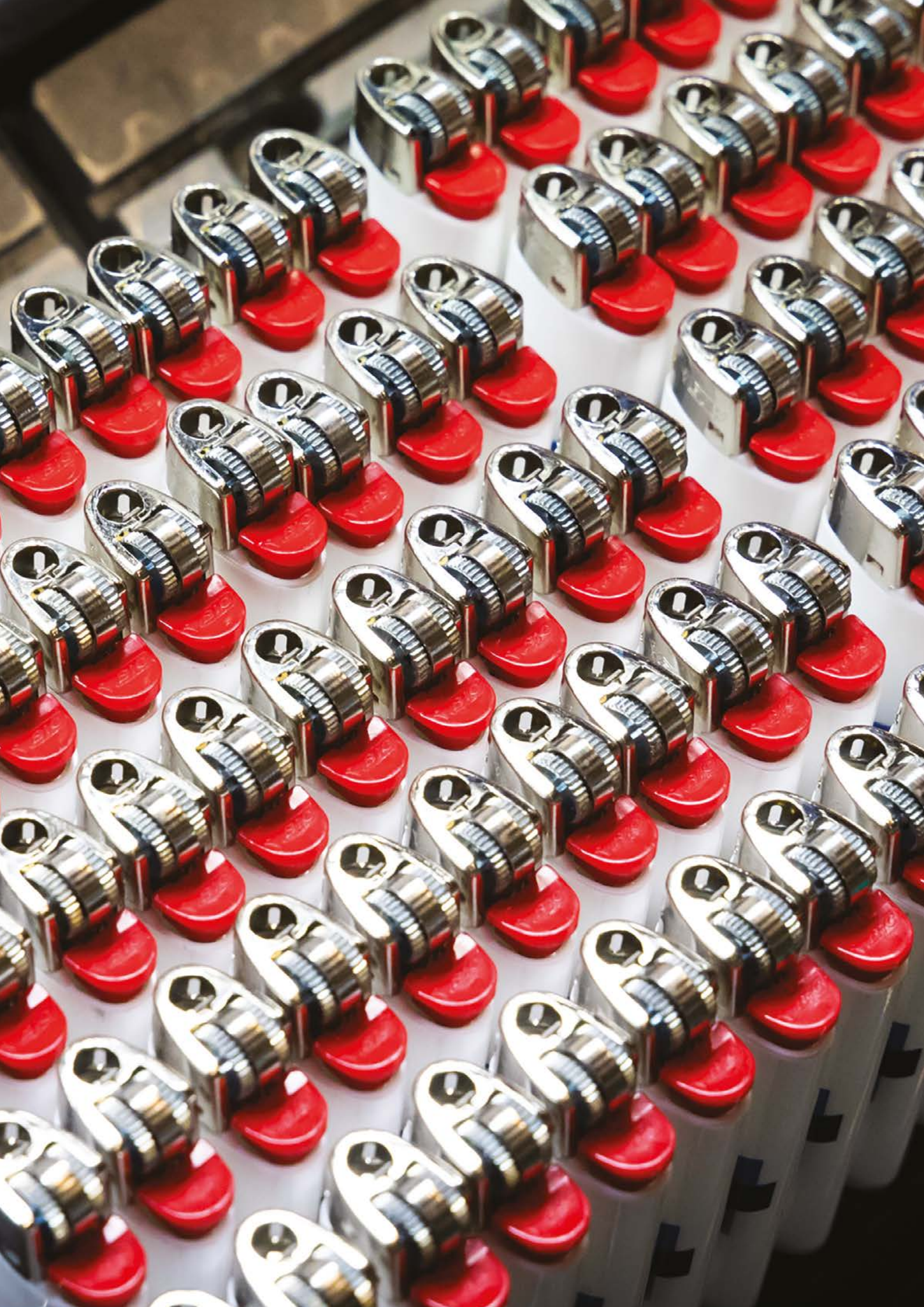
BIC® J26
Digital lighter

UP TO
3000



BIC® J38
Digital lighter

UP TO
1800





BIC® LIGHTERS

The iconic, well-loved and time-honoured shapes of BIC® pocket lighters remain on trend!
Four different sizes and a wide range of colour combinations.

BIC® J25 LIGHTER

BIC® J23 LIGHTER

BIC® J26 LIGHTER

BIC® J38 LIGHTER

BIC® STYL'IT LUXURY CASE

BIC® ALUMINIUM FLAT CASE

BIC® CLIP CASE

BIC® 3D CASE

BIC® POCKET ASHTRAY



BIC® J25 LIGHTER

Perfect for your pocket!



Iconic BIC® Boy and BIC® logo engraved!

BIC® J25 LIGHTER

2360

2364 All Black



01

57

57

8G

03

11

59

24

04



25

25

6W

90

02

02

02

02

100%

Decoration

BIC® J25 LIGHTER

2360/2364

A/C SP: max. 4 col.

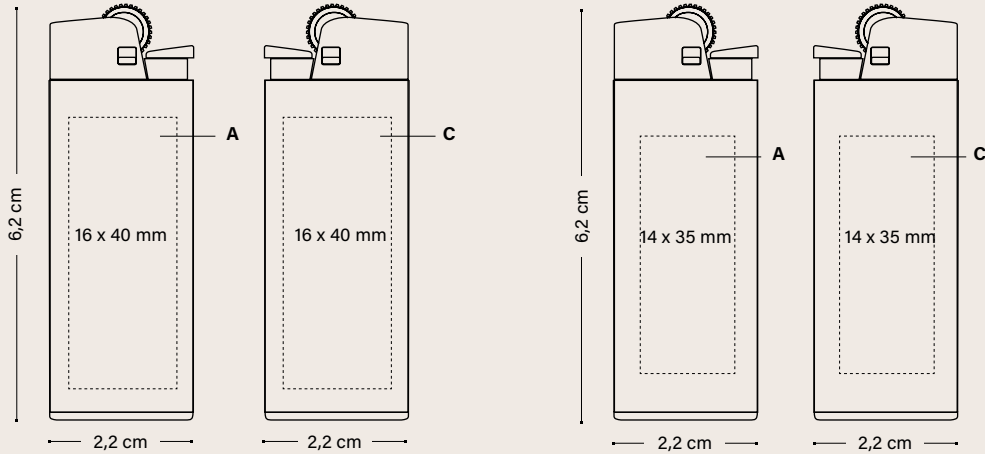
MOQ 300 units



BIC® J25 LIGHTER BRIPEPIX™

2360 / 2364

A/C BP: full-colour



	Price (€)				
BIC® J25 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2360					
SP	1,49	1,31	1,24	1,21	1,18
BP	1,76	1,57	1,49	1,45	1,39
2364					
SP	1,70	1,57	1,48	1,37	1,30
BP	1,99	1,82	1,71	1,60	1,52
Additional imprint charge per colour & position					
SP	0,15	0,14	0,14	0,14	0,11
BP	0,24	0,22	0,21	0,20	0,19

Prices in screen printing include one colour in one position.
Prices in britePix™ include imprint on the body.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!



EXTERNAL PACKAGING



600 ± 76 KG



FSC AND
RECYCLABLE
CARDBOARD



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE IN SPAIN



PASTEL
MADE IN FRANCE



REGULATORY COMPLIANCE



UP TO 1.450



100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCES

**PRINTING
TECHNIQUES**



SCREEN PRINTING



BRIPEPIX™

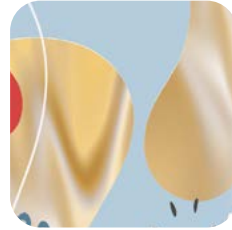
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

BIC® J25 DIGITAL LIGHTER 2360



MT MATT
P PUFFY



PG PUFFY GLITTER



MT MATT
M METALLIC

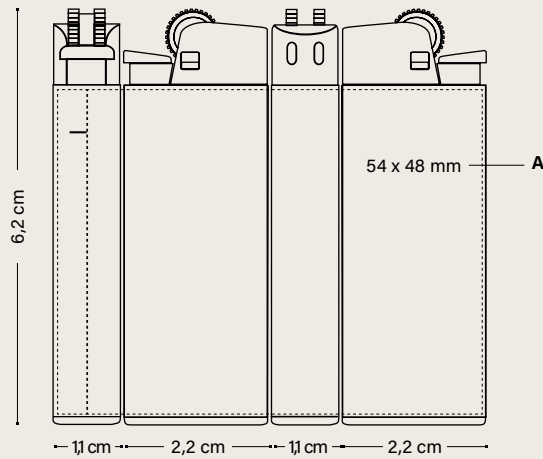
Decoration

BIC® J25 DIGITAL LIGHTER

2360

A DG: full-colour

MOQ 600 units



	Price (€)				
BIC® J25 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2360					
DG	-	1,96	1,83	1,73	1,62

Additional charge for digital finishes						Minimum quantity		
BR	MT	Brilliant or Matt	Free			600 u.		
	H	Holographic	-	0,27	0,27	0,24	0,19	600 u.
	P	Puffy	-	-	-	0,24	0,19	3.000 u.
	M	Metallic	①					50.000 u.
	UV	UV	-	-	-	0,24	0,19	3.000 u.
	PG	Puffy Glitter	-	-	-	0,24	0,19	3.000 u.

Prices include the digital imprint on the body.

① Price under request.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!



EXTERNAL PACKAGING



600 ± 7,6 KG



FSC AND
RECYCLABLE
CARDBOARD



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



MADE IN SPAIN



FABRIQUÉ
EN FRANCE



REGULATORY
COMPLIANCE



UP TO 1.450



100% OF ELECTRICITY
PRODUCED USING
RENEWABLE SOURCES

PRINTING
TECHNIQUES



DIGITAL

See page 250 for a detailed explanation of the icons.

BIC® J23 LIGHTER



Iconic BIC® Boy
and BIC® logo
engraved!

BIC® J23 LIGHTER 2340



57



12



03



10

*Slim and fits
everywhere!*



05



04



25



02

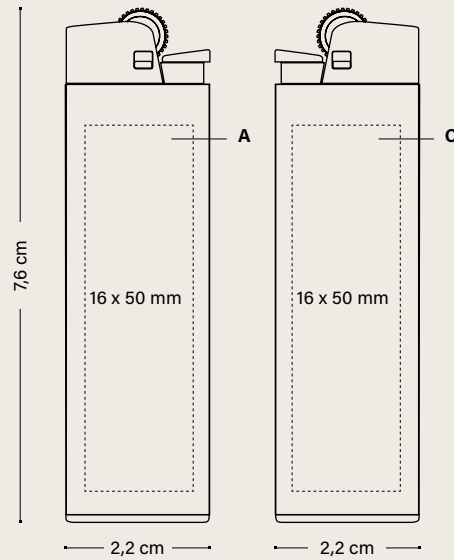
Decoration

BIC® J23 LIGHTER

2340

A/C SP: max. 4 col.

MOQ 300 units



	Price (€)				
BIC® J23 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2340					
SP	1,62	1,49	1,39	1,31	1,27
Additional imprint charge per colour & position					
SP	0,15	0,14	0,14	0,14	0,11

Prices include one colour in screen printing in one position.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!



EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND
RECYCLABLE
CARDBOARD



MANUFACTURED
AND PRINTED
IN BIC FACTORIES



FABRIQUÉ
EN FRANCE
MADE IN FRANCE



REGULATORY
COMPLIANCE



UP TO 1.800



PRINTING
TECHNIQUES



SCREEN PRINTING

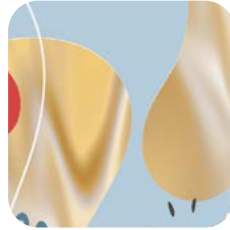
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

BIC® J23 DIGITAL LIGHTER
2340



MT MATT



PG PUFFY GLITTER



BR BRILLIANT

H HOLOGRAPHIC GOLD

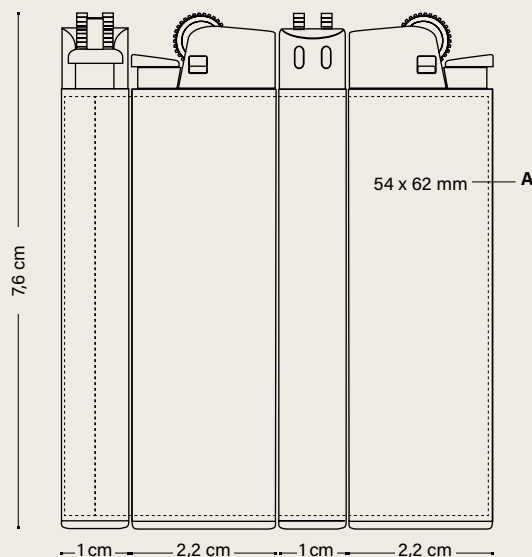
Decoration

BIC® J23 DIGITAL LIGHTER

2340

A DG: full-colour

MOQ 600 units



PRINTING TECHNIQUES



BIC® J23 DIGITAL LIGHTER 2340	Price (€)				
	300-599	600-1199	1200-2999	3000-5099	5100
DG	-	2,12	2,01	1,91	1,81

Additional charge for digital finishes						Minimum quantity		
BR	MT	Brilliant or Matt	Free			600 u.		
	H	Holographic	-	0,27	0,27	0,24	0,19	600 u.
	P	Puffy	-	-	-	0,24	0,19	3.000 u.
	M	Metallic	①					50.000 u.
	UV	UV	-	-	-	0,24	0,19	3.000 u.
	PG	Puffy Glitter	-	-	-	0,24	0,19	3.000 u.

Prices include the digital imprint on the body.

① Price under request.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!



EXTERNAL PACKAGING



600 ± 9,5 KG



FSC AND
RECYCLABLE
CARDBOARD

See page 250 for a detailed explanation of the icons.

BIC® J26 LIGHTER

The flame that lasts.



Iconic BIC® Boy
and BIC® logo
engraved!

BIC® J26 LIGHTER
2320



01



57



8G



10



6W

Extra long-
lasting: up to
3.000 lights!



59



24



25



02



03

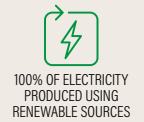
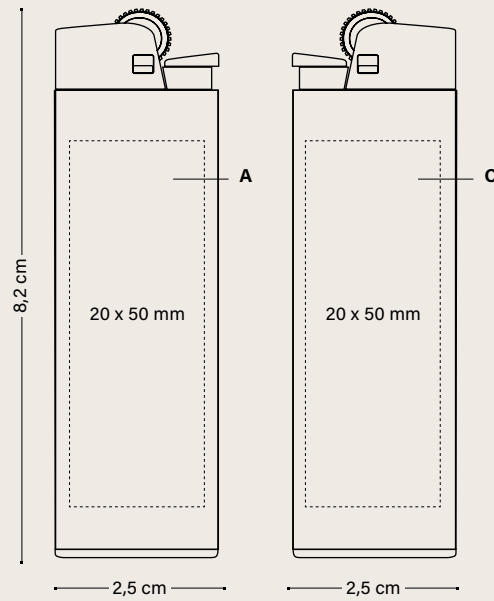
Decoration

BIC® J26 LIGHTER

2320

A/C SP: max. 4 col.

MOQ 300 units



PRINTING TECHNIQUES



	Price (€)				
BIC® J26 LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2320					
SP	1,94	1,70	1,62	1,54	1,47

Additional imprint charge per colour & position

SP	0,15	0,14	0,14	0,14	0,11
----	------	------	------	------	------

Prices include one colour in screen printing in one position.

PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND
RECYCLABLE
CARDBOARD

See page 250 for a detailed explanation of the icons.

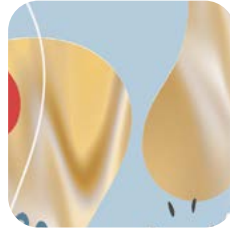
DIGITAL FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

BIC® J26 DIGITAL LIGHTER 2320



MT MATT



BR BRILLIANT



360°
Printing

100%

MT MATT

H HOLOGRAPHIC
SILVER

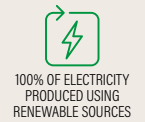
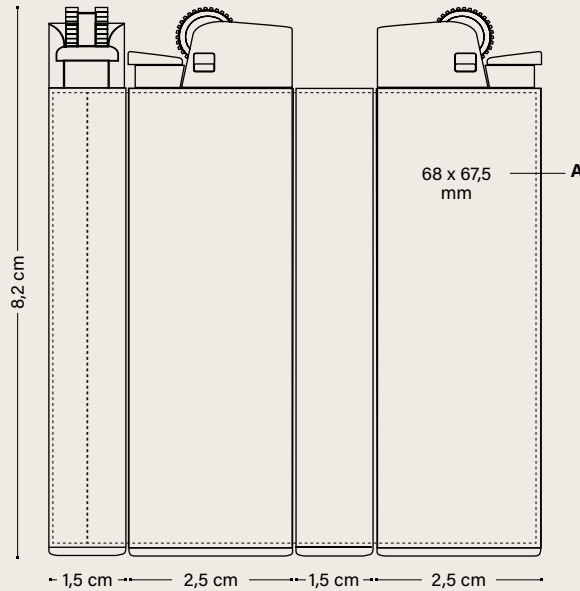
Decoration

BIC® J26 DIGITAL LIGHTER

2320

A DG: full-colour

MOQ 600 units



PRINTING TECHNIQUES



BIC® J26 DIGITAL LIGHTER 2320 DG	Price (€)				
	300-599	600-1199	1200-2999	3000-5099	5100
	-	2,50	2,37	2,25	2,08

Additional charge for digital finishes						Minimum quantity		
BR	MT	Brilliant or Matt	Free			600 u.		
	H	Holographic	-	0,27	0,27	0,24	0,19	600 u.
	P	Puffy	-	-	-	0,24	0,19	3.000 u.
	M	Metallic	①					50.000 u.
	UV	UV	-	-	-	0,24	0,19	3.000 u.
	PG	Puffy Glitter	-	-	-	0,24	0,19	3.000 u.

Prices include the digital imprint on the body.
① Price under request.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!



EXTERNAL PACKAGING



600 ± 15,1 KG



FSC AND RECYCLABLE CARDBOARD

See page 250 for a detailed explanation of the icons.

BIC® J38 LIGHTER



*Iconic BIC® Boy
and BIC® logo
engraved!*

BIC® J38 LIGHTER 2452



57



25

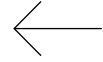


02



03

100%



*Elegant and
comfortable
lighting!*

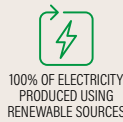
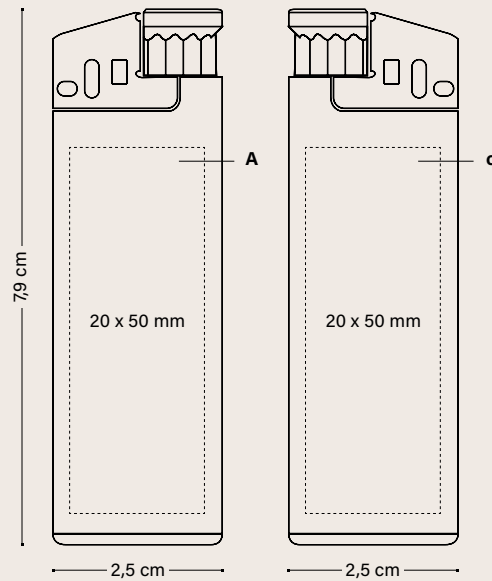
Decoration

BIC® J38 LIGHTER

2452

A/C SP: max. 4 col.

MOQ 300 units



	300-599	600-1199	1200-2999	3000-5099	Price (€)
BIC® J38 LIGHTER					5100
2452					
SP	2,07	1,98	1,88	1,80	1,71
Additional imprint charge per colour & position					
SP	0,15	0,14	0,14	0,14	0,11

Prices include one colour in screen printing in one position.

PACKAGING



100% recycled!

STANDARD PACKAGING:
IN TRAY OF 50 UNITS

EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND
RECYCLABLE
CARDBOARD

See page 250 for a detailed explanation of the icons.

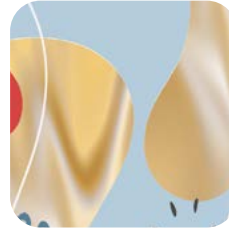
FINISHES



BR BRILLIANT



MT MATT



H HOLOGRAPHIC



P PUFFY



M METALLIC



UV UV



PG PUFFY GLITTER

BIC® J38 DIGITAL LIGHTER 2452



57

BR BRILLIANT



57

MT MATT



57

MT MATT

H HOLOGRAPHIC GOLD

360°
Printing

100%

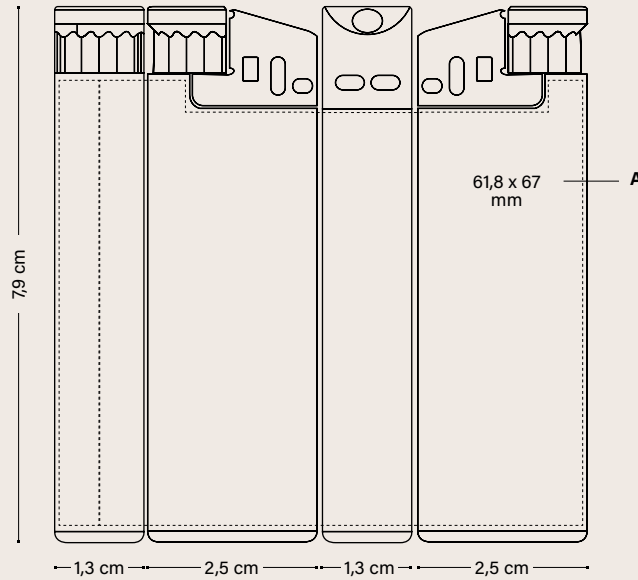
Decoration

BIC® J38 DIGITAL LIGHTER

2452

A DG: full-colour

MOQ 600 units



					Price (€)
BIC® J38 DIGITAL LIGHTER	300-599	600-1199	1200-2999	3000-5099	5100
2452					
DG	-	2,27	2,16	2,06	1,96

		Additional charge for digital finishes					Minimum quantity	
BR	MT	Brilliant or Matt					Free	600 u.
	H	Holographic	-	0,27	0,27	0,24	0,19	600 u.
	P	Puffy	-	-	-	0,24	0,19	3.000 u.
	M	Metallic	①					50.000 u.
	UV	UV	-	-	-	0,24	0,19	3.000 u.
	PG	Puffy Glitter	-	-	-	0,24	0,19	3.000 u.

Prices include the digital imprint on the body.
 ① Price under request.

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 50 UNITS

100% recycled!

EXTERNAL PACKAGING



600 ± 13,2 KG



FSC AND RECYCLABLE CARDBOARD



MANUFACTURED AND PRINTED IN BIC FACTORIES



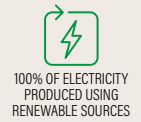
MADE IN SPAIN



REGULATORY COMPLIANCE



UP TO 1.800



PRINTING TECHNIQUES



BIC® STYL'IT LUXURY CASE

BIC® STYL'IT LUXURY CASE 2386 Neon



All cases are delivered with a white BIC® 12S lighter!



59



1G



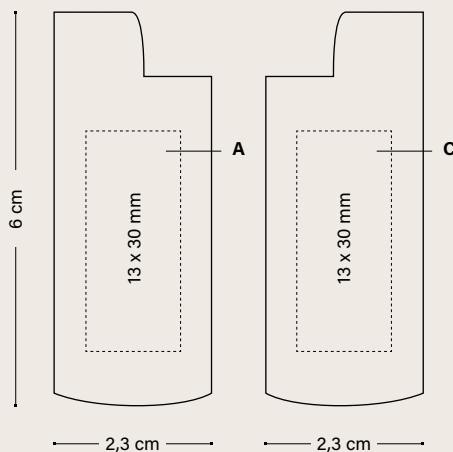
5C

100%

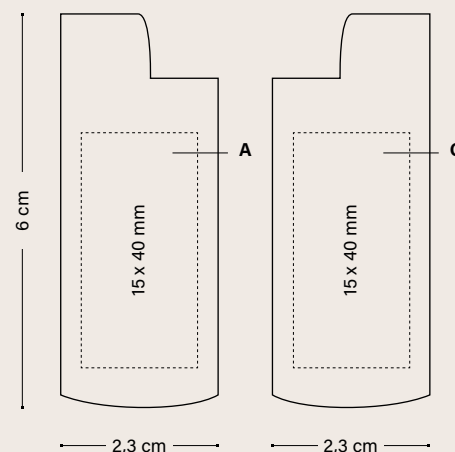
Decoration

BIC® STYL'IT LUXURY CASE 2386

MOQ 100 units
A/C LE



MOQ 100 units
A/C PD



	Price (€)			
BIC® STYL'IT LUXURY CASE NEON	100-299	300-599	600-1199	1200-2999
2386				
PD	3,02	2,66	2,52	2,39
LE	4,31	4,11	3,85	3,72

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
LE	1,21	1,09	0,96	0,96

Prices include one imprint in one position according to specified technique.

PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND
RECYCLABLE
CARDBOARD



PRINTED IN BIC
FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



PAD PRINTING



LASER

BIC® STYL'IT LUXURY CASE
2153 Soft



All cases are delivered with a white BIC® J25 lighter!



47

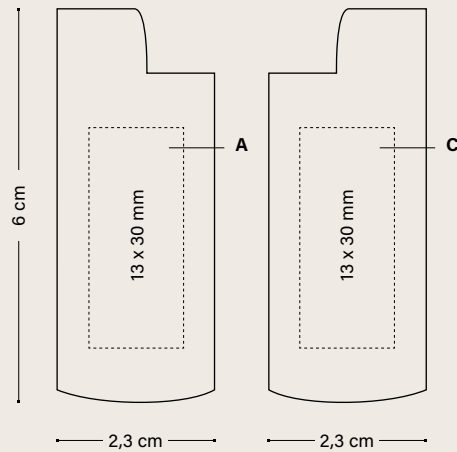
Decoration

BIC® STYL'IT LUXURY CASE

2153

A/C LE

MOQ 100 units



	Price (€)			
BIC® STYL'IT LUXURY CASE SOFT	100-299	300-599	600-1199	1200-2999
2153				
LE	4,52	4,37	4,18	4,02
Additional imprint charge per colour & position				
LE	1,21	1,09	0,96	0,96

Prices include one laser engraving in one position.

PACKAGING



STANDARD PACKAGING:
BOX FOR 10 UNITS

EXTERNAL PACKAGING



300 ± 6,1 KG



FSC AND
RECYCLABLE
CARDBOARD



PRINTED IN BIC
FACTORIES



REGULATORY
COMPLIANCE



PRINTING TECHNIQUES



LASER

BIC® ALUMINIUM FLAT CASE

BIC® ALUMINIUM FLAT CASE 2156

3 customisable
sides!



All cases are
delivered
with a white
BIC® J25 lighter!



100%

47

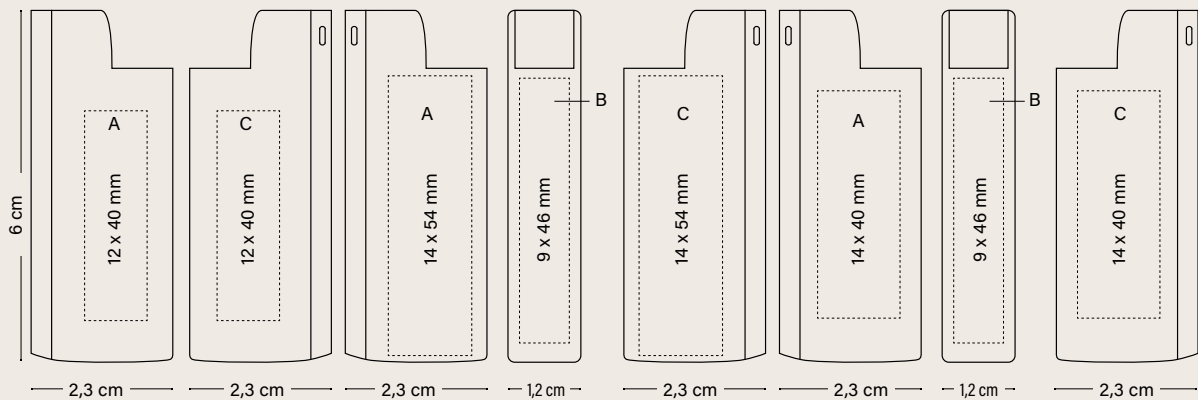
Decoration

BIC® ALUMINIUM FLAT CASE 2156

MOQ 100 units
A/C PD: max. 1 col.

MOQ 100 units
A/B/C BP: full-colour

MOQ 100 units
A/B/C LE



BIC® ALUMINIUM FLAT CASE 2156	Price (€)			
	100-299	300-599	600-1199	1200-2999
PD	1,93	1,85	1,76	1,67
BP	2,14	2,06	1,95	1,86
LE	3,10	2,93	2,71	2,63

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
BP	0,25	0,22	0,20	0,19
LE	1,21	1,09	0,96	0,96

Prices include one imprint in one position according to specified technique.

PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 6,9 KG



FSC AND
RECYCLABLE
CARDBOARD



PRINTING TECHNIQUES



BIC® CLIP CASE 2398



All cases are delivered with a white BIC® J2S lighter!

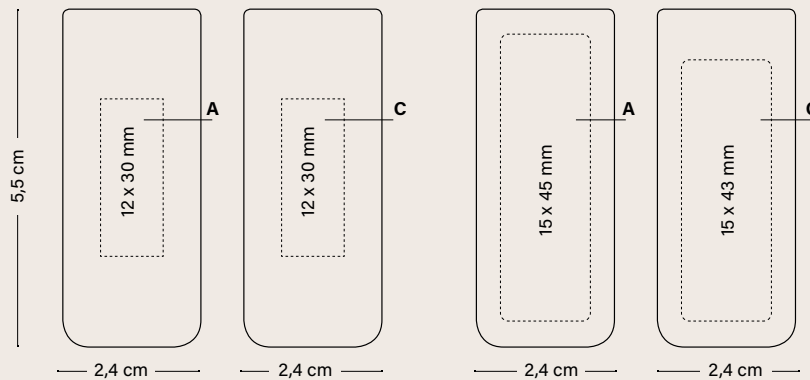


Decoration

BIC® CLIP CASE 2398

MOQ 100 units
A/C PD: max. 1 col.

MOQ 100 units
A/C BP: full-colour
BP Texture: full-colour



BIC® CLIP CASE 2398	Price (€)			
	100-299	300-599	600-1199	1200-2999
PD	1,55	1,44	1,32	1,29
BP	1,76	1,65	1,52	1,47

Additional imprint charge per colour & position

PD	0,29	0,25	0,18	0,18
BP	0,25	0,22	0,20	0,19
BP Texture	0,19	0,17	0,15	0,14

Prices include one imprint in one position according to specified technique.

PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND
RECYCLABLE
CARDBOARD



PRINTING TECHNIQUES



PAD PRINTING



BRITPIX™
BRITPIX™ PERSONALISATION

BIC® 3D CASE

BIC® 3D CASE 2395



↑
All cases are delivered with a white BIC® J25 lighter!



↑
Convert your logo into a 3D shape!

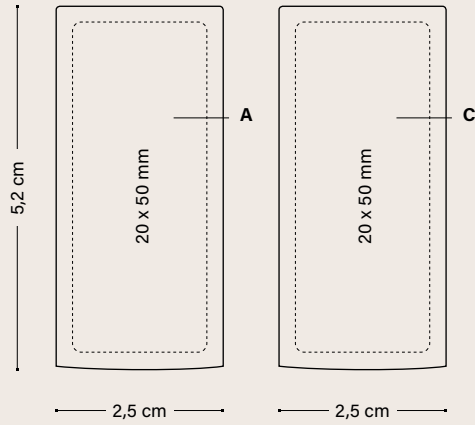
Decoration

BIC® 3D CASE

2395

A/C 3D: max. 6 col.

MOQ 1.200 units



			Price (€)
BIC® 3D CASE	1200-2999	3000-5099	5100
2395			
3D	4,79	4,53	4,31

Additional imprint charge per colour & position

3D Embossing on side C (1 colour) 0,17 0,15 0,15

Additional embossed colours 0,10 0,09 0,09

Prices include the 3D embossing in one colour in one position.

PACKAGING



STANDARD PACKAGING:
BOX FOR 50 UNITS

EXTERNAL PACKAGING



300 ± 7,5 KG



FSC AND
RECYCLABLE
CARDBOARD



REGULATORY
COMPLIANCE

Conform
ISO 9994



PRINTING
TECHNIQUES



3D
EMBOSSING

BIC® POCKET ASHTRAY

BIC® POCKET ASHTRAY
3850

6 different
flap shapes
available!

Reusable and
hermetic!

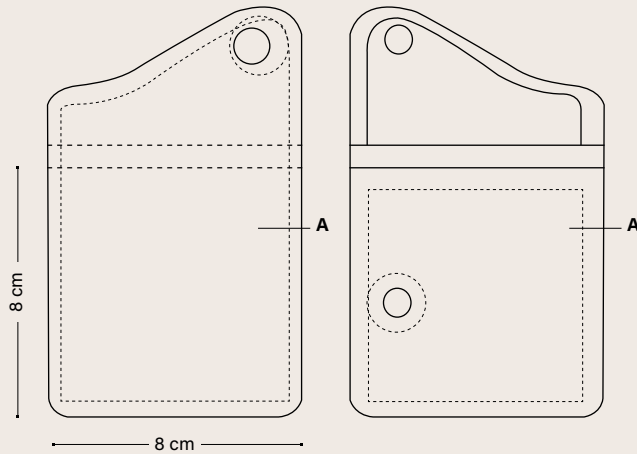


Decoration

BIC® POCKET ASHTRAY
3850

A SP: max. 5 col. (max. 2 col.
for orders under 20.000 pcs.)

MOQ 5.000 units



	Price (€)			
BIC® POCKET ASHTRAY	5000-9000	10000-24999	25000-49999	50000
3850				
SP	1,02	0,89	0,74	0,67

Additional imprint charge per colour & position

SP	0,04	0,03	0,03	0,03
-----------	------	------	------	------

Prices include one colour in screen printing in one position and the legal text.

PACKAGING



BOX FOR 10 UNITS EACH
BIC® POCKET ASHTRAY
COMES IN AN INDIVIDUAL
CELLOPHANE PACKAGING

EXTERNAL PACKAGING



500 ± 5,5 KG

SPECIFICATIONS



REGULATORY
COMPLIANCE

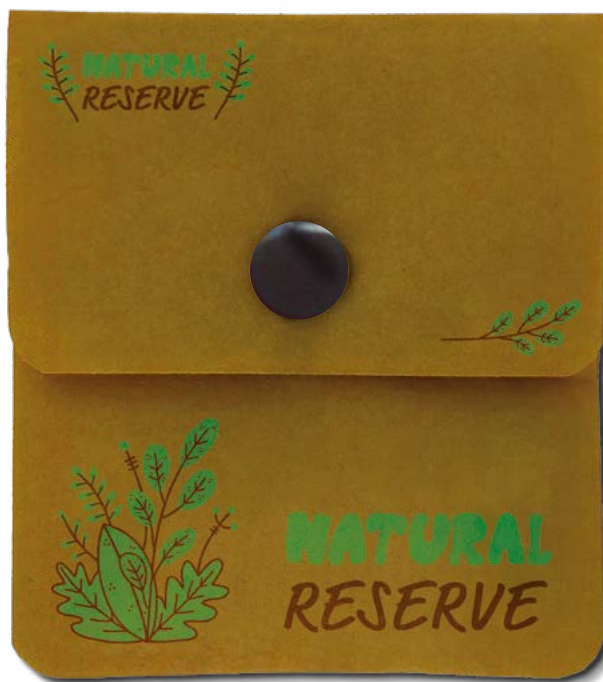
PRINTING TECHNIQUES



SCREEN PRINTING

BIC® POCKET ASHTRAY
3851 Kraft

Environmentally friendly image



100%

6F

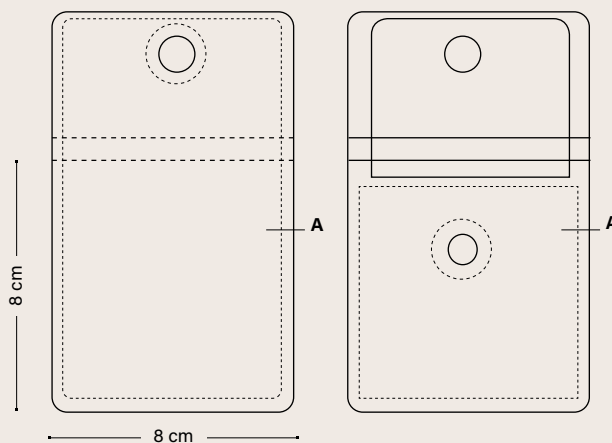
Decoration

BIC® POCKET ASHTRAY KRAFT

3851 Kraft

A SP: max. 2 col.

MOQ 10.000 units



	Price (€)		
BIC® POCKET ASHTRAY KRAFT	10000-24999	25000-49999	50000
3851			
SP	1,09	0,90	0,84

Additional imprint charge per colour & position

SP	0,03	0,03	0,03
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Prices include one colour in screen printing in one position and the legal text.

PACKAGING

EXTERNAL PACKAGING



BOX FOR 10 UNITS EACH
BIC® POCKET ASHTRAY
COMES IN AN INDIVIDUAL
CELLOPHANE PACKAGING.



500 ± 5,5 KG

SPECIFICATIONS



REGULATORY COMPLIANCE

PRINTING TECHNIQUES



SCREEN PRINTING



DJEEP® LIGHTERS

Long-lasting and designed with style. DJEEP® is crafted to function perfectly. Each lighter is fully tested to ensure it meets our top-quality criteria.

DJEEP® D1 LIGHTER



NEW!



**Ignite your
mark.**

A good flame is reliable and flexible. But this flame shines a light on what you stand for. This flame brings colours to life and shows us the way to a brighter tomorrow. This flame is premium, original, creative and engaged.

ABOUT DJEEP®

We are **premium**

We have a taste for the qualitative, the authentic, the iconic. And so, we value long life and quality. That's why we offer up to 3500 flames.

We are **singular**

We have our own philosophy and our own vision of the energy of life. We stand firm on our conviction to stand out. That's why we have a unique tank shape.



We are **engaged**

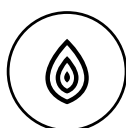
We support everyone that moves for the greater good and triggers its energy with positivity and unicity. That's why we pledge to be accessible and inclusive.

We are **creative**

Triggering energy to create movement is about being an adventurer, to keep searching for new horizons, to always cast a new light on what is around us. That's why we shape a large collection of distinctive decors with different printing finishes.

DJEEP® D1 LIGHTER

Long-lasting and designed with style. DJEEP® is crafted to function perfectly. Each lighter is fully tested to ensure it meets our top-quality criteria.



STABLE FLAME
thanks to pure isobutane fuel



A LONG-LASTING LIGHTER
thanks to triple-tank technology



HIGH RESISTANCE
reservoir made of high mechanical resistance resin



LARGER PUSHER
for a better comfort of use



HIGH-END EFFECTS
QUALITY MADE
compliant with international safety standards
Made in France



UNIQUE RECTANGULAR SHAPE
to offer comfort in hand and a large surface of expression

CHILD-RESISTANT SAFETY GUARD
compliant with EN 13869 Standard



NEW!

360° Digital Decoration

DJEEP® offers a wide variety of digital printing effects; select from touch & feel, glossy & matt mix, etched, Holographik®, ... to elevate each lighter.



01. Base. Select between:
 WM WHITE MEDIUM M METALLIC SILVER H HOLOGRAPHIC

03. Finish. Select between:
 G GLOSSY MT MATT ST DJEEP SOFT TOUCH®

02. Printing: We select the best option for you (digital, offset, flexo, silk screen ...) depending on quantity and design options.

04. Decoration options. Select up to 2 different decoration options between: GRANITE, FABRIC, DJEEP® SOFT TOUCH®, RESIN CHIP, TOUCH&FEEL, GLOSSY & MATT MIX, BLACK LIGHT, HAMMERED METAL, GLITTERING, FRAGRANT INK, GLOW IN THE DARK, ETCHED, QR CODE, HOLOGRAPHIK®, PEARLESCENT.

DECORATION POSSIBILITIES



ST

DJEEP® SOFT TOUCH®

Provide a unique smooth sensation! Deep tones and a soft surface for an exclusive experience.



GT

GLITTERING

Add a sparkling effect to your design! Make your colours vibrant!



HM

HAMMERED METAL

A metallic background with a puffy effect pattern. A premium look and feel that stands out!



TF

TOUCH & FEEL

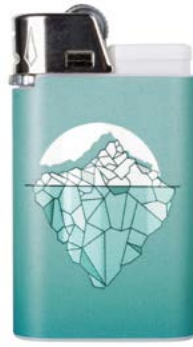
Give an embossed effect to your design!



ET

ETCHED

Gives an etched or engraved effect to the lighter!
Create patterns and convert your idea into an elegant design.



GM

GLOSSY & MATT MIX

Choose this finish to create distinctions between matt or DJEEP® Soft Touch® and the UV varnish that produces vivid colours.



FI

FRAGRANT INK

Rub the label and enjoy the fragrance!
Available fragrances: Mint, Red Fruits, Mojito, Lime and Pineapple.



QR

QR CODE

Redirect your customer to a website, phone number or message. Create interactivity between the lighter and your message!



BL

BLACK LIGHT

Under a black light the fluor colours appear.
You can have light blue, red, green or yellow.



FA

FABRIC

Give it the look and feel of fabric with a relief effect and matt finish!



RC

RESIN CHIP

Add volume to your design!
Give the lighter a third dimension!



GR

GRANITE

Add a granular feel to the lighter!



GD

GLOW IN THE DARK

Expose the DJEEP® lighter to a light bulb or direct sunlight and observe the photoluminescent powder in dark places!



H

HOLOGRAPHIK®

A reflective silvery surface to show high quality and innovation!



PE

PEARLESCENT

Pearly and subtle shine that transmits elegance and delicacy!

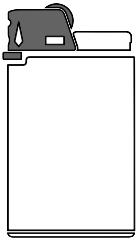
DJEEP® D1 LIGHTER
08D1

MOQ 10.000 units
Standard colours combination

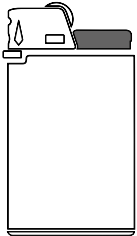


**MIX &
MATCH**
No extra charge

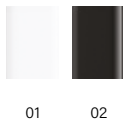
Hood



Pusher



Reservoir



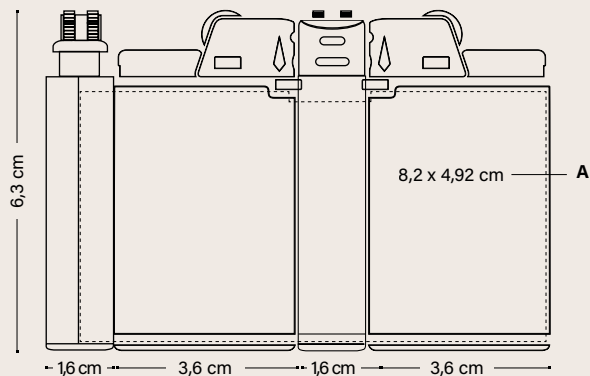
Decoration

DJEEP® D1 LIGHTER

08D1

A DG: full-colour

MOQ 10000 units



DJEEP® D1 LIGHTER

08D1

Price (€)

	10000-24999	25000-49999	50000
DG	2,73	2,59	2,45
Decoration Options	0,26	0,25	0,24
Black, brass, gold hood	0,08	0,08	0,08
Soft touch label finish	0,12	0,12	0,12

Black/white body, silver hood, white/metallic label base, glossy/mat label finish

PACKAGING



STANDARD PACKAGING:
IN TRAY OF 10 UNITS

EXTERNAL PACKAGING



600 ± 20 KG



FSC AND
RECYCLABLE
CARDBOARD



MANUFACTURED AND
PRINTED IN DJEEP
FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



UP TO 3.500



DJEEP FACTORY POWERED WITH
100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**PRINTING
TECHNIQUES**



DIGITAL

Contents

05

BIC® PACKAGING

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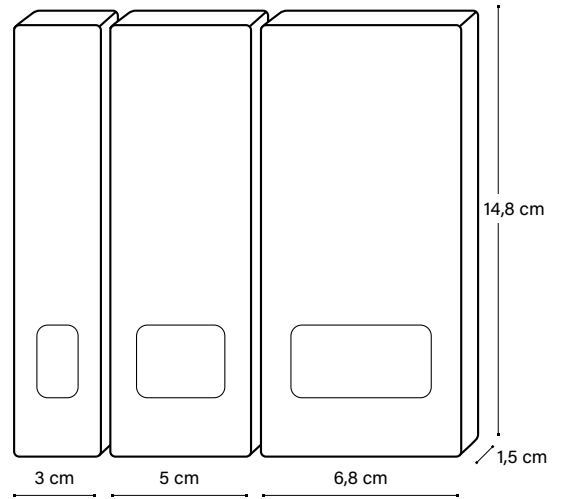
BIC® PACKAGING ECOLUTIONS®



BIC® COLLECTION BOX

FSC cardboard box, customisable on each side and offering large communication surfaces. Ideal for offering our iconic BIC® products as a collection. More than a box, a great way to optimise your sales.

	100-249	250-499	500-999	1000-2499	2500-4999	Price (€)
						5000
991212 1 unit	10,16	4,39	2,82	1,86	1,39	1,22
991213 2 units	11,94	5,42	3,93	2,64	1,90	1,84
991214 3 units	12,49	6,24	4,20	3,20	2,65	2,51



Special packaging for:



- BIC® 4 COLOURS®
- BIC® WIDE BODY™
- BIC® SUPER CLIP
- BIC® BRITE LINER® GRIP
- BIC® GRIP ROLLER



FSC AND RECYCLABLE CARDBOARD

BIC® ECO SLEEVE

985240

Special recycled sleeve for all BIC® writing instruments except graphite pencils.



RECYCLED CARDBOARD

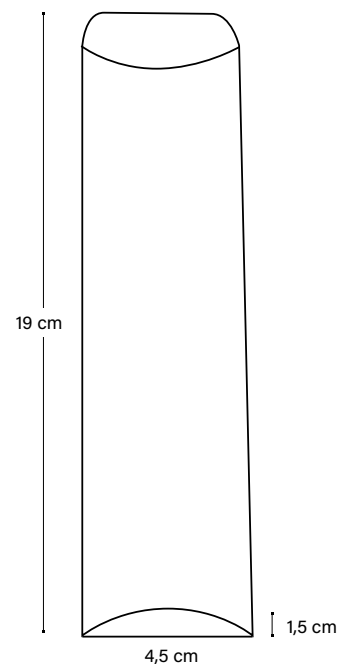
Price (€)
0,25



Special packaging for pens with clip printed:



- BIC® MEDIA CLIC
- BIC® CLIC STIC
- BIC® SUPER CLIP
- BIC® WIDE BODY™
- BIC® INTENSITY® GEL CLIC
- BIC® XS FINE STYLE



BIC® WINDOW BOX

985241

Premium design packaging for all BIC® writing instruments except graphite pencils.



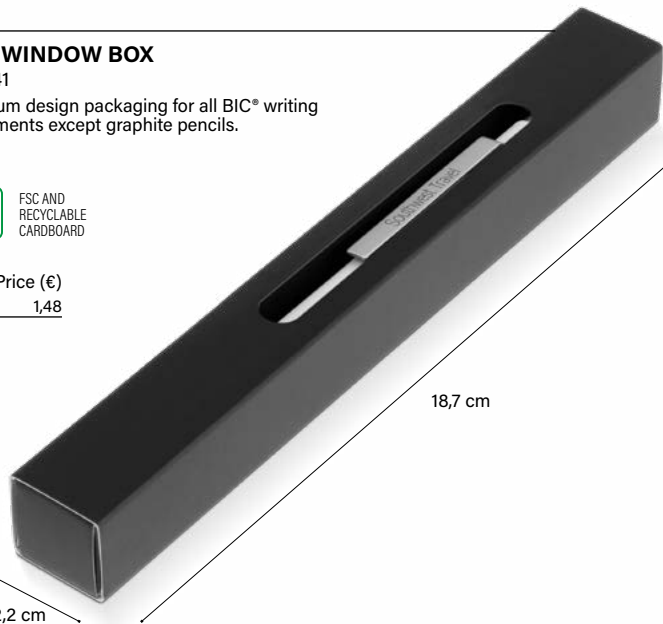
FSC AND RECYCLABLE CARDBOARD

Price (€)
1,48

2,2 cm

2,2 cm

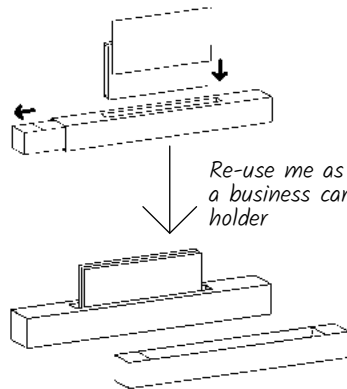
18,7 cm



Special packaging for:



BIC® METAL PENS



Re-use me as a business card holder

BIC® PLASTIC POUCH

985242

Special design for this packaging which fits any writing instrument or 3 graphite pencils.

Price (€)
0,46



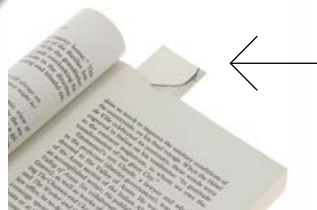
FSC AND RECYCLABLE CARDBOARD



RECYCLABLE PLASTIC

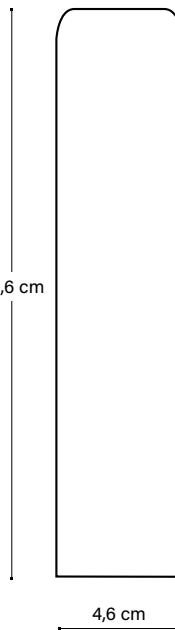


Use me as a bookmark



19,6 cm

4,6 cm



BIC® MARKING SET

985243

Packaging designed for all types of marker products.

Price (€)
0,73



FSC AND RECYCLABLE CARDBOARD



RECYCLABLE PLASTIC



16 cm

6,3 cm

Special packaging for:



3 BIC® BRITE LINER® GRIP
3 BIC® MARK-IT



3 BIC® VELLEDA® GRIP
3 BIC® VELLEDA® FINE

Use me as a bookmark



MADE IN SPAIN



REGULATORY COMPLIANCE



ISO certified

ecolutions®

BIC® CELLO WRAP

971634 / 971635 / 971636 / 971637

Packaging to wrap in a tough and transparent plastic material.



Cello wrap 1 unit



Cello wrap 2 units

BIC® CELLO WRAP		Price (€)
1 unit - 971634		0,19
2 units - 971635		0,36
3 units - 971636		0,52
4 units - 971637		0,70

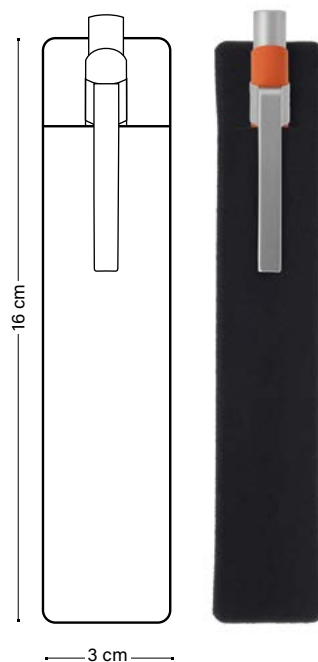
Not available for graphite pencils or metal pens.

BIC® BLACK VELVET POUCH 1 ITEM

974216

Velvet exclusive packaging for 1 writing instrument.

Especially suitable for metal pens.



BIC® BLACK VELVET POUCH 1 ITEM		Price (€)
--------------------------------	--	-----------

1 unit	0,53
--------	------

Not available for graphite pencils and mechanical pencils.

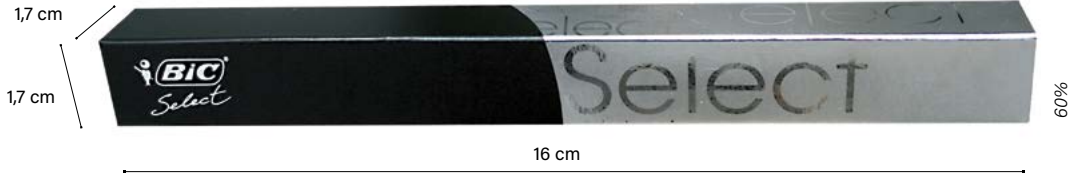
**BIC® CARTON BLACK&SILVER
COLOUR GIFT BOX**

974218

Box for all writing instruments, except graphite pencils.

Price (€)

0,36

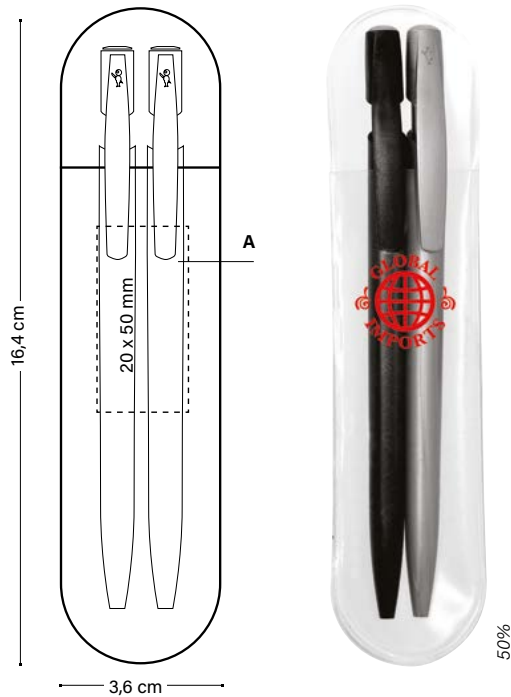


BIC® FROSTED POUCH (FOR 1 OR 2 ITEMS)

971640

Transparent packaging for 2 writing instruments.

A SP: max. 1 col.



BIC® FROSTED POUCH

Price (€)

0,90

Additional imprint charge per colour & position

SP 0,48

Available for 1 or 2 slim writing instruments except graphite pencils.

SP SCREEN PRINTING

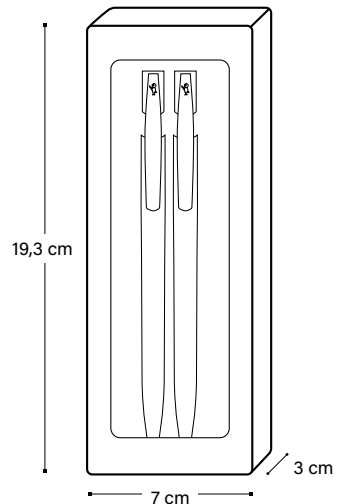
**BIC® SEE-THROUGH GIFT BOX
(FOR 1 OR 2 ITEMS)**

974599

Box for all writing instruments, except graphite pencils, with special window.

Price (€)

2,03



COUNT BOX

Small (for 25 BIC® Clic Stic) - 6 x 6,2 x 14 cm
971639

Medium (for 50 BIC® Media Clic or writing instruments of similar size) - 7,5 x 7,5 x 15,2 cm
971638

Large (only for 100 BIC® Evolution® Ecolutions®) - 7,5 x 7,5 x 19 cm
971672



	Price (€)
Small	
971639	0,88
Medium	
971638	1,23
Large	
971672	1,69

PLASTIC BAG

Small (for 25 BIC® Media Clic or writing instruments of similar size)
971644 - 12 x 18 cm

Medium (for 50 BIC® Media Clic or writing instruments of similar size)
971643 - 15 x 22 cm

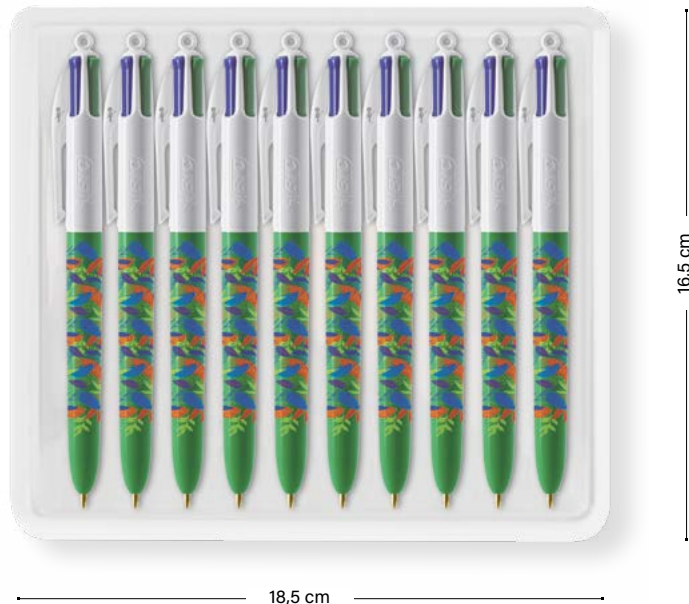
Large (for 100 BIC® Media Clic or writing instruments of similar size)
971642 - 30 x 40 cm



	Price (€)
Small	
971644	0,60
Medium	
971643	1,16
Large	
971642	1,74

TRAY OF 10 WRITING INSTRUMENTS

974590



Price (€)
1,97

COUNT BOX 10U. CASES
976382



Price (€)
1,03

Available for BIC® J26,
BIC® J38, BIC® J23 and BIC® J25.

**COUNT BOX 10U.
CASES CHILD RESISTANT**
976403



Price (€)
1,03

Available for BIC® J26, BIC® J38, BIC® J23 and BIC® Luxury Case Family.

**COUNT BOX 10U.
J25 CHILD RESISTANT**
974635



Price (€)
0,80

Available for BIC® J25.

BOX OF 50U. METAL STYL'IT CASE
977852



Price (€)
4,61

Available for BIC® Clip Case,
BIC® 3D Case and BIC® Flat Case.

TRAY OF 50 BIC® LIGHTERS



TRAY OF 10 DJEEP® LIGHTERS

RECYCLABLE
CARDBOARD



BIC® OUTER BOXES

Special design for all the outer boxes for all writing instruments.



FSC AND
RECYCLABLE
CARDBOARD



MADE
IN SPAIN



FSC AND
RECYCLABLE
CARDBOARD



MADE
IN SPAIN

DJEEP® OUTER BOXES

Special design for lighters outer boxes.



FSC AND
RECYCLABLE
CARDBOARD



MADE IN FRANCE



Contents

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SAVE TIME WHEN CALCULATING YOUR FINAL PRICE

LOOK AT THE QUANTITY COLUMN FOR THE PRICE AND THAT'S IT!

NO SET UP OR SCREEN CHARGES

PERSONALISATION INCLUDED

Price includes personalisation in one position.

CUSTOM MADE COLOURS FOR TRIM

- An "unlimited" choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

*For personalised barrel and grip MOQ is 20.000 units

Set up charge per trim	1.100 €
Set up charge per trim (repeat orders)	660 €
Set up charge per trim from 100.000 units	Free

OTHER CHARGES

PRE-PRODUCTION ORDER (TRANSPORT NOT INCLUDED) > Available for BIC® Writing Instruments (10 units), BIC® Lighters (10 units)	145 €/order*
> Ink cartridge change when available (handling charge, cartridge not included)	0,18 €/unit
> Cancellations or changes to orders after artwork approval (Subject to BIC GRAPHIC EUROPE, S.A. acceptance). > Fixed cost per change (extra costs such as tooling, components or finished product to be added)	85 €/order
> britePix™ individual personalisation	75 €/order**

OTHER CHARGES

*Not available for digital lighters with Puffy, Puffy Glitter, Metallic, Holographic and UV finishes.

**britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

Terms and conditions of sale apply, please refer to www.bicgraphic.com

FILE INFORMATION

Please submit your artwork in one of the following formats:

- Electronic file with the graphic design (artwork).
- Separate file for the text. For individual laser engraving please provide texts only in Excel® format (.xls)

ARTWORKS FEATURES

Please submit your artwork in one of the following formats:

- JPG / 350 dpi not compressed (only for images, no texts)
- PDF / outlined
- Illustrator® CC / outlined
- Photoshop® CC / with layers
- ZIP files

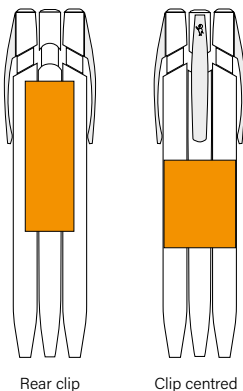
In order to facilitate a fluid order process and obtain an appropriate final result, it is important to provide us the information in one of the above listed formats. Should the customer's design not fit into our imprint area, we will modify it accordingly.

TYPEFACES:

All the typefaces must be converted to an artwork. Verify the minimum type sizes & line weights. Please, contact Customer Service for further information.

SPECIAL FOR WRITING PRODUCTS

SCREEN PRINTING



Available imprint area depends on required printing technique.







SPECIAL FOR DIGITAL LIGHTERS (J25, J23, J26 & J38)



If a direct exact colour is desired a fifth colour may be chosen from the aforementioned Guide for an additional charge. For more information on achieving the closest colour match for imprints on different products within our catalogue please contact our Customer Service Department
















Symbols and abbreviations

PRINTING TECHNIQUES SYMBOLS

- PG** **Puffy glitter**
Coloured glitter texture.
- P** **Puffy**
Highlighted personalisation giving a relief effect to your logo.
- BR** **Brilliant**
Brilliant finish.
- M** **Metallic**
Create metallic effects on images and backgrounds.
- H** **Holographic**
Create attractive gold or silver effects.
- MT** **Matt**
Matt finish.
- UV** **UV**
High gloss finish.
- HS** **Hot Stamping**
Tactile embossing
-  **Print 360° ballpen**
-  **Print 360° lighter**
-  **Digital**
High-definition 4-colour process. 360° degrees and full length of the barrel/body.
-  **britePix™ Digital**
The solution for full colour communication. Now on coloured barrels!
-  **britePix™ Texture**
britePix™ Texture is a fresh addition to our britePix™ concept: now you don't just see the full colour – you can feel it!
-  **britePix™ personalisation**
Personalise each unit within the same britePix™ order.
- SP** **Screen printing**
- LE** **Laser**
- PD** **Pad printing**
- DG** **Digital**

- BP** **britePix™**
- 3D** **Embossing**
- TF** **Touch & feel**
- ET** **Etched**
- GM** **Glossy & matt mix**
- FI** **Fragrant ink**
- QR** **QR code**
- BL** **Black light**
- FA** **Fabric**
- RC** **Resin chip**
- GR** **Granite**
- GD** **Glow in the dark**
- H** **Holographik®**
- PE** **Pearlescent**
- ST** **Djeep® soft touch®**
- GT** **Glittering**
- HM** **Hammered metal**





































WRITING MODES

-  **Ballpen** | M Medium 1 mm
F Fine
-  **Mechanical Pencil MP**
-  **Pencil PC**
-  **Roller Ball R**
-  **Highlighter HL**
-  **Stylus Pen SP**
-  **Finestyle Ø 0,7mm FS**
-  **Gel G**
-  **Marker MK**
-  **Resistant tip**
-  **No splinter**
-  **Easy to use and erase**
-  **Smoother and darker writing**
-  **Smoother, more flowing writing**
-  **Shock resistant**
-  **Will not dry out**
-  **Protective sheath**
-  **2 leads**

INK COLOURS


- Black
- Light Green
- Light Blue
- Apple Green
- Dark Blue
- Green Dark
- Red
- Fluo
- Orange
- Pink
- Yellow
- Purple

OTHER SYMBOLS

	New			FSC and recyclable cardboard Certification to promote the appropriate environmental management		Viral reduction 93% in 24 h
	Mix&Match Hundreds of colours of components in stock of writing instruments for full personalisation.		Pharmaceutical waste		Entire pen protection	
	Custom colours Choose the exact PMS colour that suits your logo.		Fruit and vegetable trays		Timeless protection	
	Manufactured and printed in BIC factories		Fridges and yogurt pots		Bacteria elimination	
	Manufactured in BIC factories		Sugar cane		Fungal inhibition for 24 h	
	Printed in BIC factories		Ubicuity Program All BIC writing instruments are recyclable through our Ubicuity program, a partnership with Terracycle. For details, visit Terracycle at https://www.terracycle.com		Regulatory compliance	
	Assembled and printed in DJEEP factories		Plastic car parts		EN 13869 European Child Resistant Regulation for lighters.	
	Assembled and printed in BIC factories		100% renewable electricity The BIC Graphic Europe factory is powered by 100% renewable energy. Hence, products are made with 100% renewable electricity.		ISO Certified	
	Quality & safety approved		Imprim'vert		ISO International safety standards	
	Country of Origin		Möbius Loop Product contains recycled material.		Number of flames	
	Made in France		Refill Service		QR code Scan QR code	
	Made in Spain				Packaging Information 250 ± 3,5 KG	
					DIMENSIONS: Dimensions published of each product correspond to its maximum size, regardless of the drawing position.	

General Information

TECHNICAL PARAMETERS FOR EACH TYPE OF PRINTING

	DIGITAL / DIGITAL TRANSFER	
Minimum positive text	4 pt (1.4 mm)	<small>4 Point text</small>
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum text for half tone	1.5 pt (0.5 mm)	7 Point text
Minimum thickness for positive lines	0.25 pt (0.08 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for lines in half tone	0.5 pt (0.17 mm)	—————
Minimum half tone values	C: 8% / M: 8% / Y: 12% / K: 8% 	

	britePix™	
Minimum positive text	6 pt (2.1 mm)	<small>6 Point text</small>
Minimum negative text	7 pt (2.4 mm)	7 Point text
Minimum thickness for positive lines	0.4 pt (0.14 mm)	—————
Minimum thickness for negative lines	0.5 pt (0.17 mm)	—————
Minimum thickness for half tones	1 pt (0.35 mm)	—————
Percentage half tone		

	SCREEN PRINTING/ PAD PRINTING	HOT STAMPING / DEBOSSING	LASER ENGRAVING
Minimum positive text	6 pt (2.1 mm) <small>6 Point text</small>	10 pt (3.5 mm) 10 Point text	6 pt (2.1 mm) <small>6 Point text</small>
Minimum negative text	9 pt (3.1 mm) 9 Point text	15 pt (5.25 mm) 15 Point	NOT RECOMENDED
Minimum thickness for positive lines	0.4 pt (0.14 mm) —————	1.5 pt (0.5 mm) —————	0.3 pt (0.1 mm) —————
Minimum thickness for negative lines	0.5 pt (0.176 mm) —————	2 pt (0.706 mm) —————	0.5 pt (0.17 mm) —————
Minimum thickness for half tones	1.5 pt (0.5 mm) —————	NOT POSSIBLE	NOT POSSIBLE
Percentage half tone	50% —————		

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Colour table

 01 White	 1E White recycled	 57 Opaque white	 3C White pearl	 01BIO BIO white	 1T White polished	 51 Transparent	 69 Frosted white	 2E Frosted white recycled		
 8D Yellow pastel	 8G Light yellow	 12 Yellow	 12W Yellow wood	 63 Frosted yellow	 6AW Natural wood	 012BIO BIO yellow	 4D Clear yellow	 6F Light brown	 60 Natural	
 26 Gold	 76 Gold glacé	 1G Acid orange	 10 Orange	 90 Orange pastel	 71 Frosted orange	 92 Clear orange				
 03 Red	 03G Red glacé	 03F Red soft	 8E Red recycled	 87 Clear red	 03BIO BIO red	 66 Frosted red	 08 Burgundy			
 14 Pink	 5C Pink fizz	 1P Acid pink	 014G Pink glacé	 07 Gold Pink	 11 Pink	 80 Pink	 97 Rose Gold			
 84 Purple pastel	 13 Violet	 39 Frosted Dark Purple	 7G Metallic purple	 2D Purple	 93 Clear Purple	 4B Frosted Purple				
 8C Lime	 68 Frosted green	 6C Grass green	 88 Clear light green	 59 Apple green	 82 Frosted dark green	 72 Clear green	 5G Light green	 05G Green glacé		
 05 Green	 05W Green wood	 20 Dark green	 7E Dark green recycled	 88 Clear dark green	 05BIO BIO green	 3B Frosted jungle				
 83 Blue pastel	 3D Caribbean blue	 86 Clear blue	 67 Frosted blue	 24 Light blue	 04BIO BIO blue	 04 Blue	 04G Blue glacé	 40 Frosted dark blue	 4R Blue turquoise	
 34 Metallic Blue	 89 Clear dark blue	 25 Dark blue	 07 Navy blue	 07F Navy blue soft	 10E Navy blue recycled					
 35 Chrome	 47 Silver	 47G Silver glacé	 75 Metallic silver	 18 Metal	 06 Grey	 27 Dark grey	 8H Clear dark grey			
 02BIO BIO black	 02W Black wood	 02F Black soft	 02 Black	 3E Black recycled	 2N Black matt					

CLOSE TO YOU



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